

IT Asset Management Software-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I61858644C9EN.html

Date: December 2017

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: I61858644C9EN

Abstracts

Report Summary

IT Asset Management Software-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on IT Asset Management Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of IT Asset Management Software 2013-2017, and development forecast 2018-2023

Main market players of IT Asset Management Software in EMEA, with company and product introduction, position in the IT Asset Management Software market Market status and development trend of IT Asset Management Software by types and applications

Cost and profit status of IT Asset Management Software, and marketing status Market growth drivers and challenges

The report segments the EMEA IT Asset Management Software market as:

EMEA IT Asset Management Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA IT Asset Management Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Online IT Asset Management Software Mobile IT Asset Management Software On Premise IT Asset Management Software

EMEA IT Asset Management Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Corporate

Education

Government

Third-party planners

Others

EMEA IT Asset Management Software Market: Players Segment Analysis (Company and Product introduction, IT Asset Management Software Sales Volume, Revenue, Price and Gross Margin):

Microsoft

BMC

IBM Software

Attachmate

Symantec

Scalable Software

Samanage

Freshservice

Spiceworks

Lansweeper

LabTech

InvGate

Auvik

StacksWare

INSPUR

eAbax

Yongyou



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF IT ASSET MANAGEMENT SOFTWARE

- 1.1 Definition of IT Asset Management Software in This Report
- 1.2 Commercial Types of IT Asset Management Software
- 1.2.1 Online IT Asset Management Software
- 1.2.2 Mobile IT Asset Management Software
- 1.2.3 On Premise IT Asset Management Software
- 1.3 Downstream Application of IT Asset Management Software
 - 1.3.1 Corporate
 - 1.3.2 Education
- 1.3.3 Government
- 1.3.4 Third-party planners
- 1.3.5 Others
- 1.4 Development History of IT Asset Management Software
- 1.5 Market Status and Trend of IT Asset Management Software 2013-2023
- 1.5.1 EMEA IT Asset Management Software Market Status and Trend 2013-2023
- 1.5.2 Regional IT Asset Management Software Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of IT Asset Management Software in EMEA 2013-2017
- 2.2 Consumption Market of IT Asset Management Software in EMEA by Regions
 - 2.2.1 Consumption Volume of IT Asset Management Software in EMEA by Regions
 - 2.2.2 Revenue of IT Asset Management Software in EMEA by Regions
- 2.3 Market Analysis of IT Asset Management Software in EMEA by Regions
 - 2.3.1 Market Analysis of IT Asset Management Software in Europe 2013-2017
 - 2.3.2 Market Analysis of IT Asset Management Software in Middle East 2013-2017
 - 2.3.3 Market Analysis of IT Asset Management Software in Africa 2013-2017
- 2.4 Market Development Forecast of IT Asset Management Software in EMEA 2018-2023
- 2.4.1 Market Development Forecast of IT Asset Management Software in EMEA 2018-2023
- 2.4.2 Market Development Forecast of IT Asset Management Software by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of IT Asset Management Software in EMEA by Types
 - 3.1.2 Revenue of IT Asset Management Software in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of IT Asset Management Software in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of IT Asset Management Software in EMEA by Downstream Industry
- 4.2 Demand Volume of IT Asset Management Software by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of IT Asset Management Software by Downstream Industry in Europe
- 4.2.2 Demand Volume of IT Asset Management Software by Downstream Industry in Middle East
- 4.2.3 Demand Volume of IT Asset Management Software by Downstream Industry in Africa
- 4.3 Market Forecast of IT Asset Management Software in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IT ASSET MANAGEMENT SOFTWARE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 IT Asset Management Software Downstream Industry Situation and Trend Overview

CHAPTER 6 IT ASSET MANAGEMENT SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of IT Asset Management Software in EMEA by Major Players
- 6.2 Revenue of IT Asset Management Software in EMEA by Major Players
- 6.3 Basic Information of IT Asset Management Software by Major Players
- 6.3.1 Headquarters Location and Established Time of IT Asset Management Software Major Players



- 6.3.2 Employees and Revenue Level of IT Asset Management Software Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 IT ASSET MANAGEMENT SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Microsoft
 - 7.1.1 Company profile
 - 7.1.2 Representative IT Asset Management Software Product
- 7.1.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Microsoft
- **7.2 BMC**
 - 7.2.1 Company profile
 - 7.2.2 Representative IT Asset Management Software Product
- 7.2.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of BMC
- 7.3 IBM Software
 - 7.3.1 Company profile
 - 7.3.2 Representative IT Asset Management Software Product
- 7.3.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of IBM Software
- 7.4 Attachmate
 - 7.4.1 Company profile
 - 7.4.2 Representative IT Asset Management Software Product
- 7.4.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Attachmate
- 7.5 Symantec
 - 7.5.1 Company profile
 - 7.5.2 Representative IT Asset Management Software Product
- 7.5.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Symantec
- 7.6 Scalable Software
 - 7.6.1 Company profile
 - 7.6.2 Representative IT Asset Management Software Product
- 7.6.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Scalable Software



- 7.7 Samanage
 - 7.7.1 Company profile
 - 7.7.2 Representative IT Asset Management Software Product
- 7.7.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Samanage
- 7.8 Freshservice
 - 7.8.1 Company profile
 - 7.8.2 Representative IT Asset Management Software Product
- 7.8.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Freshservice
- 7.9 Spiceworks
 - 7.9.1 Company profile
 - 7.9.2 Representative IT Asset Management Software Product
- 7.9.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Spiceworks
- 7.10 Lansweeper
 - 7.10.1 Company profile
 - 7.10.2 Representative IT Asset Management Software Product
- 7.10.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Lansweeper
- 7.11 LabTech
 - 7.11.1 Company profile
 - 7.11.2 Representative IT Asset Management Software Product
- 7.11.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of LabTech
- 7.12 InvGate
 - 7.12.1 Company profile
 - 7.12.2 Representative IT Asset Management Software Product
- 7.12.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of InvGate
- 7.13 Auvik
 - 7.13.1 Company profile
- 7.13.2 Representative IT Asset Management Software Product
- 7.13.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of Auvik
- 7.14 StacksWare
 - 7.14.1 Company profile
- 7.14.2 Representative IT Asset Management Software Product
- 7.14.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of



StacksWare

- **7.15 INSPUR**
 - 7.15.1 Company profile
- 7.15.2 Representative IT Asset Management Software Product
- 7.15.3 IT Asset Management Software Sales, Revenue, Price and Gross Margin of INSPUR
- 7.16 eAbax
- 7.17 Yongyou

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IT ASSET MANAGEMENT SOFTWARE

- 8.1 Industry Chain of IT Asset Management Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IT ASSET MANAGEMENT SOFTWARE

- 9.1 Cost Structure Analysis of IT Asset Management Software
- 9.2 Raw Materials Cost Analysis of IT Asset Management Software
- 9.3 Labor Cost Analysis of IT Asset Management Software
- 9.4 Manufacturing Expenses Analysis of IT Asset Management Software

CHAPTER 10 MARKETING STATUS ANALYSIS OF IT ASSET MANAGEMENT SOFTWARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: IT Asset Management Software-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/l61858644C9EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/l61858644C9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970