

# Internet of Things (IoT)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I6C31DD58D1EN.html>

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: I6C31DD58D1EN

## Abstracts

### Report Summary

Internet of Things (IoT)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Internet of Things (IoT) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Internet of Things (IoT) 2013-2017, and development forecast 2018-2023

Main market players of Internet of Things (IoT) in South America, with company and product introduction, position in the Internet of Things (IoT) market

Market status and development trend of Internet of Things (IoT) by types and applications

Cost and profit status of Internet of Things (IoT), and marketing status

Market growth drivers and challenges

The report segments the South America Internet of Things (IoT) market as:

South America Internet of Things (IoT) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Internet of Things (IoT) Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Software

Hardware

Other

South America Internet of Things (IoT) Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Precision Agriculture

Building Management

Healthcare

Energy

Transportation

South America Internet of Things (IoT) Market: Players Segment Analysis (Company and Product introduction, Internet of Things (IoT) Sales Volume, Revenue, Price and Gross Margin):

Intel

Microsoft

Cisco

Google

IBM

Samsung

Apple

SAP

Gartner

Oracle

ARM

General Electric

Accenture

Amazon

HP

Arduino

IDC  
Blackberry  
PTC  
Verizon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF INTERNET OF THINGS (IOT)

- 1.1 Definition of Internet of Things (IoT) in This Report
- 1.2 Commercial Types of Internet of Things (IoT)
  - 1.2.1 Software
  - 1.2.2 Hardware
  - 1.2.3 Other
- 1.3 Downstream Application of Internet of Things (IoT)
  - 1.3.1 Precision Agriculture
  - 1.3.2 Building Management
  - 1.3.3 Healthcare
  - 1.3.4 Energy
  - 1.3.5 Transportation
- 1.4 Development History of Internet of Things (IoT)
- 1.5 Market Status and Trend of Internet of Things (IoT) 2013-2023
  - 1.5.1 South America Internet of Things (IoT) Market Status and Trend 2013-2023
  - 1.5.2 Regional Internet of Things (IoT) Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Internet of Things (IoT) in South America 2013-2017
- 2.2 Consumption Market of Internet of Things (IoT) in South America by Regions
  - 2.2.1 Consumption Volume of Internet of Things (IoT) in South America by Regions
  - 2.2.2 Revenue of Internet of Things (IoT) in South America by Regions
- 2.3 Market Analysis of Internet of Things (IoT) in South America by Regions
  - 2.3.1 Market Analysis of Internet of Things (IoT) in Brazil 2013-2017
  - 2.3.2 Market Analysis of Internet of Things (IoT) in Argentina 2013-2017
  - 2.3.3 Market Analysis of Internet of Things (IoT) in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Internet of Things (IoT) in Colombia 2013-2017
  - 2.3.5 Market Analysis of Internet of Things (IoT) in Others 2013-2017
- 2.4 Market Development Forecast of Internet of Things (IoT) in South America 2018-2023
  - 2.4.1 Market Development Forecast of Internet of Things (IoT) in South America 2018-2023
  - 2.4.2 Market Development Forecast of Internet of Things (IoT) by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

### 3.1 Whole South America Market Status by Types

#### 3.1.1 Consumption Volume of Internet of Things (IoT) in South America by Types

#### 3.1.2 Revenue of Internet of Things (IoT) in South America by Types

### 3.2 South America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Brazil

#### 3.2.2 Market Status by Types in Argentina

#### 3.2.3 Market Status by Types in Venezuela

#### 3.2.4 Market Status by Types in Colombia

#### 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Internet of Things (IoT) in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Internet of Things (IoT) in South America by Downstream Industry

### 4.2 Demand Volume of Internet of Things (IoT) by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Internet of Things (IoT) by Downstream Industry in Brazil

