

Insurance-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ICB3CBAA54DEN.html>

Date: April 2018

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: ICB3CBAA54DEN

Abstracts

Report Summary

Insurance-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Insurance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Insurance 2013-2017, and development forecast 2018-2023

Main market players of Insurance in China, with company and product introduction, position in the Insurance market

Market status and development trend of Insurance by types and applications

Cost and profit status of Insurance, and marketing status

Market growth drivers and challenges

The report segments the China Insurance market as:

China Insurance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Insurance Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Consumer Insurance

Investment Insurance

China Insurance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal

Group

China Insurance Market: Players Segment Analysis (Company and Product introduction, Insurance Sales Volume, Revenue, Price and Gross Margin):

Prudential

ACE&Chubb

Manulife

Munich Re Group

AIG

Assicurazioni Generali

Allianz

UnitedHealthcare Global

Mapfre

AXA

Tokio Marine Holdings

China Pacific Insurance

Hanse Merkur

Ping An Insurance (Group) Company of China

People'S Insurance Company of China

China Life

China Taiping

China Taikang

Sompo Japan Nipponkoa

Anthem

DKV

BUPA

Kaiser Permanente

Aetna

PICC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INSURANCE

- 1.1 Definition of Insurance in This Report
- 1.2 Commercial Types of Insurance
 - 1.2.1 Consumer Insurance
 - 1.2.2 Investment Insurance
- 1.3 Downstream Application of Insurance
 - 1.3.1 Personal
 - 1.3.2 Group
- 1.4 Development History of Insurance
- 1.5 Market Status and Trend of Insurance 2013-2023
 - 1.5.1 China Insurance Market Status and Trend 2013-2023
 - 1.5.2 Regional Insurance Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Insurance in China 2013-2017
- 2.2 Consumption Market of Insurance in China by Regions
 - 2.2.1 Consumption Volume of Insurance in China by Regions
 - 2.2.2 Revenue of Insurance in China by Regions
- 2.3 Market Analysis of Insurance in China by Regions
 - 2.3.1 Market Analysis of Insurance in North China 2013-2017
 - 2.3.2 Market Analysis of Insurance in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Insurance in East China 2013-2017
 - 2.3.4 Market Analysis of Insurance in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Insurance in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Insurance in Northwest China 2013-2017
- 2.4 Market Development Forecast of Insurance in China 2018-2023
 - 2.4.1 Market Development Forecast of Insurance in China 2018-2023
 - 2.4.2 Market Development Forecast of Insurance by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Insurance in China by Types
 - 3.1.2 Revenue of Insurance in China by Types
- 3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Insurance in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Insurance in China by Downstream Industry
- 4.2 Demand Volume of Insurance by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Insurance by Downstream Industry in North China
 - 4.2.2 Demand Volume of Insurance by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Insurance by Downstream Industry in East China
 - 4.2.4 Demand Volume of Insurance by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Insurance by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Insurance by Downstream Industry in Northwest China
- 4.3 Market Forecast of Insurance in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INSURANCE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Insurance Downstream Industry Situation and Trend Overview

CHAPTER 6 INSURANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Insurance in China by Major Players
- 6.2 Revenue of Insurance in China by Major Players
- 6.3 Basic Information of Insurance by Major Players
 - 6.3.1 Headquarters Location and Established Time of Insurance Major Players
 - 6.3.2 Employees and Revenue Level of Insurance Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INSURANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Prudential

7.1.1 Company profile

7.1.2 Representative Insurance Product

7.1.3 Insurance Sales, Revenue, Price and Gross Margin of Prudential

7.2 ACE&Chubb

7.2.1 Company profile

7.2.2 Representative Insurance Product

7.2.3 Insurance Sales, Revenue, Price and Gross Margin of ACE&Chubb

7.3 Manulife

7.3.1 Company profile

7.3.2 Representative Insurance Product

7.3.3 Insurance Sales, Revenue, Price and Gross Margin of Manulife

7.4 Munich Re Group

7.4.1 Company profile

7.4.2 Representative Insurance Product

7.4.3 Insurance Sales, Revenue, Price and Gross Margin of Munich Re Group

7.5 AIG

7.5.1 Company profile

7.5.2 Representative Insurance Product

7.5.3 Insurance Sales, Revenue, Price and Gross Margin of AIG

7.6 Assicurazioni Generali

7.6.1 Company profile

7.6.2 Representative Insurance Product

7.6.3 Insurance Sales, Revenue, Price and Gross Margin of Assicurazioni Generali

7.7 Allianz

7.7.1 Company profile

7.7.2 Representative Insurance Product

7.7.3 Insurance Sales, Revenue, Price and Gross Margin of Allianz

7.8 UnitedHealthcare Global

7.8.1 Company profile

7.8.2 Representative Insurance Product

7.8.3 Insurance Sales, Revenue, Price and Gross Margin of UnitedHealthcare Global

7.9 Mapfre

7.9.1 Company profile

7.9.2 Representative Insurance Product

7.9.3 Insurance Sales, Revenue, Price and Gross Margin of Mapfre

7.10 AXA

7.10.1 Company profile

7.10.2 Representative Insurance Product

7.10.3 Insurance Sales, Revenue, Price and Gross Margin of AXA

7.11 Tokio Marine Holdings

7.11.1 Company profile

7.11.2 Representative Insurance Product

7.11.3 Insurance Sales, Revenue, Price and Gross Margin of Tokio Marine Holdings

7.12 China Pacific Insurance

7.12.1 Company profile

7.12.2 Representative Insurance Product

7.12.3 Insurance Sales, Revenue, Price and Gross Margin of China Pacific Insurance

7.13 Hanse Merkur

7.13.1 Company profile

7.13.2 Representative Insurance Product

7.13.3 Insurance Sales, Revenue, Price and Gross Margin of Hanse Merkur

7.14 Ping An Insurance (Group) Company of China

7.14.1 Company profile

7.14.2 Representative Insurance Product

7.14.3 Insurance Sales, Revenue, Price and Gross Margin of Ping An Insurance (Group) Company of China

7.15 People'S Insurance Company of China

7.15.1 Company profile

7.15.2 Representative Insurance Product

7.15.3 Insurance Sales, Revenue, Price and Gross Margin of People'S Insurance Company of China

7.16 China Life

7.17 China Taiping

7.18 China Taikang

7.19 Sampo Japan Nipponkoa

7.20 Anthem

7.21 DKV

7.22 BUPA

7.23 Kaiser Permanente

7.24 Aetna

7.25 PICC

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INSURANCE

- 8.1 Industry Chain of Insurance
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INSURANCE

- 9.1 Cost Structure Analysis of Insurance
- 9.2 Raw Materials Cost Analysis of Insurance
- 9.3 Labor Cost Analysis of Insurance
- 9.4 Manufacturing Expenses Analysis of Insurance

CHAPTER 10 MARKETING STATUS ANALYSIS OF INSURANCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Insurance-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ICB3CBAA54DEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ICB3CBAA54DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970