

Instant Messaging (IM)-Global Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Instant Messaging (IM)-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Instant Messaging (IM) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Instant Messaging (IM) 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Instant Messaging (IM) worldwide, with company and product introduction, position in the Instant Messaging (IM) market

Market status and development trend of Instant Messaging (IM) by types and applications

Cost and profit status of Instant Messaging (IM), and marketing status

Market growth drivers and challenges

The report segments the global Instant Messaging (IM) market as:

Global Instant Messaging (IM) Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Instant Messaging (IM) Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PC

Mobile

Global Instant Messaging (IM) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal

Enterprise

Other

Global Instant Messaging (IM) Market: Manufacturers Segment Analysis (Company and Product introduction, Instant Messaging (IM) Sales Volume, Revenue, Price and Gross Margin):

Line

Pidgin

Google

Cisco Jabber

Apple Messages

Facebook Messenger

Slack

ICQ

IBM Sametime

Microsoft Skype

WhatsApp Messenger

Tencent

Telegram

YY

Windows Live Messenger

WeChat

Trillian

China Mobile

Yahoo Messenger

Viber

Centericq

Alibaba

BeeNut

BitlBee
Pidgin
Adium
Gajim
Adium
Fire
Alibaba

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INSTANT MESSAGING (IM)

- 1.1 Definition of Instant Messaging (IM) in This Report
- 1.2 Commercial Types of Instant Messaging (IM)
 - 1.2.1 PC
 - 1.2.2 Mobile
- 1.3 Downstream Application of Instant Messaging (IM)
 - 1.3.1 Personal
 - 1.3.2 Enterprise
 - 1.3.3 Other
- 1.4 Development History of Instant Messaging (IM)
- 1.5 Market Status and Trend of Instant Messaging (IM) 2013-2023
 - 1.5.1 Global Instant Messaging (IM) Market Status and Trend 2013-2023
 - 1.5.2 Regional Instant Messaging (IM) Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Instant Messaging (IM) 2013-2017
- 2.2 Production Market of Instant Messaging (IM) by Regions
 - 2.2.1 Production Volume of Instant Messaging (IM) by Regions
 - 2.2.2 Production Value of Instant Messaging (IM) by Regions
- 2.3 Demand Market of Instant Messaging (IM) by Regions
- 2.4 Production and Demand Status of Instant Messaging (IM) by Regions
 - 2.4.1 Production and Demand Status of Instant Messaging (IM) by Regions 2013-2017
 - 2.4.2 Import and Export Status of Instant Messaging (IM) by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Instant Messaging (IM) by Types
- 3.2 Production Value of Instant Messaging (IM) by Types
- 3.3 Market Forecast of Instant Messaging (IM) by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Instant Messaging (IM) by Downstream Industry
- 4.2 Market Forecast of Instant Messaging (IM) by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INSTANT MESSAGING (IM)

5.1 Global Economy Situation and Trend Overview

5.2 Instant Messaging (IM) Downstream Industry Situation and Trend Overview

CHAPTER 6 INSTANT MESSAGING (IM) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Instant Messaging (IM) by Major Manufacturers

6.2 Production Value of Instant Messaging (IM) by Major Manufacturers

6.3 Basic Information of Instant Messaging (IM) by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Instant Messaging (IM) Major Manufacturer

6.3.2 Employees and Revenue Level of Instant Messaging (IM) Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 INSTANT MESSAGING (IM) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Line

7.1.1 Company profile

7.1.2 Representative Instant Messaging (IM) Product

7.1.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Line

7.2 Pidgin

7.2.1 Company profile

7.2.2 Representative Instant Messaging (IM) Product

7.2.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Pidgin

7.3 Google

7.3.1 Company profile

7.3.2 Representative Instant Messaging (IM) Product

7.3.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Google

7.4 Cisco Jabber

7.4.1 Company profile

7.4.2 Representative Instant Messaging (IM) Product

- 7.4.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Cisco Jabber
- 7.5 Apple Messages
 - 7.5.1 Company profile
 - 7.5.2 Representative Instant Messaging (IM) Product
 - 7.5.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Apple Messages
- 7.6 Facebook Messenger
 - 7.6.1 Company profile
 - 7.6.2 Representative Instant Messaging (IM) Product
 - 7.6.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Facebook Messenger
- 7.7 Slack
 - 7.7.1 Company profile
 - 7.7.2 Representative Instant Messaging (IM) Product
 - 7.7.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Slack
- 7.8 ICQ
 - 7.8.1 Company profile
 - 7.8.2 Representative Instant Messaging (IM) Product
 - 7.8.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of ICQ
- 7.9 IBM Sametime
 - 7.9.1 Company profile
 - 7.9.2 Representative Instant Messaging (IM) Product
 - 7.9.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of IBM Sametime
- 7.10 Microsoft Skype
 - 7.10.1 Company profile
 - 7.10.2 Representative Instant Messaging (IM) Product
 - 7.10.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Microsoft Skype
- 7.11 WhatsApp Messenger
 - 7.11.1 Company profile
 - 7.11.2 Representative Instant Messaging (IM) Product
 - 7.11.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of WhatsApp Messenger
- 7.12 Tencent
 - 7.12.1 Company profile
 - 7.12.2 Representative Instant Messaging (IM) Product
 - 7.12.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Tencent
- 7.13 Telegram

- 7.13.1 Company profile
- 7.13.2 Representative Instant Messaging (IM) Product
- 7.13.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Telegram
- 7.14 YY
 - 7.14.1 Company profile
 - 7.14.2 Representative Instant Messaging (IM) Product
 - 7.14.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of YY
- 7.15 Windows Live Messenger
 - 7.15.1 Company profile
 - 7.15.2 Representative Instant Messaging (IM) Product
 - 7.15.3 Instant Messaging (IM) Sales, Revenue, Price and Gross Margin of Windows Live Messenger
- 7.16 WeChat
- 7.17 Trillian
- 7.18 China Mobile
- 7.19 Yahoo Messenger
- 7.20 Viber
- 7.21 Centericq
- 7.22 Alibaba
- 7.23 BeeNut
- 7.24 BitlBee
- 7.25 Pidgin
- 7.26 Adium
- 7.27 Gajim
- 7.28 Adium
- 7.29 Fire
- 7.30 Alibaba

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INSTANT MESSAGING (IM)

- 8.1 Industry Chain of Instant Messaging (IM)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INSTANT MESSAGING (IM)

- 9.1 Cost Structure Analysis of Instant Messaging (IM)

9.2 Raw Materials Cost Analysis of Instant Messaging (IM)

9.3 Labor Cost Analysis of Instant Messaging (IM)

9.4 Manufacturing Expenses Analysis of Instant Messaging (IM)

CHAPTER 10 MARKETING STATUS ANALYSIS OF INSTANT MESSAGING (IM)

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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