

# Isotonic Drinks-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/IEF4C186D8BEN.html>

Date: November 2017

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: IEF4C186D8BEN

## Abstracts

### Report Summary

Isotonic Drinks-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Isotonic Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Isotonic Drinks 2013-2017, and development forecast 2018-2023

Main market players of Isotonic Drinks in EMEA, with company and product introduction, position in the Isotonic Drinks market

Market status and development trend of Isotonic Drinks by types and applications

Cost and profit status of Isotonic Drinks, and marketing status

Market growth drivers and challenges

The report segments the EMEA Isotonic Drinks market as:

EMEA Isotonic Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Europe

Middle East

Africa

EMEA Isotonic Drinks Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Bottled  
Canned  
Other

EMEA Isotonic Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets  
Restaurants  
Clubs  
Bars  
Other

EMEA Isotonic Drinks Market: Players Segment Analysis (Company and Product introduction, Isotonic Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola  
Pepsico  
Bisleri  
Dr. Pepper Snapple  
JK Ansell  
Otsuka Holdings  
Dabur  
Extreme Drinks

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ISOTONIC DRINKS**

- 1.1 Definition of Isotonic Drinks in This Report
- 1.2 Commercial Types of Isotonic Drinks
  - 1.2.1 Bottled
  - 1.2.2 Canned
  - 1.2.3 Other
- 1.3 Downstream Application of Isotonic Drinks
  - 1.3.1 Supermarkets
  - 1.3.2 Restaurants
  - 1.3.3 Clubs
  - 1.3.4 Bars
  - 1.3.5 Other
- 1.4 Development History of Isotonic Drinks
- 1.5 Market Status and Trend of Isotonic Drinks 2013-2023
  - 1.5.1 EMEA Isotonic Drinks Market Status and Trend 2013-2023
  - 1.5.2 Regional Isotonic Drinks Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Isotonic Drinks in EMEA 2013-2017
- 2.2 Consumption Market of Isotonic Drinks in EMEA by Regions
  - 2.2.1 Consumption Volume of Isotonic Drinks in EMEA by Regions
  - 2.2.2 Revenue of Isotonic Drinks in EMEA by Regions
- 2.3 Market Analysis of Isotonic Drinks in EMEA by Regions
  - 2.3.1 Market Analysis of Isotonic Drinks in Europe 2013-2017
  - 2.3.2 Market Analysis of Isotonic Drinks in Middle East 2013-2017
  - 2.3.3 Market Analysis of Isotonic Drinks in Africa 2013-2017
- 2.4 Market Development Forecast of Isotonic Drinks in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Isotonic Drinks in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Isotonic Drinks by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Isotonic Drinks in EMEA by Types
  - 3.1.2 Revenue of Isotonic Drinks in EMEA by Types

- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Isotonic Drinks in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Isotonic Drinks in EMEA by Downstream Industry
- 4.2 Demand Volume of Isotonic Drinks by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Isotonic Drinks by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Isotonic Drinks by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Isotonic Drinks by Downstream Industry in Africa
- 4.3 Market Forecast of Isotonic Drinks in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ISOTONIC DRINKS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Isotonic Drinks Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ISOTONIC DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Isotonic Drinks in EMEA by Major Players
- 6.2 Revenue of Isotonic Drinks in EMEA by Major Players
- 6.3 Basic Information of Isotonic Drinks by Major Players
  - 6.3.1 Headquarters Location and Established Time of Isotonic Drinks Major Players
  - 6.3.2 Employees and Revenue Level of Isotonic Drinks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ISOTONIC DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Coca-Cola
  - 7.1.1 Company profile

- 7.1.2 Representative Isotonic Drinks Product
- 7.1.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.2 PepsiCo
  - 7.2.1 Company profile
  - 7.2.2 Representative Isotonic Drinks Product
  - 7.2.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.3 Bisleri
  - 7.3.1 Company profile
  - 7.3.2 Representative Isotonic Drinks Product
  - 7.3.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Bisleri
- 7.4 Dr. Pepper Snapple
  - 7.4.1 Company profile
  - 7.4.2 Representative Isotonic Drinks Product
  - 7.4.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Dr. Pepper Snapple
- 7.5 JK Ansell
  - 7.5.1 Company profile
  - 7.5.2 Representative Isotonic Drinks Product
  - 7.5.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of JK Ansell
- 7.6 Otsuka Holdings
  - 7.6.1 Company profile
  - 7.6.2 Representative Isotonic Drinks Product
  - 7.6.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Otsuka Holdings
- 7.7 Dabur
  - 7.7.1 Company profile
  - 7.7.2 Representative Isotonic Drinks Product
  - 7.7.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Dabur
- 7.8 Extreme Drinks
  - 7.8.1 Company profile
  - 7.8.2 Representative Isotonic Drinks Product
  - 7.8.3 Isotonic Drinks Sales, Revenue, Price and Gross Margin of Extreme Drinks

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ISOTONIC DRINKS**

- 8.1 Industry Chain of Isotonic Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ISOTONIC DRINKS**

- 9.1 Cost Structure Analysis of Isotonic Drinks
- 9.2 Raw Materials Cost Analysis of Isotonic Drinks
- 9.3 Labor Cost Analysis of Isotonic Drinks
- 9.4 Manufacturing Expenses Analysis of Isotonic Drinks

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ISOTONIC DRINKS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Isotonic Drinks-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/IEF4C186D8BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IEF4C186D8BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970