

# Intimate Wear-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/IF2777A7DE2EN.html

Date: April 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: IF2777A7DE2EN

### **Abstracts**

#### **Report Summary**

Intimate Wear-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Intimate Wear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Intimate Wear 2013-2017, and development forecast 2018-2023

Main market players of Intimate Wear in South America, with company and product introduction, position in the Intimate Wear market

Market status and development trend of Intimate Wear by types and applications Cost and profit status of Intimate Wear, and marketing status Market growth drivers and challenges

The report segments the South America Intimate Wear market as:

South America Intimate Wear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Intimate Wear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Bras

Underpants

Pajamas and tracksuit

South America Intimate Wear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Intimate Wear Products applied in Women Intimate Wear Products applied in Men Intimate Wear Products applied in Kids

South America Intimate Wear Market: Players Segment Analysis (Company and Product introduction, Intimate Wear Sales Volume, Revenue, Price and Gross Margin): Triumph

Marks & spencer

Kiabi

Hunkemoller

Calzedonia

Chantelle Group

Hanesbrands

**PVH Corp** 

**SCHIESSER** 

Fruit of the Loom

LASCANA

Oysho

Jockey International

La Perla

ANN SUMMERS LTD.

Penti

Agent Provocateur Itd

Etam

Bendon Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF INTIMATE WEAR**

- 1.1 Definition of Intimate Wear in This Report
- 1.2 Commercial Types of Intimate Wear
  - 1.2.1 Bras
  - 1.2.2 Underpants
  - 1.2.3 Pajamas and tracksuit
- 1.3 Downstream Application of Intimate Wear
- 1.3.1 Intimate Wear Products applied in Women
- 1.3.2 Intimate Wear Products applied in Men
- 1.3.3 Intimate Wear Products applied in Kids
- 1.4 Development History of Intimate Wear
- 1.5 Market Status and Trend of Intimate Wear 2013-2023
  - 1.5.1 South America Intimate Wear Market Status and Trend 2013-2023
  - 1.5.2 Regional Intimate Wear Market Status and Trend 2013-2023

#### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Intimate Wear in South America 2013-2017
- 2.2 Consumption Market of Intimate Wear in South America by Regions
  - 2.2.1 Consumption Volume of Intimate Wear in South America by Regions
  - 2.2.2 Revenue of Intimate Wear in South America by Regions
- 2.3 Market Analysis of Intimate Wear in South America by Regions
  - 2.3.1 Market Analysis of Intimate Wear in Brazil 2013-2017
  - 2.3.2 Market Analysis of Intimate Wear in Argentina 2013-2017
  - 2.3.3 Market Analysis of Intimate Wear in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Intimate Wear in Colombia 2013-2017
  - 2.3.5 Market Analysis of Intimate Wear in Others 2013-2017
- 2.4 Market Development Forecast of Intimate Wear in South America 2018-2023
- 2.4.1 Market Development Forecast of Intimate Wear in South America 2018-2023
- 2.4.2 Market Development Forecast of Intimate Wear by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Intimate Wear in South America by Types
  - 3.1.2 Revenue of Intimate Wear in South America by Types



- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Intimate Wear in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Intimate Wear in South America by Downstream Industry
- 4.2 Demand Volume of Intimate Wear by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Intimate Wear by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Intimate Wear by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Intimate Wear by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Intimate Wear by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Intimate Wear by Downstream Industry in Others
- 4.3 Market Forecast of Intimate Wear in South America by Downstream Industry

#### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTIMATE WEAR**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Intimate Wear Downstream Industry Situation and Trend Overview

# CHAPTER 6 INTIMATE WEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Intimate Wear in South America by Major Players
- 6.2 Revenue of Intimate Wear in South America by Major Players
- 6.3 Basic Information of Intimate Wear by Major Players
  - 6.3.1 Headquarters Location and Established Time of Intimate Wear Major Players
  - 6.3.2 Employees and Revenue Level of Intimate Wear Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

#### CHAPTER 7 INTIMATE WEAR MAJOR MANUFACTURERS INTRODUCTION AND



#### **MARKET DATA**

- 7.1 Triumph
  - 7.1.1 Company profile
  - 7.1.2 Representative Intimate Wear Product
  - 7.1.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Triumph
- 7.2 Marks & spencer
  - 7.2.1 Company profile
  - 7.2.2 Representative Intimate Wear Product
- 7.2.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Marks & spencer
- 7.3 Kiabi
  - 7.3.1 Company profile
  - 7.3.2 Representative Intimate Wear Product
  - 7.3.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Kiabi
- 7.4 Hunkemoller
  - 7.4.1 Company profile
  - 7.4.2 Representative Intimate Wear Product
  - 7.4.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Hunkemoller
- 7.5 Calzedonia
  - 7.5.1 Company profile
  - 7.5.2 Representative Intimate Wear Product
  - 7.5.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Calzedonia
- 7.6 Chantelle Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Intimate Wear Product
  - 7.6.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Chantelle Group
- 7.7 Hanesbrands
  - 7.7.1 Company profile
  - 7.7.2 Representative Intimate Wear Product
- 7.7.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Hanesbrands
- 7.8 PVH Corp
  - 7.8.1 Company profile
  - 7.8.2 Representative Intimate Wear Product
  - 7.8.3 Intimate Wear Sales, Revenue, Price and Gross Margin of PVH Corp
- 7.9 SCHIESSER
  - 7.9.1 Company profile
  - 7.9.2 Representative Intimate Wear Product
- 7.9.3 Intimate Wear Sales, Revenue, Price and Gross Margin of SCHIESSER
- 7.10 Fruit of the Loom



- 7.10.1 Company profile
- 7.10.2 Representative Intimate Wear Product
- 7.10.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Fruit of the Loom
- 7.11 LASCANA
  - 7.11.1 Company profile
  - 7.11.2 Representative Intimate Wear Product
- 7.11.3 Intimate Wear Sales, Revenue, Price and Gross Margin of LASCANA
- 7.12 Oysho
  - 7.12.1 Company profile
  - 7.12.2 Representative Intimate Wear Product
  - 7.12.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Oysho
- 7.13 Jockey International
  - 7.13.1 Company profile
  - 7.13.2 Representative Intimate Wear Product
- 7.13.3 Intimate Wear Sales, Revenue, Price and Gross Margin of Jockey International
- 7.14 La Perla
  - 7.14.1 Company profile
  - 7.14.2 Representative Intimate Wear Product
  - 7.14.3 Intimate Wear Sales, Revenue, Price and Gross Margin of La Perla
- 7.15 ANN SUMMERS LTD.
  - 7.15.1 Company profile
  - 7.15.2 Representative Intimate Wear Product
- 7.15.3 Intimate Wear Sales, Revenue, Price and Gross Margin of ANN SUMMERS LTD.
- 7.16 Penti
- 7.17 Agent Provocateur Itd
- 7.18 Etam
- 7.19 Bendon Group

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTIMATE WEAR

- 8.1 Industry Chain of Intimate Wear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTIMATE WEAR**

9.1 Cost Structure Analysis of Intimate Wear



- 9.2 Raw Materials Cost Analysis of Intimate Wear
- 9.3 Labor Cost Analysis of Intimate Wear
- 9.4 Manufacturing Expenses Analysis of Intimate Wear

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF INTIMATE WEAR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Intimate Wear-South America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/IF2777A7DE2EN.html">https://marketpublishers.com/r/IF2777A7DE2EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/IF2777A7DE2EN.html">https://marketpublishers.com/r/IF2777A7DE2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970