

# IoT Platforms-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I29978D3DBAEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: I29978D3DBAEN

## Abstracts

### Report Summary

IoT Platforms-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on IoT Platforms industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of IoT Platforms 2013-2017, and development forecast 2018-2023

Main market players of IoT Platforms in North America, with company and product introduction, position in the IoT Platforms market

Market status and development trend of IoT Platforms by types and applications

Cost and profit status of IoT Platforms, and marketing status

Market growth drivers and challenges

The report segments the North America IoT Platforms market as:

North America IoT Platforms Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America IoT Platforms Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Information Processing  
Signal Communication  
Other

North America IoT Platforms Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Manufacturing  
Energy & Power  
Oil & Gas  
Metals & Mining  
Healthcare  
Agriculture

North America IoT Platforms Market: Players Segment Analysis (Company and Product introduction, IoT Platforms Sales Volume, Revenue, Price and Gross Margin):

ARM Holdings PLC  
Cisco Systems  
General Electric Company  
Intel Corporation  
Rockwell Automation  
ABB Ltd.  
Dassault Systèmes SA  
Honeywell International  
Huawei Technology  
IBM  
Kuka AG  
NEC Corporation  
Robert Bosch GmbH  
Siemens AG  
Zebra Technologies  
Amazon  
Microsoft  
Salesforce  
ThingWorx  
Carriots

Oracle Integrated Cloud

Kaa

ClearBlade Novi

Ayla Networks

Aeris

Rayven

XMPro Agile

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF IOT PLATFORMS**

- 1.1 Definition of IoT Platforms in This Report
- 1.2 Commercial Types of IoT Platforms
  - 1.2.1 Information Processing
  - 1.2.2 Signal Communication
  - 1.2.3 Other
- 1.3 Downstream Application of IoT Platforms
  - 1.3.1 Manufacturing
  - 1.3.2 Energy & Power
  - 1.3.3 Oil & Gas
  - 1.3.4 Metals & Mining
  - 1.3.5 Healthcare
  - 1.3.6 Agriculture
- 1.4 Development History of IoT Platforms
- 1.5 Market Status and Trend of IoT Platforms 2013-2023
  - 1.5.1 North America IoT Platforms Market Status and Trend 2013-2023
  - 1.5.2 Regional IoT Platforms Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of IoT Platforms in North America 2013-2017
- 2.2 Consumption Market of IoT Platforms in North America by Regions
  - 2.2.1 Consumption Volume of IoT Platforms in North America by Regions
  - 2.2.2 Revenue of IoT Platforms in North America by Regions
- 2.3 Market Analysis of IoT Platforms in North America by Regions
  - 2.3.1 Market Analysis of IoT Platforms in United States 2013-2017
  - 2.3.2 Market Analysis of IoT Platforms in Canada 2013-2017
  - 2.3.3 Market Analysis of IoT Platforms in Mexico 2013-2017
- 2.4 Market Development Forecast of IoT Platforms in North America 2018-2023
  - 2.4.1 Market Development Forecast of IoT Platforms in North America 2018-2023
  - 2.4.2 Market Development Forecast of IoT Platforms by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of IoT Platforms in North America by Types

- 3.1.2 Revenue of IoT Platforms in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of IoT Platforms in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of IoT Platforms in North America by Downstream Industry
- 4.2 Demand Volume of IoT Platforms by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of IoT Platforms by Downstream Industry in United States
  - 4.2.2 Demand Volume of IoT Platforms by Downstream Industry in Canada
  - 4.2.3 Demand Volume of IoT Platforms by Downstream Industry in Mexico
- 4.3 Market Forecast of IoT Platforms in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IOT PLATFORMS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 IoT Platforms Downstream Industry Situation and Trend Overview

## **CHAPTER 6 IOT PLATFORMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of IoT Platforms in North America by Major Players
- 6.2 Revenue of IoT Platforms in North America by Major Players
- 6.3 Basic Information of IoT Platforms by Major Players
  - 6.3.1 Headquarters Location and Established Time of IoT Platforms Major Players
  - 6.3.2 Employees and Revenue Level of IoT Platforms Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 IOT PLATFORMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 ARM Holdings PLC

- 7.1.1 Company profile
- 7.1.2 Representative IoT Platforms Product
- 7.1.3 IoT Platforms Sales, Revenue, Price and Gross Margin of ARM Holdings PLC
- 7.2 Cisco Systems
  - 7.2.1 Company profile
  - 7.2.2 Representative IoT Platforms Product
  - 7.2.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Cisco Systems
- 7.3 General Electric Company
  - 7.3.1 Company profile
  - 7.3.2 Representative IoT Platforms Product
  - 7.3.3 IoT Platforms Sales, Revenue, Price and Gross Margin of General Electric Company
- 7.4 Intel Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative IoT Platforms Product
  - 7.4.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Intel Corporation
- 7.5 Rockwell Automation
  - 7.5.1 Company profile
  - 7.5.2 Representative IoT Platforms Product
  - 7.5.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Rockwell Automation
- 7.6 ABB Ltd.
  - 7.6.1 Company profile
  - 7.6.2 Representative IoT Platforms Product
  - 7.6.3 IoT Platforms Sales, Revenue, Price and Gross Margin of ABB Ltd.
- 7.7 Dassault Systèmes SA
  - 7.7.1 Company profile
  - 7.7.2 Representative IoT Platforms Product
  - 7.7.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Dassault Systèmes SA
- 7.8 Honeywell International
  - 7.8.1 Company profile
  - 7.8.2 Representative IoT Platforms Product
  - 7.8.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Honeywell International
- 7.9 Huawei Technology
  - 7.9.1 Company profile
  - 7.9.2 Representative IoT Platforms Product
  - 7.9.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Huawei Technology
- 7.10 IBM
  - 7.10.1 Company profile

- 7.10.2 Representative IoT Platforms Product
- 7.10.3 IoT Platforms Sales, Revenue, Price and Gross Margin of IBM
- 7.11 Kuka AG
  - 7.11.1 Company profile
  - 7.11.2 Representative IoT Platforms Product
  - 7.11.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Kuka AG
- 7.12 NEC Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative IoT Platforms Product
  - 7.12.3 IoT Platforms Sales, Revenue, Price and Gross Margin of NEC Corporation
- 7.13 Robert Bosch GmbH
  - 7.13.1 Company profile
  - 7.13.2 Representative IoT Platforms Product
  - 7.13.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Robert Bosch GmbH
- 7.14 Siemens AG
  - 7.14.1 Company profile
  - 7.14.2 Representative IoT Platforms Product
  - 7.14.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Siemens AG
- 7.15 Zebra Technologies
  - 7.15.1 Company profile
  - 7.15.2 Representative IoT Platforms Product
  - 7.15.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Zebra Technologies
- 7.16 Amazon
- 7.17 Microsoft
- 7.18 Salesforce
- 7.19 ThingWorx
- 7.20 Carriots
- 7.21 Oracle Integrated Cloud
- 7.22 Kaa
- 7.23 ClearBlade Novi
- 7.24 Ayla Networks
- 7.25 Aeris
- 7.26 Rayven
- 7.27 XMPPro Agile

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IOT PLATFORMS**

### **8.1 Industry Chain of IoT Platforms**

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IOT PLATFORMS**

9.1 Cost Structure Analysis of IoT Platforms

9.2 Raw Materials Cost Analysis of IoT Platforms

9.3 Labor Cost Analysis of IoT Platforms

9.4 Manufacturing Expenses Analysis of IoT Platforms

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF IOT PLATFORMS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: IoT Platforms-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I29978D3DBAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I29978D3DBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970