

Infant Formula Foods-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I3C9BD54466EN.html

Date: November 2017

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: I3C9BD54466EN

Abstracts

Report Summary

Infant Formula Foods-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Infant Formula Foods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Infant Formula Foods 2013-2017, and development forecast 2018-2023

Main market players of Infant Formula Foods in China, with company and product introduction, position in the Infant Formula Foods market

Market status and development trend of Infant Formula Foods by types and applications Cost and profit status of Infant Formula Foods, and marketing status

Market growth drivers and challenges

The report segments the China Infant Formula Foods market as:

China Infant Formula Foods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Infant Formula Foods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Starting Formula Foods Follow-on Formula Foods Special Formula Foods

China Infant Formula Foods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

1-6 Month Baby7-9 Month Baby10-12 Month Baby

13-18 Month Baby

Above 18 Month Baby

China Infant Formula Foods Market: Players Segment Analysis (Company and Product introduction, Infant Formula Foods Sales Volume, Revenue, Price and Gross Margin):

Abbott

Mead Johnson

Nestle

Danone

Heinz

FrieslandCampina

Perrigo

Bellamy

Topfer

HiPP

Arla

Holle

Fonterra

Westland Dairy

Pinnacle

Meiji

Yili

Biostime



Yashili

Feihe

Brightdairy

Beingmate

Wonderson

Synutra

Wissun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF INFANT FORMULA FOODS

- 1.1 Definition of Infant Formula Foods in This Report
- 1.2 Commercial Types of Infant Formula Foods
 - 1.2.1 Starting Formula Foods
 - 1.2.2 Follow-on Formula Foods
- 1.2.3 Special Formula Foods
- 1.3 Downstream Application of Infant Formula Foods
 - 1.3.1 1-6 Month Baby
 - 1.3.2 7-9 Month Baby
 - 1.3.3 10-12 Month Baby
- 1.3.4 13-18 Month Baby
- 1.3.5 Above 18 Month Baby
- 1.4 Development History of Infant Formula Foods
- 1.5 Market Status and Trend of Infant Formula Foods 2013-2023
- 1.5.1 China Infant Formula Foods Market Status and Trend 2013-2023
- 1.5.2 Regional Infant Formula Foods Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Infant Formula Foods in China 2013-2017
- 2.2 Consumption Market of Infant Formula Foods in China by Regions
- 2.2.1 Consumption Volume of Infant Formula Foods in China by Regions
- 2.2.2 Revenue of Infant Formula Foods in China by Regions
- 2.3 Market Analysis of Infant Formula Foods in China by Regions
 - 2.3.1 Market Analysis of Infant Formula Foods in North China 2013-2017
 - 2.3.2 Market Analysis of Infant Formula Foods in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Infant Formula Foods in East China 2013-2017
 - 2.3.4 Market Analysis of Infant Formula Foods in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Infant Formula Foods in Southwest China 2013-2017
- 2.3.6 Market Analysis of Infant Formula Foods in Northwest China 2013-2017
- 2.4 Market Development Forecast of Infant Formula Foods in China 2018-2023
 - 2.4.1 Market Development Forecast of Infant Formula Foods in China 2018-2023
 - 2.4.2 Market Development Forecast of Infant Formula Foods by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Infant Formula Foods in China by Types
 - 3.1.2 Revenue of Infant Formula Foods in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Infant Formula Foods in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Infant Formula Foods in China by Downstream Industry
- 4.2 Demand Volume of Infant Formula Foods by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Infant Formula Foods by Downstream Industry in North China
- 4.2.2 Demand Volume of Infant Formula Foods by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Infant Formula Foods by Downstream Industry in East China
- 4.2.4 Demand Volume of Infant Formula Foods by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Infant Formula Foods by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Infant Formula Foods by Downstream Industry in Northwest China
- 4.3 Market Forecast of Infant Formula Foods in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INFANT FORMULA FOODS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Infant Formula Foods Downstream Industry Situation and Trend Overview

