

# Intimate Apparel-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/IE541EB54F0EN.html>

Date: April 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: IE541EB54F0EN

## Abstracts

### Report Summary

Intimate Apparel-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Intimate Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Intimate Apparel 2013-2017, and development forecast 2018-2023

Main market players of Intimate Apparel in Europe, with company and product introduction, position in the Intimate Apparel market

Market status and development trend of Intimate Apparel by types and applications

Cost and profit status of Intimate Apparel, and marketing status

Market growth drivers and challenges

The report segments the Europe Intimate Apparel market as:

Europe Intimate Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

## Russia

Europe Intimate Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Europe Intimate Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women's Wear

Men's Wear

Kid's Wear

Europe Intimate Apparel Market: Players Segment Analysis (Company and Product introduction, Intimate Apparel Sales Volume, Revenue, Price and Gross Margin):

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

## Hanky Panky

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF INTIMATE APPAREL**

- 1.1 Definition of Intimate Apparel in This Report
- 1.2 Commercial Types of Intimate Apparel
  - 1.2.1 Bras
  - 1.2.2 Underpants
  - 1.2.3 Sleepwear and Homewear
  - 1.2.4 Shapewear
  - 1.2.5 Thermal Clothes
- 1.3 Downstream Application of Intimate Apparel
  - 1.3.1 Women's Wear
  - 1.3.2 Men's Wear
  - 1.3.3 Kid's Wear
- 1.4 Development History of Intimate Apparel
- 1.5 Market Status and Trend of Intimate Apparel 2013-2023
  - 1.5.1 Europe Intimate Apparel Market Status and Trend 2013-2023
  - 1.5.2 Regional Intimate Apparel Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Intimate Apparel in Europe 2013-2017
- 2.2 Consumption Market of Intimate Apparel in Europe by Regions
  - 2.2.1 Consumption Volume of Intimate Apparel in Europe by Regions
  - 2.2.2 Revenue of Intimate Apparel in Europe by Regions
- 2.3 Market Analysis of Intimate Apparel in Europe by Regions
  - 2.3.1 Market Analysis of Intimate Apparel in Germany 2013-2017
  - 2.3.2 Market Analysis of Intimate Apparel in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Intimate Apparel in France 2013-2017
  - 2.3.4 Market Analysis of Intimate Apparel in Italy 2013-2017
  - 2.3.5 Market Analysis of Intimate Apparel in Spain 2013-2017
  - 2.3.6 Market Analysis of Intimate Apparel in Benelux 2013-2017
  - 2.3.7 Market Analysis of Intimate Apparel in Russia 2013-2017
- 2.4 Market Development Forecast of Intimate Apparel in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Intimate Apparel in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Intimate Apparel by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Intimate Apparel in Europe by Types
  - 3.1.2 Revenue of Intimate Apparel in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Intimate Apparel in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Intimate Apparel in Europe by Downstream Industry
- 4.2 Demand Volume of Intimate Apparel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Intimate Apparel by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Intimate Apparel by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Intimate Apparel by Downstream Industry in France
  - 4.2.4 Demand Volume of Intimate Apparel by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Intimate Apparel by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Intimate Apparel by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Intimate Apparel by Downstream Industry in Russia
- 4.3 Market Forecast of Intimate Apparel in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTIMATE APPAREL**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Intimate Apparel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 INTIMATE APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Intimate Apparel in Europe by Major Players
- 6.2 Revenue of Intimate Apparel in Europe by Major Players
- 6.3 Basic Information of Intimate Apparel by Major Players

- 6.3.1 Headquarters Location and Established Time of Intimate Apparel Major Players
- 6.3.2 Employees and Revenue Level of Intimate Apparel Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 INTIMATE APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 L Brands

- 7.1.1 Company profile
- 7.1.2 Representative Intimate Apparel Product
- 7.1.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of L Brands

### 7.2 Hanes Brands

- 7.2.1 Company profile
- 7.2.2 Representative Intimate Apparel Product
- 7.2.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Hanes Brands

### 7.3 Betkshire Hathaway (Fruit of Loom)

- 7.3.1 Company profile
- 7.3.2 Representative Intimate Apparel Product
- 7.3.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Betkshire

### Hathaway (Fruit of Loom)

### 7.4 American Eagle (Aerie)

- 7.4.1 Company profile
- 7.4.2 Representative Intimate Apparel Product
- 7.4.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of American Eagle

### (Aerie)

### 7.5 Wacoal

- 7.5.1 Company profile
- 7.5.2 Representative Intimate Apparel Product
- 7.5.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Wacoal

### 7.6 Marks & Spencer

- 7.6.1 Company profile
- 7.6.2 Representative Intimate Apparel Product
- 7.6.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Marks & Spencer

### 7.7 Gunze

- 7.7.1 Company profile
- 7.7.2 Representative Intimate Apparel Product

- 7.7.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Gunze
- 7.8 Jockey International
  - 7.8.1 Company profile
  - 7.8.2 Representative Intimate Apparel Product
  - 7.8.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Jockey International
- 7.9 Triumph International
  - 7.9.1 Company profile
  - 7.9.2 Representative Intimate Apparel Product
  - 7.9.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Triumph International
- 7.10 PVH
  - 7.10.1 Company profile
  - 7.10.2 Representative Intimate Apparel Product
  - 7.10.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of PVH
- 7.11 Cosmo Lady
  - 7.11.1 Company profile
  - 7.11.2 Representative Intimate Apparel Product
  - 7.11.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Cosmo Lady
- 7.12 Fast Retailing
  - 7.12.1 Company profile
  - 7.12.2 Representative Intimate Apparel Product
  - 7.12.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Fast Retailing
- 7.13 Embrygroup
  - 7.13.1 Company profile
  - 7.13.2 Representative Intimate Apparel Product
  - 7.13.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Embrygroup
- 7.14 Aimer
  - 7.14.1 Company profile
  - 7.14.2 Representative Intimate Apparel Product
  - 7.14.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Aimer
- 7.15 Debenhams
  - 7.15.1 Company profile
  - 7.15.2 Representative Intimate Apparel Product
  - 7.15.3 Intimate Apparel Sales, Revenue, Price and Gross Margin of Debenhams
- 7.16 Huijie (Maniform Lingerie)
- 7.17 Lise Charmel
- 7.18 Your Sun
- 7.19 Tinsino

- 7.20 Bare Necessities
- 7.21 Wolf Lingerie
- 7.22 Hanky Panky

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTIMATE APPAREL**

- 8.1 Industry Chain of Intimate Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTIMATE APPAREL**

- 9.1 Cost Structure Analysis of Intimate Apparel
- 9.2 Raw Materials Cost Analysis of Intimate Apparel
- 9.3 Labor Cost Analysis of Intimate Apparel
- 9.4 Manufacturing Expenses Analysis of Intimate Apparel

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF INTIMATE APPAREL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Intimate Apparel-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/IE541EB54F0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE541EB54F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970