

Intimate Underwear-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I485755F48AMEN.html

Date: May 2018 Pages: 130 Price: US\$ 3,480.00 (Single User License) ID: I485755F48AMEN

Abstracts

Report Summary

Intimate Underwear-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Intimate Underwear industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Intimate Underwear 2013-2017, and development forecast 2018-2023

Main market players of Intimate Underwear in EMEA, with company and product introduction, position in the Intimate Underwear market

Market status and development trend of Intimate Underwear by types and applications

Cost and profit status of Intimate Underwear, and marketing status

Market growth drivers and challenges



The report segments the EMEA Intimate Underwear market as:

EMEA Intimate Underwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Intimate Underwear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

EMEA Intimate Underwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Intimate Underwear-EMEA Market Status and Trend Report 2013-2023



Men

Kid

EMEA Intimate Underwear Market: Players Segment Analysis (Company and Product introduction, Intimate Underwear Sales Volume, Revenue, Price and Gross Margin):

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer



Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF INTIMATE UNDERWEAR

- 1.1 Definition of Intimate Underwear in This Report
- 1.2 Commercial Types of Intimate Underwear
- 1.2.1 Bras
- 1.2.2 Underpants
- 1.2.3 Sleepwear and Homewear
- 1.2.4 Shapewear
- 1.2.5 Thermal Clothes
- 1.2.6 Others
- 1.3 Downstream Application of Intimate Underwear
 - 1.3.1 Women
 - 1.3.2 Men
 - 1.3.3 Kid
- 1.4 Development History of Intimate Underwear
- 1.5 Market Status and Trend of Intimate Underwear 2013-2023
- 1.5.1 EMEA Intimate Underwear Market Status and Trend 2013-2023
- 1.5.2 Regional Intimate Underwear Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Intimate Underwear in EMEA 2013-2017
- 2.2 Consumption Market of Intimate Underwear in EMEA by Regions
- 2.2.1 Consumption Volume of Intimate Underwear in EMEA by Regions
- 2.2.2 Revenue of Intimate Underwear in EMEA by Regions
- 2.3 Market Analysis of Intimate Underwear in EMEA by Regions
 - 2.3.1 Market Analysis of Intimate Underwear in Europe 2013-2017
 - 2.3.2 Market Analysis of Intimate Underwear in Middle East 2013-2017
 - 2.3.3 Market Analysis of Intimate Underwear in Africa 2013-2017
- 2.4 Market Development Forecast of Intimate Underwear in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Intimate Underwear in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Intimate Underwear by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Intimate Underwear in EMEA by Types



- 3.1.2 Revenue of Intimate Underwear in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Intimate Underwear in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Intimate Underwear in EMEA by Downstream Industry
- 4.2 Demand Volume of Intimate Underwear by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Intimate Underwear by Downstream Industry in Europe
- 4.2.2 Demand Volume of Intimate Underwear by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Intimate Underwear by Downstream Industry in Africa
- 4.3 Market Forecast of Intimate Underwear in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTIMATE UNDERWEAR

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Intimate Underwear Downstream Industry Situation and Trend Overview

CHAPTER 6 INTIMATE UNDERWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Intimate Underwear in EMEA by Major Players
- 6.2 Revenue of Intimate Underwear in EMEA by Major Players
- 6.3 Basic Information of Intimate Underwear by Major Players
- 6.3.1 Headquarters Location and Established Time of Intimate Underwear Major Players
- 6.3.2 Employees and Revenue Level of Intimate Underwear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INTIMATE UNDERWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 L Brands

- 7.1.1 Company profile
- 7.1.2 Representative Intimate Underwear Product

7.1.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of L Brands

- 7.2 Hanes Brands
- 7.2.1 Company profile
- 7.2.2 Representative Intimate Underwear Product
- 7.2.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Hanes Brands
- 7.3 Betkshire Hathaway (Fruit of Loom)
 - 7.3.1 Company profile
 - 7.3.2 Representative Intimate Underwear Product
- 7.3.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Betkshire

Hathaway (Fruit of Loom)

7.4 American Eagle (Aerie)

- 7.4.1 Company profile
- 7.4.2 Representative Intimate Underwear Product
- 7.4.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of American Eagle (Aerie)
- 7.5 Wacoal
 - 7.5.1 Company profile
 - 7.5.2 Representative Intimate Underwear Product
- 7.5.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Wacoal

7.6 Marks & Spencer

7.6.1 Company profile

- 7.6.2 Representative Intimate Underwear Product
- 7.6.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Marks & Spencer

7.7 Gunze

- 7.7.1 Company profile
- 7.7.2 Representative Intimate Underwear Product
- 7.7.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Gunze
- 7.8 Jockey International
 - 7.8.1 Company profile
 - 7.8.2 Representative Intimate Underwear Product
- 7.8.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Jockey International

7.9 Triumph International

- 7.9.1 Company profile
- 7.9.2 Representative Intimate Underwear Product



7.9.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Triumph International

7.10 PVH

- 7.10.1 Company profile
- 7.10.2 Representative Intimate Underwear Product
- 7.10.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of PVH
- 7.11 Cosmo Lady
 - 7.11.1 Company profile
 - 7.11.2 Representative Intimate Underwear Product
- 7.11.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Cosmo Lady
- 7.12 Fast Retailing
- 7.12.1 Company profile
- 7.12.2 Representative Intimate Underwear Product
- 7.12.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Fast Retailing

7.13 Embrygroup

- 7.13.1 Company profile
- 7.13.2 Representative Intimate Underwear Product
- 7.13.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Embrygroup
- 7.14 Aimer
- 7.14.1 Company profile
- 7.14.2 Representative Intimate Underwear Product
- 7.14.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Aimer
- 7.15 Debenhams
 - 7.15.1 Company profile
 - 7.15.2 Representative Intimate Underwear Product
- 7.15.3 Intimate Underwear Sales, Revenue, Price and Gross Margin of Debenhams
- 7.16 Huijie (Maniform Lingerie)
- 7.17 Lise Charmel
- 7.18 Your Sun
- 7.19 Tinsino
- 7.20 Bare Necessities
- 7.21 Wolf Lingerie
- 7.22 Hanky Panky

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTIMATE UNDERWEAR

- 8.1 Industry Chain of Intimate Underwear
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTIMATE UNDERWEAR

- 9.1 Cost Structure Analysis of Intimate Underwear
- 9.2 Raw Materials Cost Analysis of Intimate Underwear
- 9.3 Labor Cost Analysis of Intimate Underwear
- 9.4 Manufacturing Expenses Analysis of Intimate Underwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF INTIMATE UNDERWEAR

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Intimate Underwear-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/I485755F48AMEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I485755F48AMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970