

# Jeans-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/J435EEF6ED8MEN.html

Date: March 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: J435EEF6ED8MEN

### **Abstracts**

### **Report Summary**

Jeans-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Jeans industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Jeans 2013-2017, and development forecast 2018-2023

Main market players of Jeans in Europe, with company and product introduction, position in the Jeans market

Market status and development trend of Jeans by types and applications Cost and profit status of Jeans, and marketing status Market growth drivers and challenges

The report segments the Europe Jeans market as:

Europe Jeans Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



### Russia

Europe Jeans Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Under the age of ten,

10 to 20 years old

20-30

More than 30 years of age

Europe Jeans Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adults

For the children

Europe Jeans Market: Players Segment Analysis (Company and Product introduction, Jeans Sales Volume, Revenue, Price and Gross Margin):

Levi Strauss

**VF** Corporation

PVH

Uniqlo

Inditex

The Gap Inc.

H & M

Edwin

AEO

Aarvee Denims and Exports

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF JEANS**

- 1.1 Definition of Jeans in This Report
- 1.2 Commercial Types of Jeans
  - 1.2.1 Under the age of ten,
  - 1.2.2 10 to 20 years old
  - 1.2.3 20-30
  - 1.2.4 More than 30 years of age
- 1.3 Downstream Application of Jeans
  - 1.3.1 Adults
  - 1.3.2 For the children
- 1.4 Development History of Jeans
- 1.5 Market Status and Trend of Jeans 2013-2023
  - 1.5.1 Europe Jeans Market Status and Trend 2013-2023
  - 1.5.2 Regional Jeans Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Jeans in Europe 2013-2017
- 2.2 Consumption Market of Jeans in Europe by Regions
  - 2.2.1 Consumption Volume of Jeans in Europe by Regions
  - 2.2.2 Revenue of Jeans in Europe by Regions
- 2.3 Market Analysis of Jeans in Europe by Regions
  - 2.3.1 Market Analysis of Jeans in Germany 2013-2017
  - 2.3.2 Market Analysis of Jeans in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Jeans in France 2013-2017
  - 2.3.4 Market Analysis of Jeans in Italy 2013-2017
  - 2.3.5 Market Analysis of Jeans in Spain 2013-2017
  - 2.3.6 Market Analysis of Jeans in Benelux 2013-2017
  - 2.3.7 Market Analysis of Jeans in Russia 2013-2017
- 2.4 Market Development Forecast of Jeans in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Jeans in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Jeans by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Jeans in Europe by Types
- 3.1.2 Revenue of Jeans in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Jeans in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Jeans in Europe by Downstream Industry
- 4.2 Demand Volume of Jeans by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Jeans by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Jeans by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Jeans by Downstream Industry in France
  - 4.2.4 Demand Volume of Jeans by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Jeans by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Jeans by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Jeans by Downstream Industry in Russia
- 4.3 Market Forecast of Jeans in Europe by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF JEANS**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Jeans Downstream Industry Situation and Trend Overview

# CHAPTER 6 JEANS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Jeans in Europe by Major Players
- 6.2 Revenue of Jeans in Europe by Major Players
- 6.3 Basic Information of Jeans by Major Players
  - 6.3.1 Headquarters Location and Established Time of Jeans Major Players
  - 6.3.2 Employees and Revenue Level of Jeans Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 JEANS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Levi Strauss
  - 7.1.1 Company profile
  - 7.1.2 Representative Jeans Product
  - 7.1.3 Jeans Sales, Revenue, Price and Gross Margin of Levi Strauss
- 7.2 VF Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Jeans Product
  - 7.2.3 Jeans Sales, Revenue, Price and Gross Margin of VF Corporation
- 7.3 PVH
  - 7.3.1 Company profile
  - 7.3.2 Representative Jeans Product
  - 7.3.3 Jeans Sales, Revenue, Price and Gross Margin of PVH
- 7.4 Uniqlo
  - 7.4.1 Company profile
  - 7.4.2 Representative Jeans Product
  - 7.4.3 Jeans Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.5 Inditex
  - 7.5.1 Company profile
  - 7.5.2 Representative Jeans Product
  - 7.5.3 Jeans Sales, Revenue, Price and Gross Margin of Inditex
- 7.6 The Gap Inc.
  - 7.6.1 Company profile
  - 7.6.2 Representative Jeans Product
  - 7.6.3 Jeans Sales, Revenue, Price and Gross Margin of The Gap Inc.
- 7.7 H & M
  - 7.7.1 Company profile
  - 7.7.2 Representative Jeans Product
  - 7.7.3 Jeans Sales, Revenue, Price and Gross Margin of H & M
- 7.8 Edwin
  - 7.8.1 Company profile
- 7.8.2 Representative Jeans Product



- 7.8.3 Jeans Sales, Revenue, Price and Gross Margin of Edwin
- 7.9 AEO
  - 7.9.1 Company profile
  - 7.9.2 Representative Jeans Product
  - 7.9.3 Jeans Sales, Revenue, Price and Gross Margin of AEO
- 7.10 Aarvee Denims and Exports
  - 7.10.1 Company profile
  - 7.10.2 Representative Jeans Product
  - 7.10.3 Jeans Sales, Revenue, Price and Gross Margin of Aarvee Denims and Exports

### **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF JEANS**

- 8.1 Industry Chain of Jeans
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF JEANS

- 9.1 Cost Structure Analysis of Jeans
- 9.2 Raw Materials Cost Analysis of Jeans
- 9.3 Labor Cost Analysis of Jeans
- 9.4 Manufacturing Expenses Analysis of Jeans

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF JEANS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Jeans-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/J435EEF6ED8MEN.html">https://marketpublishers.com/r/J435EEF6ED8MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/J435EEF6ED8MEN.html">https://marketpublishers.com/r/J435EEF6ED8MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970