

Isotonic Drinks-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ID3741893B8EN.html>

Date: November 2017

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: ID3741893B8EN

Abstracts

Report Summary

Isotonic Drinks-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Isotonic Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Isotonic Drinks 2013-2017, and development forecast 2018-2023

Main market players of Isotonic Drinks in Europe, with company and product introduction, position in the Isotonic Drinks market

Market status and development trend of Isotonic Drinks by types and applications

Cost and profit status of Isotonic Drinks, and marketing status

Market growth drivers and challenges

The report segments the Europe Isotonic Drinks market as:

Europe Isotonic Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany

United Kingdom

France

Italy

Spain

Benelux
Russia

Europe Isotonic Drinks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bottled
Canned
Other

Europe Isotonic Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets
Restaurants
Clubs
Bars
Other

Europe Isotonic Drinks Market: Players Segment Analysis (Company and Product introduction, Isotonic Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola
Pepsico
Bisleri
Dr. Pepper Snapple
JK Ansell
Otsuka Holdings
Dabur
Extreme Drinks

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ISOTONIC DRINKS

- 1.1 Definition of Isotonic Drinks in This Report
- 1.2 Commercial Types of Isotonic Drinks
 - 1.2.1 Bottled
 - 1.2.2 Canned
 - 1.2.3 Other
- 1.3 Downstream Application of Isotonic Drinks
 - 1.3.1 Supermarkets
 - 1.3.2 Restaurants
 - 1.3.3 Clubs
 - 1.3.4 Bars
 - 1.3.5 Other
- 1.4 Development History of Isotonic Drinks
- 1.5 Market Status and Trend of Isotonic Drinks 2013-2023
 - 1.5.1 Europe Isotonic Drinks Market Status and Trend 2013-2023
 - 1.5.2 Regional Isotonic Drinks Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Isotonic Drinks in Europe 2013-2017
- 2.2 Consumption Market of Isotonic Drinks in Europe by Regions
 - 2.2.1 Consumption Volume of Isotonic Drinks in Europe by Regions
 - 2.2.2 Revenue of Isotonic Drinks in Europe by Regions
- 2.3 Market Analysis of Isotonic Drinks in Europe by Regions
 - 2.3.1 Market Analysis of Isotonic Drinks in Germany 2013-2017
 - 2.3.2 Market Analysis of Isotonic Drinks in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Isotonic Drinks in France 2013-2017
 - 2.3.4 Market Analysis of Isotonic Drinks in Italy 2013-2017
 - 2.3.5 Market Analysis of Isotonic Drinks in Spain 2013-2017
 - 2.3.6 Market Analysis of Isotonic Drinks in Benelux 2013-2017
 - 2.3.7 Market Analysis of Isotonic Drinks in Russia 2013-2017
- 2.4 Market Development Forecast of Isotonic Drinks in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Isotonic Drinks in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Isotonic Drinks by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Isotonic Drinks in Europe by Types
 - 3.1.2 Revenue of Isotonic Drinks in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Isotonic Drinks in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Isotonic Drinks in Europe by Downstream Industry
- 4.2 Demand Volume of Isotonic Drinks by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Isotonic Drinks by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Isotonic Drinks by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Isotonic Drinks by Downstream Industry in France
 - 4.2.4 Demand Volume of Isotonic Drinks by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Isotonic Drinks by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Isotonic Drinks by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Isotonic Drinks by Downstream Industry in Russia
- 4.3 Market Forecast of Isotonic Drinks in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ISOTONIC DRINKS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Isotonic Drinks Downstream Industry Situation and Trend Overview

CHAPTER 6 ISOTONIC DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Isotonic Drinks in Europe by Major Players
- 6.2 Revenue of Isotonic Drinks in Europe by Major Players
- 6.3 Basic Information of Isotonic Drinks by Major Players

- 6.3.1 Headquarters Location and Established Time of Isotonic Drinks Major Players
- 6.3.2 Employees and Revenue Level of Isotonic Drinks Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ISOTONIC DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Coca-Cola
 - 7.1.1 Company profile
 - 7.1.2 Representative Isotonic Drinks Product
 - 7.1.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.2 Pepsico
 - 7.2.1 Company profile
 - 7.2.2 Representative Isotonic Drinks Product
 - 7.2.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Pepsico
- 7.3 Bisleri
 - 7.3.1 Company profile
 - 7.3.2 Representative Isotonic Drinks Product
 - 7.3.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Bisleri
- 7.4 Dr. Pepper Snapple
 - 7.4.1 Company profile
 - 7.4.2 Representative Isotonic Drinks Product
 - 7.4.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Dr. Pepper Snapple
- 7.5 JK Ansell
 - 7.5.1 Company profile
 - 7.5.2 Representative Isotonic Drinks Product
 - 7.5.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of JK Ansell
- 7.6 Otsuka Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Isotonic Drinks Product
 - 7.6.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Otsuka Holdings
- 7.7 Dabur
 - 7.7.1 Company profile
 - 7.7.2 Representative Isotonic Drinks Product
 - 7.7.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Dabur
- 7.8 Extreme Drinks

- 7.8.1 Company profile
- 7.8.2 Representative Isotonic Drinks Product
- 7.8.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Extreme Drinks

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ISOTONIC DRINKS

- 8.1 Industry Chain of Isotonic Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ISOTONIC DRINKS

- 9.1 Cost Structure Analysis of Isotonic Drinks
- 9.2 Raw Materials Cost Analysis of Isotonic Drinks
- 9.3 Labor Cost Analysis of Isotonic Drinks
- 9.4 Manufacturing Expenses Analysis of Isotonic Drinks

CHAPTER 10 MARKETING STATUS ANALYSIS OF ISOTONIC DRINKS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Isotonic Drinks-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ID3741893B8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ID3741893B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970