

Influenza Diagnostics-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/IA47D6F9696MEN.html>

Date: March 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: IA47D6F9696MEN

Abstracts

Report Summary

Influenza Diagnostics-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Influenza Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Influenza Diagnostics 2013-2017, and development forecast 2018-2023

Main market players of Influenza Diagnostics in Europe, with company and product introduction, position in the Influenza Diagnostics market

Market status and development trend of Influenza Diagnostics by types and applications

Cost and profit status of Influenza Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the Europe Influenza Diagnostics market as:

Europe Influenza Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Influenza Diagnostics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

RIDT

RT-PCR

Cell Culture

Europe Influenza Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals

POCT

Other (Laboratory Diagnosis, etc.)

Europe Influenza Diagnostics Market: Players Segment Analysis (Company and Product introduction, Influenza Diagnostics Sales Volume, Revenue, Price and Gross Margin):

BD Medical

Abbott (Include Alere)

F.Hoffmann-La Roche

Siemens Healthcare

Analytik Jena

Quidel

Thermo Fisher Scientific

Meridian Bioscience

BioMerieux

SA Scientific

Enigma Diagnostics

Focus Diagnostics

Sekisui Diagnostics

Response Biomedical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF INFLUENZA DIAGNOSTICS

- 1.1 Definition of Influenza Diagnostics in This Report
- 1.2 Commercial Types of Influenza Diagnostics
 - 1.2.1 RIDT
 - 1.2.2 RT-PCR
 - 1.2.3 Cell Culture
- 1.3 Downstream Application of Influenza Diagnostics
 - 1.3.1 Hospitals
 - 1.3.2 POCT
 - 1.3.3 Other (Laboratory Diagnosis, etc.)
- 1.4 Development History of Influenza Diagnostics
- 1.5 Market Status and Trend of Influenza Diagnostics 2013-2023
 - 1.5.1 Europe Influenza Diagnostics Market Status and Trend 2013-2023
 - 1.5.2 Regional Influenza Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Influenza Diagnostics in Europe 2013-2017
- 2.2 Consumption Market of Influenza Diagnostics in Europe by Regions
 - 2.2.1 Consumption Volume of Influenza Diagnostics in Europe by Regions
 - 2.2.2 Revenue of Influenza Diagnostics in Europe by Regions
- 2.3 Market Analysis of Influenza Diagnostics in Europe by Regions
 - 2.3.1 Market Analysis of Influenza Diagnostics in Germany 2013-2017
 - 2.3.2 Market Analysis of Influenza Diagnostics in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Influenza Diagnostics in France 2013-2017
 - 2.3.4 Market Analysis of Influenza Diagnostics in Italy 2013-2017
 - 2.3.5 Market Analysis of Influenza Diagnostics in Spain 2013-2017
 - 2.3.6 Market Analysis of Influenza Diagnostics in Benelux 2013-2017
 - 2.3.7 Market Analysis of Influenza Diagnostics in Russia 2013-2017
- 2.4 Market Development Forecast of Influenza Diagnostics in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Influenza Diagnostics in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Influenza Diagnostics by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Influenza Diagnostics in Europe by Types
- 3.1.2 Revenue of Influenza Diagnostics in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Influenza Diagnostics in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Influenza Diagnostics in Europe by Downstream Industry
- 4.2 Demand Volume of Influenza Diagnostics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Influenza Diagnostics by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Influenza Diagnostics by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Influenza Diagnostics by Downstream Industry in France
 - 4.2.4 Demand Volume of Influenza Diagnostics by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Influenza Diagnostics by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Influenza Diagnostics by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Influenza Diagnostics by Downstream Industry in Russia
- 4.3 Market Forecast of Influenza Diagnostics in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFLUENZA DIAGNOSTICS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Influenza Diagnostics Downstream Industry Situation and Trend Overview

CHAPTER 6 INFLUENZA DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Influenza Diagnostics in Europe by Major Players
- 6.2 Revenue of Influenza Diagnostics in Europe by Major Players

6.3 Basic Information of Influenza Diagnostics by Major Players

6.3.1 Headquarters Location and Established Time of Influenza Diagnostics Major Players

6.3.2 Employees and Revenue Level of Influenza Diagnostics Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 INFLUENZA DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 BD Medical

7.1.1 Company profile

7.1.2 Representative Influenza Diagnostics Product

7.1.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of BD Medical

7.2 Abbott (Include Alere)

7.2.1 Company profile

7.2.2 Representative Influenza Diagnostics Product

7.2.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Abbott

(Include Alere)

7.3 F.Hoffmann-La Roche

7.3.1 Company profile

7.3.2 Representative Influenza Diagnostics Product

7.3.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of F.Hoffmann-

La Roche

7.4 Siemens Healthcare

7.4.1 Company profile

7.4.2 Representative Influenza Diagnostics Product

7.4.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Siemens

Healthcare

7.5 Analytik Jena

7.5.1 Company profile

7.5.2 Representative Influenza Diagnostics Product

7.5.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Analytik Jena

7.6 Quidel

7.6.1 Company profile

7.6.2 Representative Influenza Diagnostics Product

7.6.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Quidel

7.7 Thermo Fisher Scientific

7.7.1 Company profile

7.7.2 Representative Influenza Diagnostics Product

7.7.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Thermo Fisher Scientific

7.8 Meridian Bioscience

7.8.1 Company profile

7.8.2 Representative Influenza Diagnostics Product

7.8.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Meridian Bioscience

7.9 BioMerieux

7.9.1 Company profile

7.9.2 Representative Influenza Diagnostics Product

7.9.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of BioMerieux

7.10 SA Scientific

7.10.1 Company profile

7.10.2 Representative Influenza Diagnostics Product

7.10.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of SA Scientific

7.11 Enigma Diagnostics

7.11.1 Company profile

7.11.2 Representative Influenza Diagnostics Product

7.11.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Enigma Diagnostics

7.12 Focus Diagnostics

7.12.1 Company profile

7.12.2 Representative Influenza Diagnostics Product

7.12.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Focus

7.13 Sekisui Diagnostics

7.13.1 Company profile

7.13.2 Representative Influenza Diagnostics Product

7.13.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Sekisui Diagnostics

7.14 Response Biomedical

7.14.1 Company profile

7.14.2 Representative Influenza Diagnostics Product

7.14.3 Influenza Diagnostics Sales, Revenue, Price and Gross Margin of Response Biomedical

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFLUENZA DIAGNOSTICS

- 8.1 Industry Chain of Influenza Diagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFLUENZA DIAGNOSTICS

- 9.1 Cost Structure Analysis of Influenza Diagnostics
- 9.2 Raw Materials Cost Analysis of Influenza Diagnostics
- 9.3 Labor Cost Analysis of Influenza Diagnostics
- 9.4 Manufacturing Expenses Analysis of Influenza Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF INFLUENZA DIAGNOSTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Influenza Diagnostics-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/IA47D6F9696MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA47D6F9696MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970