CHAPTER 6 INFANT FORMULA FOODS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Infant Formula Foods in China by Major Players
- 6.2 Revenue of Infant Formula Foods in China by Major Players
- 6.3 Basic Information of Infant Formula Foods by Major Players
- 6.3.1 Headquarters Location and Established Time of Infant Formula Foods Major Players
- 6.3.2 Employees and Revenue Level of Infant Formula Foods Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 INFANT FORMULA FOODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Abbott
 - 7.1.1 Company profile
 - 7.1.2 Representative Infant Formula Foods Product
 - 7.1.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Abbott
- 7.2 Mead Johnson
 - 7.2.1 Company profile
 - 7.2.2 Representative Infant Formula Foods Product
 - 7.2.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Mead Johnson
- 7.3 Nestle
 - 7.3.1 Company profile
 - 7.3.2 Representative Infant Formula Foods Product
 - 7.3.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Nestle
- 7.4 Danone
 - 7.4.1 Company profile
 - 7.4.2 Representative Infant Formula Foods Product
- 7.4.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Danone
- 7.5 Heinz
 - 7.5.1 Company profile
 - 7.5.2 Representative Infant Formula Foods Product
 - 7.5.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Heinz
- 7.6 FrieslandCampina
 - 7.6.1 Company profile
 - 7.6.2 Representative Infant Formula Foods Product
- 7.6.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of



FrieslandCampina

- 7.7 Perrigo
 - 7.7.1 Company profile
 - 7.7.2 Representative Infant Formula Foods Product
 - 7.7.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Perrigo
- 7.8 Bellamy
 - 7.8.1 Company profile
 - 7.8.2 Representative Infant Formula Foods Product
- 7.8.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Bellamy
- 7.9 Topfer
 - 7.9.1 Company profile
 - 7.9.2 Representative Infant Formula Foods Product
 - 7.9.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Topfer
- 7.10 HiPP
 - 7.10.1 Company profile
 - 7.10.2 Representative Infant Formula Foods Product
 - 7.10.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of HiPP
- 7.11 Arla
 - 7.11.1 Company profile
 - 7.11.2 Representative Infant Formula Foods Product
 - 7.11.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Arla
- 7.12 Holle
 - 7.12.1 Company profile
 - 7.12.2 Representative Infant Formula Foods Product
 - 7.12.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Holle
- 7.13 Fonterra
 - 7.13.1 Company profile
 - 7.13.2 Representative Infant Formula Foods Product
- 7.13.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Fonterra
- 7.14 Westland Dairy
 - 7.14.1 Company profile
 - 7.14.2 Representative Infant Formula Foods Product
- 7.14.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Westland Dairy
- 7.15 Pinnacle
 - 7.15.1 Company profile
 - 7.15.2 Representative Infant Formula Foods Product
 - 7.15.3 Infant Formula Foods Sales, Revenue, Price and Gross Margin of Pinnacle
- 7.16 Meiji



- 7.17 Yili
- 7.18 Biostime
- 7.19 Yashili
- 7.20 Feihe
- 7.21 Brightdairy
- 7.22 Beingmate
- 7.23 Wonderson
- 7.24 Synutra
- 7.25 Wissun

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INFANT FORMULA FOODS

- 8.1 Industry Chain of Infant Formula Foods
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INFANT FORMULA FOODS

- 9.1 Cost Structure Analysis of Infant Formula Foods
- 9.2 Raw Materials Cost Analysis of Infant Formula Foods
- 9.3 Labor Cost Analysis of Infant Formula Foods
- 9.4 Manufacturing Expenses Analysis of Infant Formula Foods

CHAPTER 10 MARKETING STATUS ANALYSIS OF INFANT FORMULA FOODS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Infant Formula Foods-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/l3C9BD54466EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I3C9BD54466EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms