

Internet of Things-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I355DC3C92EEN.html

Date: May 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: I355DC3C92EEN

Abstracts

Report Summary

Internet of Things-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Internet of Things industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Internet of Things 2013-2017, and development forecast 2018-2023

Main market players of Internet of Things in EMEA, with company and product introduction, position in the Internet of Things market

Market status and development trend of Internet of Things by types and applications Cost and profit status of Internet of Things, and marketing status Market growth drivers and challenges

The report segments the EMEA Internet of Things market as:

EMEA Internet of Things Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Internet of Things Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

USA
EU
Japan
China
India
Southeast Asia
EMEA Internet of Things Market: Application Segment Analysis (Consumption Volume
and Market Share 2013-2023; Downstream Customers and Market Analysis)
Home and Ofiice
Retial
Indusrial
Others
EMEA Internet of Things Market: Players Segment Analysis (Company and Product
introduction, Internet of Things Sales Volume, Revenue, Price and Gross Margin):
Honeywell
GE
Amazon
Google
Texas Instruments
Garmin
Hitachi
Skyworks
Silicon Laboratories
IBM
HuaWei
In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and
individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF INTERNET OF THINGS

- 1.1 Definition of Internet of Things in This Report
- 1.2 Commercial Types of Internet of Things
 - 1.2.1 USA
 - 1.2.2 EU
 - 1.2.3 Japan
 - 1.2.4 China
 - 1.2.5 India
 - 1.2.6 Southeast Asia
- 1.3 Downstream Application of Internet of Things
 - 1.3.1 Home and Ofiice
 - 1.3.2 Retial
 - 1.3.3 Indusrial
 - 1.3.4 Others
- 1.4 Development History of Internet of Things
- 1.5 Market Status and Trend of Internet of Things 2013-2023
 - 1.5.1 EMEA Internet of Things Market Status and Trend 2013-2023
 - 1.5.2 Regional Internet of Things Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Internet of Things in EMEA 2013-2017
- 2.2 Consumption Market of Internet of Things in EMEA by Regions
 - 2.2.1 Consumption Volume of Internet of Things in EMEA by Regions
 - 2.2.2 Revenue of Internet of Things in EMEA by Regions
- 2.3 Market Analysis of Internet of Things in EMEA by Regions
 - 2.3.1 Market Analysis of Internet of Things in Europe 2013-2017
 - 2.3.2 Market Analysis of Internet of Things in Middle East 2013-2017
 - 2.3.3 Market Analysis of Internet of Things in Africa 2013-2017
- 2.4 Market Development Forecast of Internet of Things in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Internet of Things in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Internet of Things by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of Internet of Things in EMEA by Types
- 3.1.2 Revenue of Internet of Things in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Internet of Things in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Internet of Things in EMEA by Downstream Industry
- 4.2 Demand Volume of Internet of Things by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Internet of Things by Downstream Industry in Europe
- 4.2.2 Demand Volume of Internet of Things by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Internet of Things by Downstream Industry in Africa
- 4.3 Market Forecast of Internet of Things in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTERNET OF THINGS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Internet of Things Downstream Industry Situation and Trend Overview

CHAPTER 6 INTERNET OF THINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Internet of Things in EMEA by Major Players
- 6.2 Revenue of Internet of Things in EMEA by Major Players
- 6.3 Basic Information of Internet of Things by Major Players
 - 6.3.1 Headquarters Location and Established Time of Internet of Things Major Players
 - 6.3.2 Employees and Revenue Level of Internet of Things Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INTERNET OF THINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Honeywell
 - 7.1.1 Company profile
 - 7.1.2 Representative Internet of Things Product
 - 7.1.3 Internet of Things Sales, Revenue, Price and Gross Margin of Honeywell
- 7.2 GE
 - 7.2.1 Company profile
 - 7.2.2 Representative Internet of Things Product
 - 7.2.3 Internet of Things Sales, Revenue, Price and Gross Margin of GE
- 7.3 Amazon
 - 7.3.1 Company profile
 - 7.3.2 Representative Internet of Things Product
 - 7.3.3 Internet of Things Sales, Revenue, Price and Gross Margin of Amazon
- 7.4 Google
 - 7.4.1 Company profile
 - 7.4.2 Representative Internet of Things Product
 - 7.4.3 Internet of Things Sales, Revenue, Price and Gross Margin of Google
- 7.5 Texas Instruments
 - 7.5.1 Company profile
 - 7.5.2 Representative Internet of Things Product
 - 7.5.3 Internet of Things Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.6 Garmin
 - 7.6.1 Company profile
 - 7.6.2 Representative Internet of Things Product
 - 7.6.3 Internet of Things Sales, Revenue, Price and Gross Margin of Garmin
- 7.7 Hitachi
 - 7.7.1 Company profile
 - 7.7.2 Representative Internet of Things Product
 - 7.7.3 Internet of Things Sales, Revenue, Price and Gross Margin of Hitachi
- 7.8 Skyworks
 - 7.8.1 Company profile
 - 7.8.2 Representative Internet of Things Product
 - 7.8.3 Internet of Things Sales, Revenue, Price and Gross Margin of Skyworks
- 7.9 Silicon Laboratories
 - 7.9.1 Company profile
 - 7.9.2 Representative Internet of Things Product
 - 7.9.3 Internet of Things Sales, Revenue, Price and Gross Margin of Silicon

Laboratories

- 7.10 IBM
 - 7.10.1 Company profile



- 7.10.2 Representative Internet of Things Product
- 7.10.3 Internet of Things Sales, Revenue, Price and Gross Margin of IBM
- 7.11 HuaWei
 - 7.11.1 Company profile
 - 7.11.2 Representative Internet of Things Product
 - 7.11.3 Internet of Things Sales, Revenue, Price and Gross Margin of HuaWei

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTERNET OF THINGS

- 8.1 Industry Chain of Internet of Things
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTERNET OF THINGS

- 9.1 Cost Structure Analysis of Internet of Things
- 9.2 Raw Materials Cost Analysis of Internet of Things
- 9.3 Labor Cost Analysis of Internet of Things
- 9.4 Manufacturing Expenses Analysis of Internet of Things

CHAPTER 10 MARKETING STATUS ANALYSIS OF INTERNET OF THINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Internet of Things-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/l355DC3C92EEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/l355DC3C92EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970