

Insights-as-a-Service-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I7A58E5D55CEN.html>

Date: December 2017

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: I7A58E5D55CEN

Abstracts

Report Summary

Insights-as-a-Service-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Insights-as-a-Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Insights-as-a-Service 2013-2017, and development forecast 2018-2023

Main market players of Insights-as-a-Service in India, with company and product introduction, position in the Insights-as-a-Service market

Market status and development trend of Insights-as-a-Service by types and applications

Cost and profit status of Insights-as-a-Service, and marketing status

Market growth drivers and challenges

The report segments the India Insights-as-a-Service market as:

India Insights-as-a-Service Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Insights-as-a-Service Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Predictive Insights
Descriptive Insights
Prescriptive Insights

India Insights-as-a-Service Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

BFSI
Healthcare and Life Sciences
Retail and Consumer Goods
Energy and Utilities
Others

India Insights-as-a-Service Market: Players Segment Analysis (Company and Product introduction, Insights-as-a-Service Sales Volume, Revenue, Price and Gross Margin):

Oracle
Accenture Plc
IBM
Deloitte Touche Tohmatsu Limited
Capgemini
Dell EMC
NTT Data
GoodData
SmartFocus
Zephyr Health.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INSIGHTS-AS-A-SERVICE

- 1.1 Definition of Insights-as-a-Service in This Report
- 1.2 Commercial Types of Insights-as-a-Service
 - 1.2.1 Predictive Insights
 - 1.2.2 Descriptive Insights
 - 1.2.3 Prescriptive Insights
- 1.3 Downstream Application of Insights-as-a-Service
 - 1.3.1 BFSI
 - 1.3.2 Healthcare and Life Sciences
 - 1.3.3 Retail and Consumer Goods
 - 1.3.4 Energy and Utilities
 - 1.3.5 Others
- 1.4 Development History of Insights-as-a-Service
- 1.5 Market Status and Trend of Insights-as-a-Service 2013-2023
 - 1.5.1 India Insights-as-a-Service Market Status and Trend 2013-2023
 - 1.5.2 Regional Insights-as-a-Service Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Insights-as-a-Service in India 2013-2017
- 2.2 Consumption Market of Insights-as-a-Service in India by Regions
 - 2.2.1 Consumption Volume of Insights-as-a-Service in India by Regions
 - 2.2.2 Revenue of Insights-as-a-Service in India by Regions
- 2.3 Market Analysis of Insights-as-a-Service in India by Regions
 - 2.3.1 Market Analysis of Insights-as-a-Service in North India 2013-2017
 - 2.3.2 Market Analysis of Insights-as-a-Service in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Insights-as-a-Service in East India 2013-2017
 - 2.3.4 Market Analysis of Insights-as-a-Service in South India 2013-2017
 - 2.3.5 Market Analysis of Insights-as-a-Service in West India 2013-2017
- 2.4 Market Development Forecast of Insights-as-a-Service in India 2017-2023
 - 2.4.1 Market Development Forecast of Insights-as-a-Service in India 2017-2023
 - 2.4.2 Market Development Forecast of Insights-as-a-Service by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of Insights-as-a-Service in India by Types
- 3.1.2 Revenue of Insights-as-a-Service in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Insights-as-a-Service in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Insights-as-a-Service in India by Downstream Industry
- 4.2 Demand Volume of Insights-as-a-Service by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Insights-as-a-Service by Downstream Industry in North India
 - 4.2.2 Demand Volume of Insights-as-a-Service by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Insights-as-a-Service by Downstream Industry in East India
 - 4.2.4 Demand Volume of Insights-as-a-Service by Downstream Industry in South India
 - 4.2.5 Demand Volume of Insights-as-a-Service by Downstream Industry in West India
- 4.3 Market Forecast of Insights-as-a-Service in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 5.1 India Economy Situation and Trend Overview
- 5.2 Insights-as-a-Service Downstream Industry Situation and Trend Overview

CHAPTER 6 INSIGHTS-AS-A-SERVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Insights-as-a-Service in India by Major Players
- 6.2 Revenue of Insights-as-a-Service in India by Major Players
- 6.3 Basic Information of Insights-as-a-Service by Major Players
 - 6.3.1 Headquarters Location and Established Time of Insights-as-a-Service Major Players
 - 6.3.2 Employees and Revenue Level of Insights-as-a-Service Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 INSIGHTS-AS-A-SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Oracle

- 7.1.1 Company profile
- 7.1.2 Representative Insights-as-a-Service Product
- 7.1.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Oracle

7.2 Accenture Plc

- 7.2.1 Company profile
- 7.2.2 Representative Insights-as-a-Service Product
- 7.2.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Accenture Plc

7.3 IBM

- 7.3.1 Company profile
- 7.3.2 Representative Insights-as-a-Service Product
- 7.3.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of IBM

7.4 Deloitte Touche Tohmatsu Limited

- 7.4.1 Company profile
- 7.4.2 Representative Insights-as-a-Service Product
- 7.4.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Deloitte

Touche Tohmatsu Limited

7.5 Capgemini

- 7.5.1 Company profile
- 7.5.2 Representative Insights-as-a-Service Product
- 7.5.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Capgemini

7.6 Dell EMC

- 7.6.1 Company profile
- 7.6.2 Representative Insights-as-a-Service Product
- 7.6.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Dell EMC

7.7 NTT Data

- 7.7.1 Company profile
- 7.7.2 Representative Insights-as-a-Service Product
- 7.7.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of NTT Data

7.8 GoodData

- 7.8.1 Company profile
- 7.8.2 Representative Insights-as-a-Service Product

- 7.8.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of GoodData
- 7.9 SmartFocus
 - 7.9.1 Company profile
 - 7.9.2 Representative Insights-as-a-Service Product
 - 7.9.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of SmartFocus
- 7.10 Zephyr Health.
 - 7.10.1 Company profile
 - 7.10.2 Representative Insights-as-a-Service Product
 - 7.10.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Zephyr Health.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 8.1 Industry Chain of Insights-as-a-Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 9.1 Cost Structure Analysis of Insights-as-a-Service
- 9.2 Raw Materials Cost Analysis of Insights-as-a-Service
- 9.3 Labor Cost Analysis of Insights-as-a-Service
- 9.4 Manufacturing Expenses Analysis of Insights-as-a-Service

CHAPTER 10 MARKETING STATUS ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Insights-as-a-Service-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I7A58E5D55CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7A58E5D55CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970