

# Industrial Specialty Coatings-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I3523F6D11EEN.html

Date: February 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: I3523F6D11EEN

### **Abstracts**

### **Report Summary**

Industrial Specialty Coatings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Industrial Specialty Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Industrial Specialty Coatings 2013-2017, and development forecast 2018-2023

Main market players of Industrial Specialty Coatings in China, with company and product introduction, position in the Industrial Specialty Coatings market Market status and development trend of Industrial Specialty Coatings by types and applications

Cost and profit status of Industrial Specialty Coatings, and marketing status Market growth drivers and challenges

The report segments the China Industrial Specialty Coatings market as:

China Industrial Specialty Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



#### Southwest China

#### Northwest China

China Industrial Specialty Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Anticorrosive Coatings
Fire Retardant Coating
Insulation Coating
Other

China Industrial Specialty Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automobile Industry
Shipping Industry
Equipment Manufacturing Industry
Other

China Industrial Specialty Coatings Market: Players Segment Analysis (Company and Product introduction, Industrial Specialty Coatings Sales Volume, Revenue, Price and Gross Margin):

Akzo-Nobel

Henkel

**BASF** 

Sherwin-Williams

Dow

Mitsui

Sumitomo

Mitsubishi

HuaRun

**CARPOLY** 

Usarrow

Usapollo

**DuPont** 

Nippon

Valspar



### **PPG Industries**

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF INDUSTRIAL SPECIALTY COATINGS**

- 1.1 Definition of Industrial Specialty Coatings in This Report
- 1.2 Commercial Types of Industrial Specialty Coatings
  - 1.2.1 Anticorrosive Coatings
  - 1.2.2 Fire Retardant Coating
  - 1.2.3 Insulation Coating
  - 1.2.4 Other
- 1.3 Downstream Application of Industrial Specialty Coatings
  - 1.3.1 Automobile Industry
  - 1.3.2 Shipping Industry
  - 1.3.3 Equipment Manufacturing Industry
  - 1.3.4 Other
- 1.4 Development History of Industrial Specialty Coatings
- 1.5 Market Status and Trend of Industrial Specialty Coatings 2013-2023
  - 1.5.1 China Industrial Specialty Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Industrial Specialty Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Industrial Specialty Coatings in China 2013-2017
- 2.2 Consumption Market of Industrial Specialty Coatings in China by Regions
- 2.2.1 Consumption Volume of Industrial Specialty Coatings in China by Regions
- 2.2.2 Revenue of Industrial Specialty Coatings in China by Regions
- 2.3 Market Analysis of Industrial Specialty Coatings in China by Regions
  - 2.3.1 Market Analysis of Industrial Specialty Coatings in North China 2013-2017
  - 2.3.2 Market Analysis of Industrial Specialty Coatings in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Industrial Specialty Coatings in East China 2013-2017
- 2.3.4 Market Analysis of Industrial Specialty Coatings in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Industrial Specialty Coatings in Southwest China 2013-2017
- 2.3.6 Market Analysis of Industrial Specialty Coatings in Northwest China 2013-2017
- 2.4 Market Development Forecast of Industrial Specialty Coatings in China 2018-2023
- 2.4.1 Market Development Forecast of Industrial Specialty Coatings in China 2018-2023
- 2.4.2 Market Development Forecast of Industrial Specialty Coatings by Regions 2018-2023



### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Industrial Specialty Coatings in China by Types
- 3.1.2 Revenue of Industrial Specialty Coatings in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Industrial Specialty Coatings in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Industrial Specialty Coatings in China by Downstream Industry
- 4.2 Demand Volume of Industrial Specialty Coatings by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Industrial Specialty Coatings by Downstream Industry in North China
- 4.2.2 Demand Volume of Industrial Specialty Coatings by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Industrial Specialty Coatings by Downstream Industry in East China
- 4.2.4 Demand Volume of Industrial Specialty Coatings by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Industrial Specialty Coatings by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Industrial Specialty Coatings by Downstream Industry in Northwest China
- 4.3 Market Forecast of Industrial Specialty Coatings in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INDUSTRIAL SPECIALTY COATINGS

