

K-12 Software-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/K20FD09873B6EN.html>

Date: March 2020

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: K20FD09873B6EN

Abstracts

Report Summary

K-12 Software-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on K-12 Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of K-12 Software 2013-2017, and development forecast 2018-2023

Main market players of K-12 Software in North America, with company and product introduction, position in the K-12 Software market

Market status and development trend of K-12 Software by types and applications

Cost and profit status of K-12 Software, and marketing status

Market growth drivers and challenges

The report segments the North America K-12 Software market as:

North America K-12 Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):
United States

Canada

Mexico

North America K-12 Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cloud-Based
On-Premises

North America K-12 Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Colleges and Universities
Educational Services
Other

North America K-12 Software Market: Players Segment Analysis (Company and Product introduction, K-12 Software Sales Volume, Revenue, Price and Gross Margin):
SchoolPass
Digistorm Funnel
Moment
Campus Calibrate
IGradePlus
Administrator's Plus
Jamf Pro
Cheqdin
Socrates Learning Platform
Moodle
SchoolMint
Schoolbox
Schoology
SmartClass
Workday Financial
Hero
EduHappy
Brightspace

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF K-12 SOFTWARE

- 1.1 Definition of K-12 Software in This Report
- 1.2 Commercial Types of K-12 Software
 - 1.2.1 Cloud-Based
 - 1.2.2 On-Premises
- 1.3 Downstream Application of K-12 Software
 - 1.3.1 Colleges and Universities
 - 1.3.2 Educational Services
 - 1.3.3 Other
- 1.4 Development History of K-12 Software
- 1.5 Market Status and Trend of K-12 Software 2013-2023
 - 1.5.1 North America K-12 Software Market Status and Trend 2013-2023
 - 1.5.2 Regional K-12 Software Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of K-12 Software in North America 2013-2017
- 2.2 Consumption Market of K-12 Software in North America by Regions
 - 2.2.1 Consumption Volume of K-12 Software in North America by Regions
 - 2.2.2 Revenue of K-12 Software in North America by Regions
- 2.3 Market Analysis of K-12 Software in North America by Regions
 - 2.3.1 Market Analysis of K-12 Software in United States 2013-2017
 - 2.3.2 Market Analysis of K-12 Software in Canada 2013-2017
 - 2.3.3 Market Analysis of K-12 Software in Mexico 2013-2017
- 2.4 Market Development Forecast of K-12 Software in North America 2018-2023
 - 2.4.1 Market Development Forecast of K-12 Software in North America 2018-2023
 - 2.4.2 Market Development Forecast of K-12 Software by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of K-12 Software in North America by Types
 - 3.1.2 Revenue of K-12 Software in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of K-12 Software in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of K-12 Software in North America by Downstream Industry
- 4.2 Demand Volume of K-12 Software by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of K-12 Software by Downstream Industry in United States
 - 4.2.2 Demand Volume of K-12 Software by Downstream Industry in Canada
 - 4.2.3 Demand Volume of K-12 Software by Downstream Industry in Mexico
- 4.3 Market Forecast of K-12 Software in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF K-12 SOFTWARE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 K-12 Software Downstream Industry Situation and Trend Overview

CHAPTER 6 K-12 SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of K-12 Software in North America by Major Players
- 6.2 Revenue of K-12 Software in North America by Major Players
- 6.3 Basic Information of K-12 Software by Major Players
 - 6.3.1 Headquarters Location and Established Time of K-12 Software Major Players
 - 6.3.2 Employees and Revenue Level of K-12 Software Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 K-12 SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 SchoolPass
 - 7.1.1 Company profile
 - 7.1.2 Representative K-12 Software Product
 - 7.1.3 K-12 Software Sales, Revenue, Price and Gross Margin of SchoolPass
- 7.2 Digistorm Funnel

- 7.2.1 Company profile
- 7.2.2 Representative K-12 Software Product
- 7.2.3 K-12 Software Sales, Revenue, Price and Gross Margin of Digistorm Funnel
- 7.3 Moment
 - 7.3.1 Company profile
 - 7.3.2 Representative K-12 Software Product
 - 7.3.3 K-12 Software Sales, Revenue, Price and Gross Margin of Moment
- 7.4 Campus Calibrate
 - 7.4.1 Company profile
 - 7.4.2 Representative K-12 Software Product
 - 7.4.3 K-12 Software Sales, Revenue, Price and Gross Margin of Campus Calibrate
- 7.5 IGradePlus
 - 7.5.1 Company profile
 - 7.5.2 Representative K-12 Software Product
 - 7.5.3 K-12 Software Sales, Revenue, Price and Gross Margin of IGradePlus
- 7.6 Administrator's Plus
 - 7.6.1 Company profile
 - 7.6.2 Representative K-12 Software Product
 - 7.6.3 K-12 Software Sales, Revenue, Price and Gross Margin of Administrator's Plus
- 7.7 Jamf Pro
 - 7.7.1 Company profile
 - 7.7.2 Representative K-12 Software Product
 - 7.7.3 K-12 Software Sales, Revenue, Price and Gross Margin of Jamf Pro
- 7.8 Cheqdin
 - 7.8.1 Company profile
 - 7.8.2 Representative K-12 Software Product
 - 7.8.3 K-12 Software Sales, Revenue, Price and Gross Margin of Cheqdin
- 7.9 Socrates Learning Platform
 - 7.9.1 Company profile
 - 7.9.2 Representative K-12 Software Product
 - 7.9.3 K-12 Software Sales, Revenue, Price and Gross Margin of Socrates Learning Platform
- 7.10 Moodle
 - 7.10.1 Company profile
 - 7.10.2 Representative K-12 Software Product
 - 7.10.3 K-12 Software Sales, Revenue, Price and Gross Margin of Moodle
- 7.11 SchoolMint
 - 7.11.1 Company profile
 - 7.11.2 Representative K-12 Software Product

7.11.3 K-12 Software Sales, Revenue, Price and Gross Margin of SchoolMint

7.12 Schoolbox

7.12.1 Company profile

7.12.2 Representative K-12 Software Product

7.12.3 K-12 Software Sales, Revenue, Price and Gross Margin of Schoolbox

7.13 Schoology

7.13.1 Company profile

7.13.2 Representative K-12 Software Product

7.13.3 K-12 Software Sales, Revenue, Price and Gross Margin of Schoology

7.14 SmartClass

7.14.1 Company profile

7.14.2 Representative K-12 Software Product

7.14.3 K-12 Software Sales, Revenue, Price and Gross Margin of SmartClass

7.15 Workday Financial

7.15.1 Company profile

7.15.2 Representative K-12 Software Product

7.15.3 K-12 Software Sales, Revenue, Price and Gross Margin of Workday Financial

7.16 Hero

7.17 EduHappy

7.18 Brightspace

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF K-12 SOFTWARE

8.1 Industry Chain of K-12 Software

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF K-12 SOFTWARE

9.1 Cost Structure Analysis of K-12 Software

9.2 Raw Materials Cost Analysis of K-12 Software

9.3 Labor Cost Analysis of K-12 Software

9.4 Manufacturing Expenses Analysis of K-12 Software

CHAPTER 10 MARKETING STATUS ANALYSIS OF K-12 SOFTWARE

10.1 Marketing Channel

10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: K-12 Software-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/K20FD09873B6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K20FD09873B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970