

# **Kefir Products-Asia Pacific Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/K865CDC8A14EN.html

Date: April 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: K865CDC8A14EN

### **Abstracts**

### **Report Summary**

Kefir Products-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Kefir Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Kefir Products 2013-2017, and development forecast 2018-2023

Main market players of Kefir Products in Asia Pacific, with company and product introduction, position in the Kefir Products market

Market status and development trend of Kefir Products by types and applications Cost and profit status of Kefir Products, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Kefir Products market as:

Asia Pacific Kefir Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia



Asia Pacific Kefir Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Greek-style kefir

Low-fat kefir products

Frozen kefir products

Other kefir products

Asia Pacific Kefir Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Drinks** 

Food

Other

Asia Pacific Kefir Products Market: Players Segment Analysis (Company and Product introduction, Kefir Products Sales Volume, Revenue, Price and Gross Margin):

Danone

Hain Celestial

Lifeway Foods

**OSM Krasnystaw** 

Babushka Kefir

Best of Farms

**Bio-tiful Dairy** 

**DuPont** 

Liberte

Nourish Kefir

Redwood Hill Farm & Creamery

Trader Joe's

Wallaby Yogurt Company

Yogourmet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF KEFIR PRODUCTS**

- 1.1 Definition of Kefir Products in This Report
- 1.2 Commercial Types of Kefir Products
  - 1.2.1 Greek-style kefir
  - 1.2.2 Low-fat kefir products
  - 1.2.3 Frozen kefir products
  - 1.2.4 Other kefir products
- 1.3 Downstream Application of Kefir Products
  - 1.3.1 **Drinks**
  - 1.3.2 Food
  - 1.3.3 Other
- 1.4 Development History of Kefir Products
- 1.5 Market Status and Trend of Kefir Products 2013-2023
  - 1.5.1 Asia Pacific Kefir Products Market Status and Trend 2013-2023
  - 1.5.2 Regional Kefir Products Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Kefir Products in Asia Pacific 2013-2017
- 2.2 Consumption Market of Kefir Products in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Kefir Products in Asia Pacific by Regions
- 2.2.2 Revenue of Kefir Products in Asia Pacific by Regions
- 2.3 Market Analysis of Kefir Products in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Kefir Products in China 2013-2017
  - 2.3.2 Market Analysis of Kefir Products in Japan 2013-2017
  - 2.3.3 Market Analysis of Kefir Products in Korea 2013-2017
  - 2.3.4 Market Analysis of Kefir Products in India 2013-2017
  - 2.3.5 Market Analysis of Kefir Products in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Kefir Products in Australia 2013-2017
- 2.4 Market Development Forecast of Kefir Products in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Kefir Products in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Kefir Products by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Asia Pacific Market Status by Types



- 3.1.1 Consumption Volume of Kefir Products in Asia Pacific by Types
- 3.1.2 Revenue of Kefir Products in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Kefir Products in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Kefir Products in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Kefir Products by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Kefir Products by Downstream Industry in China
  - 4.2.2 Demand Volume of Kefir Products by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Kefir Products by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Kefir Products by Downstream Industry in India
- 4.2.5 Demand Volume of Kefir Products by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Kefir Products by Downstream Industry in Australia
- 4.3 Market Forecast of Kefir Products in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF KEFIR PRODUCTS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Kefir Products Downstream Industry Situation and Trend Overview

### CHAPTER 6 KEFIR PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Kefir Products in Asia Pacific by Major Players
- 6.2 Revenue of Kefir Products in Asia Pacific by Major Players
- 6.3 Basic Information of Kefir Products by Major Players
  - 6.3.1 Headquarters Location and Established Time of Kefir Products Major Players
- 6.3.2 Employees and Revenue Level of Kefir Products Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 KEFIR PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Danone
  - 7.1.1 Company profile
  - 7.1.2 Representative Kefir Products Product
- 7.1.3 Kefir Products Sales, Revenue, Price and Gross Margin of Danone
- 7.2 Hain Celestial
  - 7.2.1 Company profile
  - 7.2.2 Representative Kefir Products Product
  - 7.2.3 Kefir Products Sales, Revenue, Price and Gross Margin of Hain Celestial
- 7.3 Lifeway Foods
  - 7.3.1 Company profile
  - 7.3.2 Representative Kefir Products Product
  - 7.3.3 Kefir Products Sales, Revenue, Price and Gross Margin of Lifeway Foods
- 7.4 OSM Krasnystaw
  - 7.4.1 Company profile
  - 7.4.2 Representative Kefir Products Product
  - 7.4.3 Kefir Products Sales, Revenue, Price and Gross Margin of OSM Krasnystaw
- 7.5 Babushka Kefir
  - 7.5.1 Company profile
  - 7.5.2 Representative Kefir Products Product
  - 7.5.3 Kefir Products Sales, Revenue, Price and Gross Margin of Babushka Kefir
- 7.6 Best of Farms
  - 7.6.1 Company profile
- 7.6.2 Representative Kefir Products Product
- 7.6.3 Kefir Products Sales, Revenue, Price and Gross Margin of Best of Farms
- 7.7 Bio-tiful Dairy
  - 7.7.1 Company profile
  - 7.7.2 Representative Kefir Products Product
  - 7.7.3 Kefir Products Sales, Revenue, Price and Gross Margin of Bio-tiful Dairy
- 7.8 DuPont
  - 7.8.1 Company profile
  - 7.8.2 Representative Kefir Products Product
  - 7.8.3 Kefir Products Sales, Revenue, Price and Gross Margin of DuPont
- 7.9 Liberte



- 7.9.1 Company profile
- 7.9.2 Representative Kefir Products Product
- 7.9.3 Kefir Products Sales, Revenue, Price and Gross Margin of Liberte
- 7.10 Nourish Kefir
  - 7.10.1 Company profile
  - 7.10.2 Representative Kefir Products Product
- 7.10.3 Kefir Products Sales, Revenue, Price and Gross Margin of Nourish Kefir
- 7.11 Redwood Hill Farm & Creamery
  - 7.11.1 Company profile
  - 7.11.2 Representative Kefir Products Product
  - 7.11.3 Kefir Products Sales, Revenue, Price and Gross Margin of Redwood Hill Farm
- & Creamery
- 7.12 Trader Joe's
  - 7.12.1 Company profile
  - 7.12.2 Representative Kefir Products Product
  - 7.12.3 Kefir Products Sales, Revenue, Price and Gross Margin of Trader Joe's
- 7.13 Wallaby Yogurt Company
  - 7.13.1 Company profile
  - 7.13.2 Representative Kefir Products Product
- 7.13.3 Kefir Products Sales, Revenue, Price and Gross Margin of Wallaby Yogurt Company
- 7.14 Yogourmet
  - 7.14.1 Company profile
  - 7.14.2 Representative Kefir Products Product
  - 7.14.3 Kefir Products Sales, Revenue, Price and Gross Margin of Yogourmet

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF KEFIR PRODUCTS

- 8.1 Industry Chain of Kefir Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF KEFIR PRODUCTS

- 9.1 Cost Structure Analysis of Kefir Products
- 9.2 Raw Materials Cost Analysis of Kefir Products
- 9.3 Labor Cost Analysis of Kefir Products
- 9.4 Manufacturing Expenses Analysis of Kefir Products



### **CHAPTER 10 MARKETING STATUS ANALYSIS OF KEFIR PRODUCTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Kefir Products-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/K865CDC8A14EN.html">https://marketpublishers.com/r/K865CDC8A14EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/K865CDC8A14EN.html">https://marketpublishers.com/r/K865CDC8A14EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970