

Insights-as-a-Service-EMEA Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Insights-as-a-Service-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Insights-as-a-Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Insights-as-a-Service 2013-2017, and development forecast 2018-2023

Main market players of Insights-as-a-Service in EMEA, with company and product introduction, position in the Insights-as-a-Service market

Market status and development trend of Insights-as-a-Service by types and applications

Cost and profit status of Insights-as-a-Service, and marketing status

Market growth drivers and challenges

The report segments the EMEA Insights-as-a-Service market as:

EMEA Insights-as-a-Service Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Insights-as-a-Service Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Predictive Insights
Descriptive Insights
Prescriptive Insights

EMEA Insights-as-a-Service Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

BFSI
Healthcare and Life Sciences
Retail and Consumer Goods
Energy and Utilities
Others

EMEA Insights-as-a-Service Market: Players Segment Analysis (Company and Product introduction, Insights-as-a-Service Sales Volume, Revenue, Price and Gross Margin):

Oracle
Accenture Plc
IBM
Deloitte Touche Tohmatsu Limited
Capgemini
Dell EMC
NTT Data
GoodData
SmartFocus
Zephyr Health.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INSIGHTS-AS-A-SERVICE

- 1.1 Definition of Insights-as-a-Service in This Report
- 1.2 Commercial Types of Insights-as-a-Service
 - 1.2.1 Predictive Insights
 - 1.2.2 Descriptive Insights
 - 1.2.3 Prescriptive Insights
- 1.3 Downstream Application of Insights-as-a-Service
 - 1.3.1 BFSI
 - 1.3.2 Healthcare and Life Sciences
 - 1.3.3 Retail and Consumer Goods
 - 1.3.4 Energy and Utilities
 - 1.3.5 Others
- 1.4 Development History of Insights-as-a-Service
- 1.5 Market Status and Trend of Insights-as-a-Service 2013-2023
 - 1.5.1 EMEA Insights-as-a-Service Market Status and Trend 2013-2023
 - 1.5.2 Regional Insights-as-a-Service Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Insights-as-a-Service in EMEA 2013-2017
- 2.2 Consumption Market of Insights-as-a-Service in EMEA by Regions
 - 2.2.1 Consumption Volume of Insights-as-a-Service in EMEA by Regions
 - 2.2.2 Revenue of Insights-as-a-Service in EMEA by Regions
- 2.3 Market Analysis of Insights-as-a-Service in EMEA by Regions
 - 2.3.1 Market Analysis of Insights-as-a-Service in Europe 2013-2017
 - 2.3.2 Market Analysis of Insights-as-a-Service in Middle East 2013-2017
 - 2.3.3 Market Analysis of Insights-as-a-Service in Africa 2013-2017
- 2.4 Market Development Forecast of Insights-as-a-Service in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Insights-as-a-Service in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Insights-as-a-Service by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Insights-as-a-Service in EMEA by Types
 - 3.1.2 Revenue of Insights-as-a-Service in EMEA by Types

- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Insights-as-a-Service in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Insights-as-a-Service in EMEA by Downstream Industry
- 4.2 Demand Volume of Insights-as-a-Service by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Insights-as-a-Service by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Insights-as-a-Service by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Insights-as-a-Service by Downstream Industry in Africa
- 4.3 Market Forecast of Insights-as-a-Service in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Insights-as-a-Service Downstream Industry Situation and Trend Overview

CHAPTER 6 INSIGHTS-AS-A-SERVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Insights-as-a-Service in EMEA by Major Players
- 6.2 Revenue of Insights-as-a-Service in EMEA by Major Players
- 6.3 Basic Information of Insights-as-a-Service by Major Players
 - 6.3.1 Headquarters Location and Established Time of Insights-as-a-Service Major Players
 - 6.3.2 Employees and Revenue Level of Insights-as-a-Service Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INSIGHTS-AS-A-SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Oracle

7.1.1 Company profile

7.1.2 Representative Insights-as-a-Service Product

7.1.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Oracle

7.2 Accenture Plc

7.2.1 Company profile

7.2.2 Representative Insights-as-a-Service Product

7.2.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Accenture Plc

7.3 IBM

7.3.1 Company profile

7.3.2 Representative Insights-as-a-Service Product

7.3.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of IBM

7.4 Deloitte Touche Tohmatsu Limited

7.4.1 Company profile

7.4.2 Representative Insights-as-a-Service Product

7.4.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Deloitte

Touche Tohmatsu Limited

7.5 Capgemini

7.5.1 Company profile

7.5.2 Representative Insights-as-a-Service Product

7.5.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Capgemini

7.6 Dell EMC

7.6.1 Company profile

7.6.2 Representative Insights-as-a-Service Product

7.6.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Dell EMC

7.7 NTT Data

7.7.1 Company profile

7.7.2 Representative Insights-as-a-Service Product

7.7.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of NTT Data

7.8 GoodData

7.8.1 Company profile

7.8.2 Representative Insights-as-a-Service Product

7.8.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of GoodData

7.9 SmartFocus

7.9.1 Company profile

7.9.2 Representative Insights-as-a-Service Product

7.9.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of SmartFocus

7.10 Zephyr Health.

7.10.1 Company profile

- 7.10.2 Representative Insights-as-a-Service Product
- 7.10.3 Insights-as-a-Service Sales, Revenue, Price and Gross Margin of Zephyr Health.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 8.1 Industry Chain of Insights-as-a-Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 9.1 Cost Structure Analysis of Insights-as-a-Service
- 9.2 Raw Materials Cost Analysis of Insights-as-a-Service
- 9.3 Labor Cost Analysis of Insights-as-a-Service
- 9.4 Manufacturing Expenses Analysis of Insights-as-a-Service

CHAPTER 10 MARKETING STATUS ANALYSIS OF INSIGHTS-AS-A-SERVICE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

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