

IOT in Automotive -EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I20A047C859EN.html

Date: August 2019

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: I20A047C859EN

Abstracts

Report Summary

IOT in Automotive -EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on IOT in Automotive industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of IOT in Automotive 2013-2017, and development forecast 2018-2023

Main market players of IOT in Automotive in EMEA, with company and product introduction, position in the IOT in Automotive market

Market status and development trend of IOT in Automotive by types and applications Cost and profit status of IOT in Automotive , and marketing status

Market growth drivers and challenges

The report segments the EMEA IOT in Automotive market as:

EMEA IOT in Automotive Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA IOT in Automotive Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Embedded

Tethered Integrated

EMEA IOT in Automotive Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Infotainment System

Navigation

Telematics

EMEA IOT in Automotive Market: Players Segment Analysis (Company and Product introduction, IOT in Automotive Sales Volume, Revenue, Price and Gross Margin):

Texas Instruments

Intel Corporation

TomTom

Cisco

Vodafone

NXP Semiconductors

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF IOT IN AUTOMOTIVE

- 1.1 Definition of IOT in Automotive in This Report
- 1.2 Commercial Types of IOT in Automotive
 - 1.2.1 Embedded
 - 1.2.2 Tethered
 - 1.2.3 Integrated
- 1.3 Downstream Application of IOT in Automotive
 - 1.3.1 Infotainment System
 - 1.3.2 Navigation
 - 1.3.3 Telematics
- 1.4 Development History of IOT in Automotive
- 1.5 Market Status and Trend of IOT in Automotive 2013-2023
 - 1.5.1 EMEA IOT in Automotive Market Status and Trend 2013-2023
- 1.5.2 Regional IOT in Automotive Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of IOT in Automotive in EMEA 2013-2017
- 2.2 Consumption Market of IOT in Automotive in EMEA by Regions
- 2.2.1 Consumption Volume of IOT in Automotive in EMEA by Regions
- 2.2.2 Revenue of IOT in Automotive in EMEA by Regions
- 2.3 Market Analysis of IOT in Automotive in EMEA by Regions
 - 2.3.1 Market Analysis of IOT in Automotive in Europe 2013-2017
 - 2.3.2 Market Analysis of IOT in Automotive in Middle East 2013-2017
 - 2.3.3 Market Analysis of IOT in Automotive in Africa 2013-2017
- 2.4 Market Development Forecast of IOT in Automotive in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of IOT in Automotive in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of IOT in Automotive by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of IOT in Automotive in EMEA by Types
- 3.1.2 Revenue of IOT in Automotive in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of IOT in Automotive in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of IOT in Automotive in EMEA by Downstream Industry
- 4.2 Demand Volume of IOT in Automotive by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of IOT in Automotive by Downstream Industry in Europe
 - 4.2.2 Demand Volume of IOT in Automotive by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of IOT in Automotive by Downstream Industry in Africa
- 4.3 Market Forecast of IOT in Automotive in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IOT IN AUTOMOTIVE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 IOT in Automotive Downstream Industry Situation and Trend Overview

CHAPTER 6 IOT IN AUTOMOTIVE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of IOT in Automotive in EMEA by Major Players
- 6.2 Revenue of IOT in Automotive in EMEA by Major Players
- 6.3 Basic Information of IOT in Automotive by Major Players
- 6.3.1 Headquarters Location and Established Time of IOT in Automotive Major Players
- 6.3.2 Employees and Revenue Level of IOT in Automotive Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 IOT IN AUTOMOTIVE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Texas Instruments
 - 7.1.1 Company profile
 - 7.1.2 Representative IOT in Automotive Product
 - 7.1.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Texas



Instruments

- 7.2 Intel Corporation
 - 7.2.1 Company profile
 - 7.2.2 Representative IOT in Automotive Product
 - 7.2.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Intel Corporation
- 7.3 TomTom
 - 7.3.1 Company profile
 - 7.3.2 Representative IOT in Automotive Product
 - 7.3.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of TomTom
- 7.4 Cisco
 - 7.4.1 Company profile
 - 7.4.2 Representative IOT in Automotive Product
 - 7.4.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Cisco
- 7.5 Vodafone
 - 7.5.1 Company profile
 - 7.5.2 Representative IOT in Automotive Product
 - 7.5.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of Vodafone
- 7.6 NXP Semiconductors
 - 7.6.1 Company profile
 - 7.6.2 Representative IOT in Automotive Product
- 7.6.3 IOT in Automotive Sales, Revenue, Price and Gross Margin of NXP Semiconductors

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IOT IN AUTOMOTIVE

- 8.1 Industry Chain of IOT in Automotive
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IOT IN AUTOMOTIVE

- 9.1 Cost Structure Analysis of IOT in Automotive
- 9.2 Raw Materials Cost Analysis of IOT in Automotive
- 9.3 Labor Cost Analysis of IOT in Automotive
- 9.4 Manufacturing Expenses Analysis of IOT in Automotive

CHAPTER 10 MARKETING STATUS ANALYSIS OF IOT IN AUTOMOTIVE



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: IOT in Automotive -EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/I20A047C859EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I20A047C859EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

IOT in Automotive -EMEA Market Status and Trend Report 2013-2023