

# Influenza A Rapid Test Kit-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I04C8F80527MEN.html>

Date: May 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: I04C8F80527MEN

## Abstracts

### Report Summary

Influenza A Rapid Test Kit-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Influenza A Rapid Test Kit industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Influenza A Rapid Test Kit 2013-2017, and development forecast 2018-2023

Main market players of Influenza A Rapid Test Kit in North America, with company and product introduction, position in the Influenza A Rapid Test Kit market

Market status and development trend of Influenza A Rapid Test Kit by types and applications

Cost and profit status of Influenza A Rapid Test Kit, and marketing status

Market growth drivers and challenges

The report segments the North America Influenza A Rapid Test Kit market as:

North America Influenza A Rapid Test Kit Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Influenza A Rapid Test Kit Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nasal Part  
Throat Part

North America Influenza A Rapid Test Kit Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital  
Family  
Other

North America Influenza A Rapid Test Kit Market: Players Segment Analysis (Company and Product introduction, Influenza A Rapid Test Kit Sales Volume, Revenue, Price and Gross Margin):

AccuBioTech  
Alere  
BD  
Coris BioConcept  
Hologic  
Quidel  
SA Scientific  
Standard Diagnostics  
Maccura Biotechnology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF INFLUENZA A RAPID TEST KIT**

- 1.1 Definition of Influenza A Rapid Test Kit in This Report
- 1.2 Commercial Types of Influenza A Rapid Test Kit
  - 1.2.1 Nasal Part
  - 1.2.2 Throat Part
- 1.3 Downstream Application of Influenza A Rapid Test Kit
  - 1.3.1 Hospital
  - 1.3.2 Family
  - 1.3.3 Other
- 1.4 Development History of Influenza A Rapid Test Kit
- 1.5 Market Status and Trend of Influenza A Rapid Test Kit 2013-2023
  - 1.5.1 South America Influenza A Rapid Test Kit Market Status and Trend 2013-2023
  - 1.5.2 Regional Influenza A Rapid Test Kit Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Influenza A Rapid Test Kit in South America 2013-2017
- 2.2 Consumption Market of Influenza A Rapid Test Kit in South America by Regions
  - 2.2.1 Consumption Volume of Influenza A Rapid Test Kit in South America by Regions
  - 2.2.2 Revenue of Influenza A Rapid Test Kit in South America by Regions
- 2.3 Market Analysis of Influenza A Rapid Test Kit in South America by Regions
  - 2.3.1 Market Analysis of Influenza A Rapid Test Kit in Brazil 2013-2017
  - 2.3.2 Market Analysis of Influenza A Rapid Test Kit in Argentina 2013-2017
  - 2.3.3 Market Analysis of Influenza A Rapid Test Kit in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Influenza A Rapid Test Kit in Colombia 2013-2017
  - 2.3.5 Market Analysis of Influenza A Rapid Test Kit in Others 2013-2017
- 2.4 Market Development Forecast of Influenza A Rapid Test Kit in South America 2018-2023
  - 2.4.1 Market Development Forecast of Influenza A Rapid Test Kit in South America 2018-2023
  - 2.4.2 Market Development Forecast of Influenza A Rapid Test Kit by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Influenza A Rapid Test Kit in South America by Types
- 3.1.2 Revenue of Influenza A Rapid Test Kit in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Influenza A Rapid Test Kit in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Influenza A Rapid Test Kit in South America by Downstream Industry
- 4.2 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Influenza A Rapid Test Kit by Downstream Industry in Others
- 4.3 Market Forecast of Influenza A Rapid Test Kit in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFLUENZA A RAPID TEST KIT**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Influenza A Rapid Test Kit Downstream Industry Situation and Trend Overview

## **CHAPTER 6 INFLUENZA A RAPID TEST KIT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Influenza A Rapid Test Kit in South America by Major Players
- 6.2 Revenue of Influenza A Rapid Test Kit in South America by Major Players

## 6.3 Basic Information of Influenza A Rapid Test Kit by Major Players

### 6.3.1 Headquarters Location and Established Time of Influenza A Rapid Test Kit Major Players

#### 6.3.2 Employees and Revenue Level of Influenza A Rapid Test Kit Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 INFLUENZA A RAPID TEST KIT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 AccuBioTech

#### 7.1.1 Company profile

#### 7.1.2 Representative Influenza A Rapid Test Kit Product

#### 7.1.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of AccuBioTech

### 7.2 Alere

#### 7.2.1 Company profile

#### 7.2.2 Representative Influenza A Rapid Test Kit Product

#### 7.2.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Alere

### 7.3 BD

#### 7.3.1 Company profile

#### 7.3.2 Representative Influenza A Rapid Test Kit Product

#### 7.3.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of BD

### 7.4 Coris BioConcept

#### 7.4.1 Company profile

#### 7.4.2 Representative Influenza A Rapid Test Kit Product

#### 7.4.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Coris BioConcept

### 7.5 Hologic

#### 7.5.1 Company profile

#### 7.5.2 Representative Influenza A Rapid Test Kit Product

#### 7.5.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Hologic

### 7.6 Quidel

#### 7.6.1 Company profile

#### 7.6.2 Representative Influenza A Rapid Test Kit Product

#### 7.6.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Quidel

### 7.7 SA Scientific

- 7.7.1 Company profile
- 7.7.2 Representative Influenza A Rapid Test Kit Product
- 7.7.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of SA Scientific
- 7.8 Standard Diagnostics
  - 7.8.1 Company profile
  - 7.8.2 Representative Influenza A Rapid Test Kit Product
  - 7.8.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Standard Diagnostics
- 7.9 Maccura Biotechnology
  - 7.9.1 Company profile
  - 7.9.2 Representative Influenza A Rapid Test Kit Product
  - 7.9.3 Influenza A Rapid Test Kit Sales, Revenue, Price and Gross Margin of Maccura Biotechnology

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFLUENZA A RAPID TEST KIT**

- 8.1 Industry Chain of Influenza A Rapid Test Kit
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFLUENZA A RAPID TEST KIT**

- 9.1 Cost Structure Analysis of Influenza A Rapid Test Kit
- 9.2 Raw Materials Cost Analysis of Influenza A Rapid Test Kit
- 9.3 Labor Cost Analysis of Influenza A Rapid Test Kit
- 9.4 Manufacturing Expenses Analysis of Influenza A Rapid Test Kit

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF INFLUENZA A RAPID TEST KIT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Influenza A Rapid Test Kit-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I04C8F80527MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I04C8F80527MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970