

Internet of Things (IoT)-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I7B80EBCDC2EN.html>

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: I7B80EBCDC2EN

Abstracts

Report Summary

Internet of Things (IoT)-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Internet of Things (IoT) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Internet of Things (IoT) 2013-2017, and development forecast 2018-2023

Main market players of Internet of Things (IoT) in Europe, with company and product introduction, position in the Internet of Things (IoT) market

Market status and development trend of Internet of Things (IoT) by types and applications

Cost and profit status of Internet of Things (IoT), and marketing status

Market growth drivers and challenges

The report segments the Europe Internet of Things (IoT) market as:

Europe Internet of Things (IoT) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Internet of Things (IoT) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Software

Hardware

Other

Europe Internet of Things (IoT) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Precision Agriculture

Building Management

Healthcare

Energy

Transportation

Europe Internet of Things (IoT) Market: Players Segment Analysis (Company and Product introduction, Internet of Things (IoT) Sales Volume, Revenue, Price and Gross Margin):

Intel

Microsoft

Cisco

Google

IBM

Samsung

Apple

SAP

Gartner

Oracle

ARM

General Electric

Accenture

Amazon

HP

Arduino
IDC
Blackberry
PTC
Verizon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INTERNET OF THINGS (IOT)

- 1.1 Definition of Internet of Things (IoT) in This Report
- 1.2 Commercial Types of Internet of Things (IoT)
 - 1.2.1 Software
 - 1.2.2 Hardware
 - 1.2.3 Other
- 1.3 Downstream Application of Internet of Things (IoT)
 - 1.3.1 Precision Agriculture
 - 1.3.2 Building Management
 - 1.3.3 Healthcare
 - 1.3.4 Energy
 - 1.3.5 Transportation
- 1.4 Development History of Internet of Things (IoT)
- 1.5 Market Status and Trend of Internet of Things (IoT) 2013-2023
 - 1.5.1 Europe Internet of Things (IoT) Market Status and Trend 2013-2023
 - 1.5.2 Regional Internet of Things (IoT) Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Internet of Things (IoT) in Europe 2013-2017
- 2.2 Consumption Market of Internet of Things (IoT) in Europe by Regions
 - 2.2.1 Consumption Volume of Internet of Things (IoT) in Europe by Regions
 - 2.2.2 Revenue of Internet of Things (IoT) in Europe by Regions
- 2.3 Market Analysis of Internet of Things (IoT) in Europe by Regions
 - 2.3.1 Market Analysis of Internet of Things (IoT) in Germany 2013-2017
 - 2.3.2 Market Analysis of Internet of Things (IoT) in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Internet of Things (IoT) in France 2013-2017
 - 2.3.4 Market Analysis of Internet of Things (IoT) in Italy 2013-2017
 - 2.3.5 Market Analysis of Internet of Things (IoT) in Spain 2013-2017
 - 2.3.6 Market Analysis of Internet of Things (IoT) in Benelux 2013-2017
 - 2.3.7 Market Analysis of Internet of Things (IoT) in Russia 2013-2017
- 2.4 Market Development Forecast of Internet of Things (IoT) in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Internet of Things (IoT) in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Internet of Things (IoT) by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Internet of Things (IoT) in Europe by Types
 - 3.1.2 Revenue of Internet of Things (IoT) in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Internet of Things (IoT) in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Internet of Things (IoT) in Europe by Downstream Industry
- 4.2 Demand Volume of Internet of Things (IoT) by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Internet of Things (IoT) by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Internet of Things (IoT) by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Internet of Things (IoT) by Downstream Industry in France
 - 4.2.4 Demand Volume of Internet of Things (IoT) by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Internet of Things (IoT) by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Internet of Things (IoT) by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Internet of Things (IoT) by Downstream Industry in Russia
- 4.3 Market Forecast of Internet of Things (IoT) in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTERNET OF THINGS (IOT)

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Internet of Things (IoT) Downstream Industry Situation and Trend Overview

CHAPTER 6 INTERNET OF THINGS (IOT) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Internet of Things (IoT) in Europe by Major Players
- 6.2 Revenue of Internet of Things (IoT) in Europe by Major Players
- 6.3 Basic Information of Internet of Things (IoT) by Major Players
 - 6.3.1 Headquarters Location and Established Time of Internet of Things (IoT) Major Players
 - 6.3.2 Employees and Revenue Level of Internet of Things (IoT) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INTERNET OF THINGS (IOT) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Intel
 - 7.1.1 Company profile
 - 7.1.2 Representative Internet of Things (IoT) Product
 - 7.1.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Intel
- 7.2 Microsoft
 - 7.2.1 Company profile
 - 7.2.2 Representative Internet of Things (IoT) Product
 - 7.2.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Microsoft
- 7.3 Cisco
 - 7.3.1 Company profile
 - 7.3.2 Representative Internet of Things (IoT) Product
 - 7.3.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Cisco
- 7.4 Google
 - 7.4.1 Company profile
 - 7.4.2 Representative Internet of Things (IoT) Product
 - 7.4.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Google
- 7.5 IBM
 - 7.5.1 Company profile
 - 7.5.2 Representative Internet of Things (IoT) Product
 - 7.5.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of IBM
- 7.6 Samsung
 - 7.6.1 Company profile
 - 7.6.2 Representative Internet of Things (IoT) Product
 - 7.6.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Samsung
- 7.7 Apple

- 7.7.1 Company profile
- 7.7.2 Representative Internet of Things (IoT) Product
- 7.7.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Apple
- 7.8 SAP
 - 7.8.1 Company profile
 - 7.8.2 Representative Internet of Things (IoT) Product
 - 7.8.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of SAP
- 7.9 Gartner
 - 7.9.1 Company profile
 - 7.9.2 Representative Internet of Things (IoT) Product
 - 7.9.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Gartner
- 7.10 Oracle
 - 7.10.1 Company profile
 - 7.10.2 Representative Internet of Things (IoT) Product
 - 7.10.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Oracle
- 7.11 ARM
 - 7.11.1 Company profile
 - 7.11.2 Representative Internet of Things (IoT) Product
 - 7.11.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of ARM
- 7.12 General Electric
 - 7.12.1 Company profile
 - 7.12.2 Representative Internet of Things (IoT) Product
 - 7.12.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of General Electric
- 7.13 Accenture
 - 7.13.1 Company profile
 - 7.13.2 Representative Internet of Things (IoT) Product
 - 7.13.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Accenture
- 7.14 Amazon
 - 7.14.1 Company profile
 - 7.14.2 Representative Internet of Things (IoT) Product
 - 7.14.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of Amazon
- 7.15 HP
 - 7.15.1 Company profile
 - 7.15.2 Representative Internet of Things (IoT) Product
 - 7.15.3 Internet of Things (IoT) Sales, Revenue, Price and Gross Margin of HP
- 7.16 Arduino
- 7.17 IDC
- 7.18 Blackberry

7.19 PTC

7.20 Verizon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTERNET OF THINGS (IOT)

8.1 Industry Chain of Internet of Things (IoT)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTERNET OF THINGS (IOT)

9.1 Cost Structure Analysis of Internet of Things (IoT)

9.2 Raw Materials Cost Analysis of Internet of Things (IoT)

9.3 Labor Cost Analysis of Internet of Things (IoT)

9.4 Manufacturing Expenses Analysis of Internet of Things (IoT)

CHAPTER 10 MARKETING STATUS ANALYSIS OF INTERNET OF THINGS (IOT)

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Internet of Things (IoT)-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I7B80EBCDC2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7B80EBCDC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970