

Infrastructure as a Service-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I5B85CD604BEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: I5B85CD604BEN

Abstracts

Report Summary

Infrastructure as a Service-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Infrastructure as a Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Infrastructure as a Service 2013-2017, and development forecast 2018-2023

Main market players of Infrastructure as a Service in EMEA, with company and product introduction, position in the Infrastructure as a Service market

Market status and development trend of Infrastructure as a Service by types and applications

Cost and profit status of Infrastructure as a Service, and marketing status

Market growth drivers and challenges

The report segments the EMEA Infrastructure as a Service market as:

EMEA Infrastructure as a Service Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Infrastructure as a Service Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Public cloud
Private cloud
Hybrid cloud

EMEA Infrastructure as a Service Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

IT & Telecom
Banking Financial Services and Insurance (BFSI)
Healthcare
Retail and E-commerce
Government & Defense
Energy & Utilities

EMEA Infrastructure as a Service Market: Players Segment Analysis (Company and
Product introduction, Infrastructure as a Service Sales Volume, Revenue, Price and
Gross Margin):

Amazon Web Services (AWs)

Microsoft Corporation
International Business Machines (IBM) Corporation
Google
Rackspace Hosting Inc
Computer Sciences Corporation (CSC)
Vmware
Profitbricks
Cisco Systems Inc
Fujitsu

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and
individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INFRASTRUCTURE AS A SERVICE

- 1.1 Definition of Infrastructure as a Service in This Report
- 1.2 Commercial Types of Infrastructure as a Service
 - 1.2.1 Public cloud
 - 1.2.2 Private cloud
 - 1.2.3 Hybrid cloud
- 1.3 Downstream Application of Infrastructure as a Service
 - 1.3.1 IT & Telecom
 - 1.3.2 Banking Financial Services and Insurance (BFSI)
 - 1.3.3 Healthcare
 - 1.3.4 Retail and E-commerce
 - 1.3.5 Government & Defense
 - 1.3.6 Energy & Utilities
- 1.4 Development History of Infrastructure as a Service
- 1.5 Market Status and Trend of Infrastructure as a Service 2013-2023
 - 1.5.1 EMEA Infrastructure as a Service Market Status and Trend 2013-2023
 - 1.5.2 Regional Infrastructure as a Service Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Infrastructure as a Service in EMEA 2013-2017
- 2.2 Consumption Market of Infrastructure as a Service in EMEA by Regions
 - 2.2.1 Consumption Volume of Infrastructure as a Service in EMEA by Regions
 - 2.2.2 Revenue of Infrastructure as a Service in EMEA by Regions
- 2.3 Market Analysis of Infrastructure as a Service in EMEA by Regions
 - 2.3.1 Market Analysis of Infrastructure as a Service in Europe 2013-2017
 - 2.3.2 Market Analysis of Infrastructure as a Service in Middle East 2013-2017
 - 2.3.3 Market Analysis of Infrastructure as a Service in Africa 2013-2017
- 2.4 Market Development Forecast of Infrastructure as a Service in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Infrastructure as a Service in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Infrastructure as a Service by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Infrastructure as a Service in EMEA by Types
- 3.1.2 Revenue of Infrastructure as a Service in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Infrastructure as a Service in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Infrastructure as a Service in EMEA by Downstream Industry
- 4.2 Demand Volume of Infrastructure as a Service by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Infrastructure as a Service by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Infrastructure as a Service by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Infrastructure as a Service by Downstream Industry in Africa
- 4.3 Market Forecast of Infrastructure as a Service in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Infrastructure as a Service Downstream Industry Situation and Trend Overview

CHAPTER 6 INFRASTRUCTURE AS A SERVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Infrastructure as a Service in EMEA by Major Players
- 6.2 Revenue of Infrastructure as a Service in EMEA by Major Players
- 6.3 Basic Information of Infrastructure as a Service by Major Players
 - 6.3.1 Headquarters Location and Established Time of Infrastructure as a Service Major Players
 - 6.3.2 Employees and Revenue Level of Infrastructure as a Service Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 INFRASTRUCTURE AS A SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Amazon Web Services (AWS)

7.1.1 Company profile

7.1.2 Representative Infrastructure as a Service Product

7.1.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Amazon Web Services (AWS)

7.2 Microsoft Corporation

7.2.1 Company profile

7.2.2 Representative Infrastructure as a Service Product

7.2.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Microsoft Corporation

7.3 International Business Machines (IBM) Corporation

7.3.1 Company profile

7.3.2 Representative Infrastructure as a Service Product

7.3.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of International Business Machines (IBM) Corporation

7.4 Google

7.4.1 Company profile

7.4.2 Representative Infrastructure as a Service Product

7.4.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Google

7.5 Rackspace Hosting Inc

7.5.1 Company profile

7.5.2 Representative Infrastructure as a Service Product

7.5.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Rackspace Hosting Inc

7.6 Computer Sciences Corporation (CSC)

7.6.1 Company profile

7.6.2 Representative Infrastructure as a Service Product

7.6.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Computer Sciences Corporation (CSC)

7.7 VMware

7.7.1 Company profile

7.7.2 Representative Infrastructure as a Service Product

7.7.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of VMware

7.8 Profitbricks

- 7.8.1 Company profile
- 7.8.2 Representative Infrastructure as a Service Product
- 7.8.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Profitbricks
- 7.9 Cisco Systems Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative Infrastructure as a Service Product
 - 7.9.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Cisco Systems Inc
- 7.10 Fujitsu
 - 7.10.1 Company profile
 - 7.10.2 Representative Infrastructure as a Service Product
 - 7.10.3 Infrastructure as a Service Sales, Revenue, Price and Gross Margin of Fujitsu

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 8.1 Industry Chain of Infrastructure as a Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 9.1 Cost Structure Analysis of Infrastructure as a Service
- 9.2 Raw Materials Cost Analysis of Infrastructure as a Service
- 9.3 Labor Cost Analysis of Infrastructure as a Service
- 9.4 Manufacturing Expenses Analysis of Infrastructure as a Service

CHAPTER 10 MARKETING STATUS ANALYSIS OF INFRASTRUCTURE AS A SERVICE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Infrastructure as a Service-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I5B85CD604BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5B85CD604BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970