

IOT in Automotive -Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/IA9344716BDEN.html

Date: August 2019 Pages: 130 Price: US\$ 2,980.00 (Single User License) ID: IA9344716BDEN

Abstracts

Report Summary

IOT in Automotive -Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on IOT in Automotive industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of IOT in Automotive 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of IOT in Automotive worldwide, with company and product introduction, position in the IOT in Automotive market Market status and development trend of IOT in Automotive by types and applications Cost and profit status of IOT in Automotive , and marketing status Market growth drivers and challenges

The report segments the global IOT in Automotive market as:

Global IOT in Automotive Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC Latin America



Global IOT in Automotive Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Embedded Tethered Integrated

Global IOT in Automotive Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Infotainment System Navigation Telematics

Global IOT in Automotive Market: Manufacturers Segment Analysis (Company and Product introduction, IOT in Automotive Sales Volume, Revenue, Price and Gross Margin): Texas Instruments Intel Corporation TomTom Cisco Vodafone NXP Semiconductors

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF IOT IN AUTOMOTIVE

- 1.1 Definition of IOT in Automotive in This Report
- 1.2 Commercial Types of IOT in Automotive
- 1.2.1 Embedded
- 1.2.2 Tethered
- 1.2.3 Integrated
- 1.3 Downstream Application of IOT in Automotive
- 1.3.1 Infotainment System
- 1.3.2 Navigation
- 1.3.3 Telematics
- 1.4 Development History of IOT in Automotive
- 1.5 Market Status and Trend of IOT in Automotive 2013-2023
- 1.5.1 Global IOT in Automotive Market Status and Trend 2013-2023
- 1.5.2 Regional IOT in Automotive Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of IOT in Automotive 2013-2017
- 2.2 Production Market of IOT in Automotive by Regions
- 2.2.1 Production Volume of IOT in Automotive by Regions
- 2.2.2 Production Value of IOT in Automotive by Regions
- 2.3 Demand Market of IOT in Automotive by Regions
- 2.4 Production and Demand Status of IOT in Automotive by Regions
- 2.4.1 Production and Demand Status of IOT in Automotive by Regions 2013-2017
- 2.4.2 Import and Export Status of IOT in Automotive by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of IOT in Automotive by Types
- 3.2 Production Value of IOT in Automotive by Types
- 3.3 Market Forecast of IOT in Automotive by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of IOT in Automotive by Downstream Industry



4.2 Market Forecast of IOT in Automotive by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IOT IN AUTOMOTIVE

- 5.1 Global Economy Situation and Trend Overview
- 5.2 IOT in Automotive Downstream Industry Situation and Trend Overview

CHAPTER 6 IOT IN AUTOMOTIVE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of IOT in Automotive by Major Manufacturers
- 6.2 Production Value of IOT in Automotive by Major Manufacturers
- 6.3 Basic Information of IOT in Automotive by Major Manufacturers

6.3.1 Headquarters Location and Established Time of IOT in Automotive Major Manufacturer

6.3.2 Employees and Revenue Level of IOT in Automotive Major Manufacturer6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 IOT IN AUTOMOTIVE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Texas Instruments
 - 7.1.1 Company profile
 - 7.1.2 Representative IOT in Automotive Product
- 7.1.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Texas

Instruments

7.2 Intel Corporation

- 7.2.1 Company profile
- 7.2.2 Representative IOT in Automotive Product
- 7.2.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Intel Corporation
- 7.3 TomTom
 - 7.3.1 Company profile
 - 7.3.2 Representative IOT in Automotive Product
 - 7.3.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of TomTom

7.4 Cisco

7.4.1 Company profile



7.4.2 Representative IOT in Automotive Product

7.4.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Cisco

7.5 Vodafone

7.5.1 Company profile

7.5.2 Representative IOT in Automotive Product

7.5.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Vodafone

7.6 NXP Semiconductors

7.6.1 Company profile

7.6.2 Representative IOT in Automotive Product

7.6.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of NXP Semiconductors

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IOT IN AUTOMOTIVE

- 8.1 Industry Chain of IOT in Automotive
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IOT IN AUTOMOTIVE

- 9.1 Cost Structure Analysis of IOT in Automotive
- 9.2 Raw Materials Cost Analysis of IOT in Automotive
- 9.3 Labor Cost Analysis of IOT in Automotive
- 9.4 Manufacturing Expenses Analysis of IOT in Automotive

CHAPTER 10 MARKETING STATUS ANALYSIS OF IOT IN AUTOMOTIVE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: IOT in Automotive -Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/IA9344716BDEN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/IA9344716BDEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970