

# Infrared Patio Heaters-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I9AB3DEA37C2EN.html>

Date: June 2018

Pages: 151

Price: US\$ 5,980.00 (Single User License)

ID: I9AB3DEA37C2EN

## Abstracts

### Report Summary

Infrared Patio Heaters-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Infrared Patio Heaters industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Infrared Patio Heaters 2013-2017, and development forecast 2018-2023

Main market players of Infrared Patio Heaters in Asia Pacific, with company and product introduction, position in the Infrared Patio Heaters market

Market status and development trend of Infrared Patio Heaters by types and applications

Cost and profit status of Infrared Patio Heaters, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Infrared Patio Heaters market as:

Asia Pacific Infrared Patio Heaters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Infrared Patio Heaters Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wall-mounted Infrared Patio Heaters

Freestanding Infrared Patio Heaters

Other

Asia Pacific Infrared Patio Heaters Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use

Commercial Use

Asia Pacific Infrared Patio Heaters Market: Players Segment Analysis (Company and  
Product introduction, Infrared Patio Heaters Sales Volume, Revenue, Price and Gross  
Margin):

Dimplex

Cukurova

Symo Parasols

Optima Heaters

Fire Sense

Infratech

Lynx

Ambiance

Bromic

Dayva

Endless Summer

Patio Comfort

Solaira

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF INFRARED PATIO HEATERS**

- 1.1 Definition of Infrared Patio Heaters in This Report
- 1.2 Commercial Types of Infrared Patio Heaters
  - 1.2.1 Wall-mounted Infrared Patio Heaters
  - 1.2.2 Freestanding Infrared Patio Heaters
  - 1.2.3 Other
- 1.3 Downstream Application of Infrared Patio Heaters
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Infrared Patio Heaters
- 1.5 Market Status and Trend of Infrared Patio Heaters 2013-2023
  - 1.5.1 Asia Pacific Infrared Patio Heaters Market Status and Trend 2013-2023
  - 1.5.2 Regional Infrared Patio Heaters Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Infrared Patio Heaters in Asia Pacific 2013-2017
- 2.2 Consumption Market of Infrared Patio Heaters in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Infrared Patio Heaters in Asia Pacific by Regions
  - 2.2.2 Revenue of Infrared Patio Heaters in Asia Pacific by Regions
- 2.3 Market Analysis of Infrared Patio Heaters in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Infrared Patio Heaters in China 2013-2017
  - 2.3.2 Market Analysis of Infrared Patio Heaters in Japan 2013-2017
  - 2.3.3 Market Analysis of Infrared Patio Heaters in Korea 2013-2017
  - 2.3.4 Market Analysis of Infrared Patio Heaters in India 2013-2017
  - 2.3.5 Market Analysis of Infrared Patio Heaters in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Infrared Patio Heaters in Australia 2013-2017
- 2.4 Market Development Forecast of Infrared Patio Heaters in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Infrared Patio Heaters in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Infrared Patio Heaters by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Infrared Patio Heaters in Asia Pacific by Types

- 3.1.2 Revenue of Infrared Patio Heaters in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Infrared Patio Heaters in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Infrared Patio Heaters in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Infrared Patio Heaters by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Infrared Patio Heaters by Downstream Industry in China
  - 4.2.2 Demand Volume of Infrared Patio Heaters by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Infrared Patio Heaters by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Infrared Patio Heaters by Downstream Industry in India
  - 4.2.5 Demand Volume of Infrared Patio Heaters by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Infrared Patio Heaters by Downstream Industry in Australia
- 4.3 Market Forecast of Infrared Patio Heaters in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFRARED PATIO HEATERS**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Infrared Patio Heaters Downstream Industry Situation and Trend Overview

## **CHAPTER 6 INFRARED PATIO HEATERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Infrared Patio Heaters in Asia Pacific by Major Players
- 6.2 Revenue of Infrared Patio Heaters in Asia Pacific by Major Players
- 6.3 Basic Information of Infrared Patio Heaters by Major Players
  - 6.3.1 Headquarters Location and Established Time of Infrared Patio Heaters Major Players

- 6.3.2 Employees and Revenue Level of Infrared Patio Heaters Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 INFRARED PATIO HEATERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Dimplex

- 7.1.1 Company profile
- 7.1.2 Representative Infrared Patio Heaters Product
- 7.1.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Dimplex

### 7.2 Cukurova

- 7.2.1 Company profile
- 7.2.2 Representative Infrared Patio Heaters Product
- 7.2.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Cukurova

### 7.3 Symo Parasols

- 7.3.1 Company profile
- 7.3.2 Representative Infrared Patio Heaters Product
- 7.3.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Symo

### Parasols

### 7.4 Optima Heaters

- 7.4.1 Company profile
- 7.4.2 Representative Infrared Patio Heaters Product
- 7.4.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Optima

### Heaters

### 7.5 Fire Sense

- 7.5.1 Company profile
- 7.5.2 Representative Infrared Patio Heaters Product
- 7.5.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Fire Sense

### 7.6 Infratech

- 7.6.1 Company profile
- 7.6.2 Representative Infrared Patio Heaters Product
- 7.6.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Infratech

### 7.7 Lynx

- 7.7.1 Company profile
- 7.7.2 Representative Infrared Patio Heaters Product
- 7.7.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Lynx

## 7.8 Ambiance

7.8.1 Company profile

7.8.2 Representative Infrared Patio Heaters Product

7.8.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Ambiance

## 7.9 Bromic

7.9.1 Company profile

7.9.2 Representative Infrared Patio Heaters Product

7.9.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Bromic

## 7.10 Dayva

7.10.1 Company profile

7.10.2 Representative Infrared Patio Heaters Product

7.10.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Dayva

## 7.11 Endless Summer

7.11.1 Company profile

7.11.2 Representative Infrared Patio Heaters Product

7.11.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Endless

Summer

## 7.12 Patio Comfort

7.12.1 Company profile

7.12.2 Representative Infrared Patio Heaters Product

7.12.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Patio

Comfort

## 7.13 Solaira

7.13.1 Company profile

7.13.2 Representative Infrared Patio Heaters Product

7.13.3 Infrared Patio Heaters Sales, Revenue, Price and Gross Margin of Solaira

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFRARED PATIO HEATERS**

8.1 Industry Chain of Infrared Patio Heaters

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFRARED PATIO HEATERS**

9.1 Cost Structure Analysis of Infrared Patio Heaters

9.2 Raw Materials Cost Analysis of Infrared Patio Heaters

9.3 Labor Cost Analysis of Infrared Patio Heaters

9.4 Manufacturing Expenses Analysis of Infrared Patio Heaters

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF INFRARED PATIO HEATERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Infrared Patio Heaters-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I9AB3DEA37C2EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I9AB3DEA37C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970