

### Infrastructure as a Service-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I90989A3283EN.html

Date: February 2018 Pages: 148 Price: US\$ 3,480.00 (Single User License) ID: I90989A3283EN

### Abstracts

**Report Summary** 

Infrastructure as a Service-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Infrastructure as a Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Infrastructure as a Service 2013-2017, and development forecast 2018-2023 Main market players of Infrastructure as a Service in South America, with company and product introduction, position in the Infrastructure as a Service market Market status and development trend of Infrastructure as a Service by types and applications

Cost and profit status of Infrastructure as a Service, and marketing status Market growth drivers and challenges

The report segments the South America Infrastructure as a Service market as:

South America Infrastructure as a Service Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil Argentina Venezuela



Colombia

Others

South America Infrastructure as a Service Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Public cloud Private cloud Hybrid cloud

South America Infrastructure as a Service Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

IT & Telecom Banking Financial Services and Insurance (BFSI) Healthcare Retail and E-commerce Government & Defense Energy & Utilities

South America Infrastructure as a Service Market: Players Segment Analysis (Company and Product introduction, Infrastructure as a Service Sales Volume, Revenue, Price and Gross Margin):

Amazon Web Services (AWs)

Microsoft Corporation International Business Machines (IBM) Corporation Google Rackspace Hosting Inc Computer Sciences Corporation (CSC) Vmware Profitbricks Cisco Systems Inc Fujitsu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF INFRASTRUCTURE AS A SERVICE

- 1.1 Definition of Infrastructure as a Service in This Report
- 1.2 Commercial Types of Infrastructure as a Service
- 1.2.1 Public cloud
- 1.2.2 Private cloud
- 1.2.3 Hybrid cloud
- 1.3 Downstream Application of Infrastructure as a Service
- 1.3.1 IT & Telecom
- 1.3.2 Banking Financial Services and Insurance (BFSI)
- 1.3.3 Healthcare
- 1.3.4 Retail and E-commerce
- 1.3.5 Government & Defense
- 1.3.6 Energy & Utilities
- 1.4 Development History of Infrastructure as a Service
- 1.5 Market Status and Trend of Infrastructure as a Service 2013-2023
- 1.5.1 South America Infrastructure as a Service Market Status and Trend 2013-2023
- 1.5.2 Regional Infrastructure as a Service Market Status and Trend 2013-2023

#### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

2.1 Market Status of Infrastructure as a Service in South America 2013-2017

2.2 Consumption Market of Infrastructure as a Service in South America by Regions

- 2.2.1 Consumption Volume of Infrastructure as a Service in South America by Regions
- 2.2.2 Revenue of Infrastructure as a Service in South America by Regions
- 2.3 Market Analysis of Infrastructure as a Service in South America by Regions
- 2.3.1 Market Analysis of Infrastructure as a Service in Brazil 2013-2017
- 2.3.2 Market Analysis of Infrastructure as a Service in Argentina 2013-2017
- 2.3.3 Market Analysis of Infrastructure as a Service in Venezuela 2013-2017
- 2.3.4 Market Analysis of Infrastructure as a Service in Colombia 2013-2017
- 2.3.5 Market Analysis of Infrastructure as a Service in Others 2013-2017

2.4 Market Development Forecast of Infrastructure as a Service in South America 2018-2023

2.4.1 Market Development Forecast of Infrastructure as a Service in South America 2018-2023

2.4.2 Market Development Forecast of Infrastructure as a Service by Regions 2018-2023



### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Infrastructure as a Service in South America by Types
- 3.1.2 Revenue of Infrastructure as a Service in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Infrastructure as a Service in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Infrastructure as a Service in South America by Downstream Industry

4.2 Demand Volume of Infrastructure as a Service by Downstream Industry in Major Countries

4.2.1 Demand Volume of Infrastructure as a Service by Downstream Industry in Brazil

4.2.2 Demand Volume of Infrastructure as a Service by Downstream Industry in Argentina

4.2.3 Demand Volume of Infrastructure as a Service by Downstream Industry in Venezuela

4.2.4 Demand Volume of Infrastructure as a Service by Downstream Industry in Colombia

4.2.5 Demand Volume of Infrastructure as a Service by Downstream Industry in Others4.3 Market Forecast of Infrastructure as a Service in South America by DownstreamIndustry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFRASTRUCTURE AS A SERVICE

5.1 South America Economy Situation and Trend Overview

5.2 Infrastructure as a Service Downstream Industry Situation and Trend Overview

### **CHAPTER 6 INFRASTRUCTURE AS A SERVICE MARKET COMPETITION STATUS**



#### BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Infrastructure as a Service in South America by Major Players
- 6.2 Revenue of Infrastructure as a Service in South America by Major Players
- 6.3 Basic Information of Infrastructure as a Service by Major Players

6.3.1 Headquarters Location and Established Time of Infrastructure as a Service Major Players

- 6.3.2 Employees and Revenue Level of Infrastructure as a Service Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 INFRASTRUCTURE AS A SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Amazon Web Services (AWS)
- 7.1.1 Company profile
- 7.1.2 Representative Infrastructure as a Service Product
- 7.1.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Amazon

Web Services (AWS)

7.2 Microsoft Corporation

- 7.2.1 Company profile
- 7.2.2 Representative Infrastructure as a Service Product
- 7.2.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Microsoft Corporation
- 7.3 International Business Machines (IBM) Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Infrastructure as a Service Product
- 7.3.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of

International Business Machines (IBM) Corporation

7.4 Google

- 7.4.1 Company profile
- 7.4.2 Representative Infrastructure as a Service Product
- 7.4.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Google
- 7.5 Rackspace Hosting Inc
  - 7.5.1 Company profile
  - 7.5.2 Representative Infrastructure as a Service Product
  - 7.5.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of



Rackspace Hosting Inc

7.6 Computer Sciences Corporation (CSC)

- 7.6.1 Company profile
- 7.6.2 Representative Infrastructure as a Service Product

7.6.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Computer Sciences Corporation (CSC)

7.7 Vmware

- 7.7.1 Company profile
- 7.7.2 Representative Infrastructure as a Service Product
- 7.7.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Vmware

### 7.8 Profitbricks

- 7.8.1 Company profile
- 7.8.2 Representative Infrastructure as a Service Product
- 7.8.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of

Profitbricks

- 7.9 Cisco Systems Inc
  - 7.9.1 Company profile
  - 7.9.2 Representative Infrastructure as a Service Product
- 7.9.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Cisco

Systems Inc

7.10 Fujitsu

- 7.10.1 Company profile
- 7.10.2 Representative Infrastructure as a Service Product
- 7.10.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Fujitsu

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 8.1 Industry Chain of Infrastructure as a Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 9.1 Cost Structure Analysis of Infrastructure as a Service
- 9.2 Raw Materials Cost Analysis of Infrastructure as a Service
- 9.3 Labor Cost Analysis of Infrastructure as a Service
- 9.4 Manufacturing Expenses Analysis of Infrastructure as a Service



### CHAPTER 10 MARKETING STATUS ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Infrastructure as a Service-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/I90989A3283EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I90989A3283EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970