

IoT Platforms-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/IA74D92A20AEN.html>

Date: February 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: IA74D92A20AEN

Abstracts

Report Summary

IoT Platforms-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on IoT Platforms industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of IoT Platforms 2013-2017, and development forecast 2018-2023

Main market players of IoT Platforms in Europe, with company and product introduction, position in the IoT Platforms market

Market status and development trend of IoT Platforms by types and applications

Cost and profit status of IoT Platforms, and marketing status

Market growth drivers and challenges

The report segments the Europe IoT Platforms market as:

Europe IoT Platforms Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe IoT Platforms Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Information Processing

Signal Communication

Other

Europe IoT Platforms Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Manufacturing

Energy & Power

Oil & Gas

Metals & Mining

Healthcare

Agriculture

Europe IoT Platforms Market: Players Segment Analysis (Company and Product introduction, IoT Platforms Sales Volume, Revenue, Price and Gross Margin):

ARM Holdings PLC

Cisco Systems

General Electric Company

Intel Corporation

Rockwell Automation

ABB Ltd.

Dassault Systèmes SA

Honeywell International

Huawei Technology

IBM

Kuka AG

NEC Corporation

Robert Bosch GmbH

Siemens AG

Zebra Technologies

Amazon

Microsoft
Salesforce
ThingWorx
Carriots
Oracle Integrated Cloud
Kaa
ClearBlade Novi
Ayla Networks
Aeris
Rayven
XMPro Agile

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF IOT PLATFORMS

- 1.1 Definition of IoT Platforms in This Report
- 1.2 Commercial Types of IoT Platforms
 - 1.2.1 Information Processing
 - 1.2.2 Signal Communication
 - 1.2.3 Other
- 1.3 Downstream Application of IoT Platforms
 - 1.3.1 Manufacturing
 - 1.3.2 Energy & Power
 - 1.3.3 Oil & Gas
 - 1.3.4 Metals & Mining
 - 1.3.5 Healthcare
 - 1.3.6 Agriculture
- 1.4 Development History of IoT Platforms
- 1.5 Market Status and Trend of IoT Platforms 2013-2023
 - 1.5.1 Europe IoT Platforms Market Status and Trend 2013-2023
 - 1.5.2 Regional IoT Platforms Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of IoT Platforms in Europe 2013-2017
- 2.2 Consumption Market of IoT Platforms in Europe by Regions
 - 2.2.1 Consumption Volume of IoT Platforms in Europe by Regions
 - 2.2.2 Revenue of IoT Platforms in Europe by Regions
- 2.3 Market Analysis of IoT Platforms in Europe by Regions
 - 2.3.1 Market Analysis of IoT Platforms in Germany 2013-2017
 - 2.3.2 Market Analysis of IoT Platforms in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of IoT Platforms in France 2013-2017
 - 2.3.4 Market Analysis of IoT Platforms in Italy 2013-2017
 - 2.3.5 Market Analysis of IoT Platforms in Spain 2013-2017
 - 2.3.6 Market Analysis of IoT Platforms in Benelux 2013-2017
 - 2.3.7 Market Analysis of IoT Platforms in Russia 2013-2017
- 2.4 Market Development Forecast of IoT Platforms in Europe 2018-2023
 - 2.4.1 Market Development Forecast of IoT Platforms in Europe 2018-2023
 - 2.4.2 Market Development Forecast of IoT Platforms by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of IoT Platforms in Europe by Types
 - 3.1.2 Revenue of IoT Platforms in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of IoT Platforms in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of IoT Platforms in Europe by Downstream Industry
- 4.2 Demand Volume of IoT Platforms by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of IoT Platforms by Downstream Industry in Germany
 - 4.2.2 Demand Volume of IoT Platforms by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of IoT Platforms by Downstream Industry in France
 - 4.2.4 Demand Volume of IoT Platforms by Downstream Industry in Italy
 - 4.2.5 Demand Volume of IoT Platforms by Downstream Industry in Spain
 - 4.2.6 Demand Volume of IoT Platforms by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of IoT Platforms by Downstream Industry in Russia
- 4.3 Market Forecast of IoT Platforms in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IOT PLATFORMS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 IoT Platforms Downstream Industry Situation and Trend Overview

