

Intelligent Tires-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/IFD62C7551DMEN.html

Date: March 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: IFD62C7551DMEN

Abstracts

Report Summary

Intelligent Tires-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Intelligent Tires industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Intelligent Tires 2013-2017, and development forecast 2018-2023

Main market players of Intelligent Tires in China, with company and product introduction, position in the Intelligent Tires market

Market status and development trend of Intelligent Tires by types and applications

Cost and profit status of Intelligent Tires, and marketing status

Market growth drivers and challenges

The report segments the China Intelligent Tires market as:

China Intelligent Tires Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Intelligent Tires Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
Direct Tire Pressure Monitoring
Indirect Tire Pressure Monitoring

China Intelligent Tires Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Military

Civil

Others

China Intelligent Tires Market: Players Segment Analysis (Company and Product introduction, Intelligent Tires Sales Volume, Revenue, Price and Gross Margin):

Bridgestone

Continental

Goodyear

Michelin

Pirelli

Yokohama Rubber

Sumitomo Rubber Industries

Hankook

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF INTELLIGENT TIRES

- 1.1 Definition of Intelligent Tires in This Report
- 1.2 Commercial Types of Intelligent Tires
 - 1.2.1 Direct Tire Pressure Monitoring
 - 1.2.2 Indirect Tire Pressure Monitoring
- 1.3 Downstream Application of Intelligent Tires
 - 1.3.1 Military
 - 1.3.2 Civil
 - 1.3.3 Others
- 1.4 Development History of Intelligent Tires
- 1.5 Market Status and Trend of Intelligent Tires 2013-2023
 - 1.5.1 China Intelligent Tires Market Status and Trend 2013-2023
 - 1.5.2 Regional Intelligent Tires Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Intelligent Tires in China 2013-2017
- 2.2 Consumption Market of Intelligent Tires in China by Regions
 - 2.2.1 Consumption Volume of Intelligent Tires in China by Regions
 - 2.2.2 Revenue of Intelligent Tires in China by Regions
- 2.3 Market Analysis of Intelligent Tires in China by Regions
 - 2.3.1 Market Analysis of Intelligent Tires in North China 2013-2017
 - 2.3.2 Market Analysis of Intelligent Tires in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Intelligent Tires in East China 2013-2017
 - 2.3.4 Market Analysis of Intelligent Tires in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Intelligent Tires in Southwest China 2013-2017
- 2.3.6 Market Analysis of Intelligent Tires in Northwest China 2013-2017
- 2.4 Market Development Forecast of Intelligent Tires in China 2018-2023
- 2.4.1 Market Development Forecast of Intelligent Tires in China 2018-2023
- 2.4.2 Market Development Forecast of Intelligent Tires by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Intelligent Tires in China by Types
 - 3.1.2 Revenue of Intelligent Tires in China by Types



- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Intelligent Tires in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Intelligent Tires in China by Downstream Industry
- 4.2 Demand Volume of Intelligent Tires by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Intelligent Tires by Downstream Industry in North China
- 4.2.2 Demand Volume of Intelligent Tires by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Intelligent Tires by Downstream Industry in East China
- 4.2.4 Demand Volume of Intelligent Tires by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Intelligent Tires by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Intelligent Tires by Downstream Industry in Northwest China
- 4.3 Market Forecast of Intelligent Tires in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INTELLIGENT TIRES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Intelligent Tires Downstream Industry Situation and Trend Overview

CHAPTER 6 INTELLIGENT TIRES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Intelligent Tires in China by Major Players
- 6.2 Revenue of Intelligent Tires in China by Major Players
- 6.3 Basic Information of Intelligent Tires by Major Players
- 6.3.1 Headquarters Location and Established Time of Intelligent Tires Major Players
- 6.3.2 Employees and Revenue Level of Intelligent Tires Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 INTELLIGENT TIRES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Bridgestone
 - 7.1.1 Company profile
 - 7.1.2 Representative Intelligent Tires Product
 - 7.1.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Bridgestone
- 7.2 Continental
 - 7.2.1 Company profile
 - 7.2.2 Representative Intelligent Tires Product
 - 7.2.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Continental
- 7.3 Goodyear
 - 7.3.1 Company profile
 - 7.3.2 Representative Intelligent Tires Product
- 7.3.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Goodyear
- 7.4 Michelin
 - 7.4.1 Company profile
 - 7.4.2 Representative Intelligent Tires Product
 - 7.4.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Michelin
- 7.5 Pirelli
 - 7.5.1 Company profile
 - 7.5.2 Representative Intelligent Tires Product
 - 7.5.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Pirelli
- 7.6 Yokohama Rubber
 - 7.6.1 Company profile
 - 7.6.2 Representative Intelligent Tires Product
 - 7.6.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Yokohama Rubber
- 7.7 Sumitomo Rubber Industries
 - 7.7.1 Company profile
 - 7.7.2 Representative Intelligent Tires Product
- 7.7.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Sumitomo Rubber Industries
- 7.8 Hankook
 - 7.8.1 Company profile
 - 7.8.2 Representative Intelligent Tires Product
 - 7.8.3 Intelligent Tires Sales, Revenue, Price and Gross Margin of Hankook



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INTELLIGENT TIRES

- 8.1 Industry Chain of Intelligent Tires
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INTELLIGENT TIRES

- 9.1 Cost Structure Analysis of Intelligent Tires
- 9.2 Raw Materials Cost Analysis of Intelligent Tires
- 9.3 Labor Cost Analysis of Intelligent Tires
- 9.4 Manufacturing Expenses Analysis of Intelligent Tires

CHAPTER 10 MARKETING STATUS ANALYSIS OF INTELLIGENT TIRES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Intelligent Tires-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/IFD62C7551DMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IFD62C7551DMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970