#### 4.2.2 Demand Volume of Internet of Things (IoT) by Downstream Industry in Argentina

#### 4.2.3 Demand Volume of Internet of Things (IoT) by Downstream Industry in Venezuela

#### 4.2.4 Demand Volume of Internet of Things (IoT) by Downstream Industry in Colombia

#### 4.2.5 Demand Volume of Internet of Things (IoT) by Downstream Industry in Others

### 4.3 Market Forecast of Internet of Things (IoT) in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTERNET OF THINGS (IOT)**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Internet of Things (IoT) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 INTERNET OF THINGS (IOT) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### 6.1 Sales Volume of Internet of Things (IoT) in South America by Major Players

### 6.2 Revenue of Internet of Things (IoT) in South America by Major Players

## 6.3 Basic Information of Internet of Things (IoT) by Major Players

### 6.3.1 Headquarters Location and Established Time of Internet of Things (IoT) Major Players

#### 6.3.2 Employees and Revenue Level of Internet of Things (IoT) Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 INTERNET OF THINGS (IOT) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Intel

#### 7.1.1 Company profile

#### 7.1.2 Representative Internet of Things (IoT) Product

#### 7.1.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Intel

### 7.2 Microsoft

#### 7.2.1 Company profile

#### 7.2.2 Representative Internet of Things (IoT) Product

#### 7.2.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Microsoft

### 7.3 Cisco

#### 7.3.1 Company profile

#### 7.3.2 Representative Internet of Things (IoT) Product

#### 7.3.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Cisco

### 7.4 Google

#### 7.4.1 Company profile

#### 7.4.2 Representative Internet of Things (IoT) Product

#### 7.4.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Google

### 7.5 IBM

#### 7.5.1 Company profile

#### 7.5.2 Representative Internet of Things (IoT) Product

#### 7.5.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of IBM

### 7.6 Samsung

#### 7.6.1 Company profile

#### 7.6.2 Representative Internet of Things (IoT) Product

#### 7.6.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Samsung

### 7.7 Apple

#### 7.7.1 Company profile

#### 7.7.2 Representative Internet of Things (IoT) Product

### 7.7.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Apple

## 7.8 SAP

### 7.8.1 Company profile

### 7.8.2 Representative Internet of Things (IoT) Product

### 7.8.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of SAP

## 7.9 Gartner

### 7.9.1 Company profile

### 7.9.2 Representative Internet of Things (IoT) Product

### 7.9.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Gartner

## 7.10 Oracle

### 7.10.1 Company profile

### 7.10.2 Representative Internet of Things (IoT) Product

### 7.10.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Oracle

## 7.11 ARM

### 7.11.1 Company profile

### 7.11.2 Representative Internet of Things (IoT) Product

### 7.11.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of ARM

## 7.12 General Electric

### 7.12.1 Company profile

### 7.12.2 Representative Internet of Things (IoT) Product

### 7.12.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of General Electric

## 7.13 Accenture

### 7.13.1 Company profile

### 7.13.2 Representative Internet of Things (IoT) Product

### 7.13.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Accenture

## 7.14 Amazon

### 7.14.1 Company profile

### 7.14.2 Representative Internet of Things (IoT) Product

### 7.14.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Amazon

## 7.15 HP

### 7.15.1 Company profile

### 7.15.2 Representative Internet of Things (IoT) Product

### 7.15.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of HP

## 7.16 Arduino

## 7.17 IDC

## 7.18 Blackberry

## 7.19 PTC

## 7.20 Verizon

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTERNET OF THINGS (IOT)**

- 8.1 Industry Chain of Internet of Things (IoT)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTERNET OF THINGS (IOT)**

- 9.1 Cost Structure Analysis of Internet of Things (IoT)
- 9.2 Raw Materials Cost Analysis of Internet of Things (IoT)
- 9.3 Labor Cost Analysis of Internet of Things (IoT)
- 9.4 Manufacturing Expenses Analysis of Internet of Things (IoT)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF INTERNET OF THINGS (IOT)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



## 12.3 Reference

## I would like to order

Product name: Internet of Things (IoT)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/l6C31DD58D1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6C31DD58D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970