CHAPTER 6 IOT PLATFORMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of IoT Platforms in Europe by Major Players
- 6.2 Revenue of IoT Platforms in Europe by Major Players

6.3 Basic Information of IoT Platforms by Major Players

6.3.1 Headquarters Location and Established Time of IoT Platforms Major Players

6.3.2 Employees and Revenue Level of IoT Platforms Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 IOT PLATFORMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 ARM Holdings PLC

7.1.1 Company profile

7.1.2 Representative IoT Platforms Product

7.1.3 IoT Platforms Sales, Revenue, Price and Gross Margin of ARM Holdings PLC

7.2 Cisco Systems

7.2.1 Company profile

7.2.2 Representative IoT Platforms Product

7.2.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Cisco Systems

7.3 General Electric Company

7.3.1 Company profile

7.3.2 Representative IoT Platforms Product

7.3.3 IoT Platforms Sales, Revenue, Price and Gross Margin of General Electric

Company

7.4 Intel Corporation

7.4.1 Company profile

7.4.2 Representative IoT Platforms Product

7.4.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Intel Corporation

7.5 Rockwell Automation

7.5.1 Company profile

7.5.2 Representative IoT Platforms Product

7.5.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Rockwell Automation

7.6 ABB Ltd.

7.6.1 Company profile

7.6.2 Representative IoT Platforms Product

7.6.3 IoT Platforms Sales, Revenue, Price and Gross Margin of ABB Ltd.

7.7 Dassault Systèmes SA

7.7.1 Company profile

7.7.2 Representative IoT Platforms Product

- 7.7.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Dassault Systèmes SA
- 7.8 Honeywell International
 - 7.8.1 Company profile
 - 7.8.2 Representative IoT Platforms Product
 - 7.8.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Honeywell International
- 7.9 Huawei Technology
 - 7.9.1 Company profile
 - 7.9.2 Representative IoT Platforms Product
 - 7.9.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Huawei Technology
- 7.10 IBM
 - 7.10.1 Company profile
 - 7.10.2 Representative IoT Platforms Product
 - 7.10.3 IoT Platforms Sales, Revenue, Price and Gross Margin of IBM
- 7.11 Kuka AG
 - 7.11.1 Company profile
 - 7.11.2 Representative IoT Platforms Product
 - 7.11.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Kuka AG
- 7.12 NEC Corporation
 - 7.12.1 Company profile
 - 7.12.2 Representative IoT Platforms Product
 - 7.12.3 IoT Platforms Sales, Revenue, Price and Gross Margin of NEC Corporation
- 7.13 Robert Bosch GmbH
 - 7.13.1 Company profile
 - 7.13.2 Representative IoT Platforms Product
 - 7.13.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Robert Bosch GmbH
- 7.14 Siemens AG
 - 7.14.1 Company profile
 - 7.14.2 Representative IoT Platforms Product
 - 7.14.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Siemens AG
- 7.15 Zebra Technologies
 - 7.15.1 Company profile
 - 7.15.2 Representative IoT Platforms Product
 - 7.15.3 IoT Platforms Sales, Revenue, Price and Gross Margin of Zebra Technologies
- 7.16 Amazon
- 7.17 Microsoft
- 7.18 Salesforce
- 7.19 ThingWorx
- 7.20 Carriots

7.21 Oracle Integrated Cloud

7.22 Kaa

7.23 ClearBlade Novi

7.24 Ayla Networks

7.25 Aeris

7.26 Rayven

7.27 XMPro Agile

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IOT PLATFORMS

8.1 Industry Chain of IoT Platforms

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IOT PLATFORMS

9.1 Cost Structure Analysis of IoT Platforms

9.2 Raw Materials Cost Analysis of IoT Platforms

9.3 Labor Cost Analysis of IoT Platforms

9.4 Manufacturing Expenses Analysis of IoT Platforms

CHAPTER 10 MARKETING STATUS ANALYSIS OF IOT PLATFORMS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: IoT Platforms-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/IA74D92A20AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA74D92A20AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970