5.1 China Economy Situation and Trend Overview



5.2 Industrial Specialty Coatings Downstream Industry Situation and Trend Overview

# CHAPTER 6 INDUSTRIAL SPECIALTY COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Industrial Specialty Coatings in China by Major Players
- 6.2 Revenue of Industrial Specialty Coatings in China by Major Players
- 6.3 Basic Information of Industrial Specialty Coatings by Major Players
- 6.3.1 Headquarters Location and Established Time of Industrial Specialty Coatings Major Players
  - 6.3.2 Employees and Revenue Level of Industrial Specialty Coatings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 INDUSTRIAL SPECIALTY COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Akzo-Nobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Industrial Specialty Coatings Product
- 7.1.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Akzo-Nobel
- 7.2 Henkel
  - 7.2.1 Company profile
  - 7.2.2 Representative Industrial Specialty Coatings Product
  - 7.2.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Henkel
- **7.3 BASF** 
  - 7.3.1 Company profile
  - 7.3.2 Representative Industrial Specialty Coatings Product
- 7.3.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of BASF
- 7.4 Sherwin-Williams
  - 7.4.1 Company profile
  - 7.4.2 Representative Industrial Specialty Coatings Product
- 7.4.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- **7.5 Dow**
- 7.5.1 Company profile



- 7.5.2 Representative Industrial Specialty Coatings Product
- 7.5.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Dow

#### 7.6 Mitsui

- 7.6.1 Company profile
- 7.6.2 Representative Industrial Specialty Coatings Product
- 7.6.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Mitsui

#### 7.7 Sumitomo

- 7.7.1 Company profile
- 7.7.2 Representative Industrial Specialty Coatings Product
- 7.7.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Sumitomo
- 7.8 Mitsubishi
- 7.8.1 Company profile
- 7.8.2 Representative Industrial Specialty Coatings Product
- 7.8.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Mitsubishi
- 7.9 HuaRun
  - 7.9.1 Company profile
  - 7.9.2 Representative Industrial Specialty Coatings Product
- 7.9.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of HuaRun
- 7.10 CARPOLY
  - 7.10.1 Company profile
  - 7.10.2 Representative Industrial Specialty Coatings Product
- 7.10.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of CARPOLY
- 7.11 Usarrow
  - 7.11.1 Company profile
  - 7.11.2 Representative Industrial Specialty Coatings Product
- 7.11.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Usarrow
- 7.12 Usapollo
  - 7.12.1 Company profile
  - 7.12.2 Representative Industrial Specialty Coatings Product
- 7.12.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Usapollo
- 7.13 DuPont
  - 7.13.1 Company profile
- 7.13.2 Representative Industrial Specialty Coatings Product



- 7.13.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of DuPont
- 7.14 Nippon
  - 7.14.1 Company profile
  - 7.14.2 Representative Industrial Specialty Coatings Product
- 7.14.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Nippon
- 7.15 Valspar
  - 7.15.1 Company profile
  - 7.15.2 Representative Industrial Specialty Coatings Product
- 7.15.3 Industrial Specialty Coatings Sales, Revenue, Price and Gross Margin of Valspar
- 7.16 PPG Industries

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INDUSTRIAL SPECIALTY COATINGS

- 8.1 Industry Chain of Industrial Specialty Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INDUSTRIAL SPECIALTY COATINGS

- 9.1 Cost Structure Analysis of Industrial Specialty Coatings
- 9.2 Raw Materials Cost Analysis of Industrial Specialty Coatings
- 9.3 Labor Cost Analysis of Industrial Specialty Coatings
- 9.4 Manufacturing Expenses Analysis of Industrial Specialty Coatings

# CHAPTER 10 MARKETING STATUS ANALYSIS OF INDUSTRIAL SPECIALTY COATINGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Industrial Specialty Coatings-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/l3523F6D11EEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/l3523F6D11EEN.html">https://marketpublishers.com/r/l3523F6D11EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970