

# Industrial Robot-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/I57C74C223E2EN.html>

Date: June 2018

Pages: 132

Price: US\$ 5,980.00 (Single User License)

ID: I57C74C223E2EN

## Abstracts

### Report Summary

Industrial Robot-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Industrial Robot industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Industrial Robot 2013-2017, and development forecast 2018-2023

Main market players of Industrial Robot in North America, with company and product introduction, position in the Industrial Robot market

Market status and development trend of Industrial Robot by types and applications

Cost and profit status of Industrial Robot, and marketing status

Market growth drivers and challenges

The report segments the North America Industrial Robot market as:

North America Industrial Robot Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Industrial Robot Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

## Articulated Robots

SCARA Robots  
Parallel Robots  
Cartesian Robots  
Others

## North America Industrial Robot Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive  
Electrical and Electronics  
Chemicals  
Food and Beverages  
Others

## North America Industrial Robot Market: Players Segment Analysis (Company and Product introduction, Industrial Robot Sales Volume, Revenue, Price and Gross Margin):

ABB  
KUKA  
Kawasaki Heavy Industries  
COMAU  
Yaskawa Electric  
Fanuc  
Mitsubishi Electric Corp  
Nachi-Fujikoshi Corp.  
Denso  
Rockwell Automation  
OTC (DAIHEN)  
IGM  
Nachi  
Adept  
Harmonic Drive System  
Siasun  
Durr  
REIS  
Universal Robots A/S  
Seiko Epson Corporation

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF INDUSTRIAL ROBOT**

- 1.1 Definition of Industrial Robot in This Report
- 1.2 Commercial Types of Industrial Robot
  - 1.2.1 Articulated Robots
  - 1.2.2 SCARA Robots
  - 1.2.3 Parallel Robots
  - 1.2.4 Cartesian Robots
  - 1.2.5 Others
- 1.3 Downstream Application of Industrial Robot
  - 1.3.1 Automotive
  - 1.3.2 Electrical and Electronics
  - 1.3.3 Chemicals
  - 1.3.4 Food and Beverages
  - 1.3.5 Others
- 1.4 Development History of Industrial Robot
- 1.5 Market Status and Trend of Industrial Robot 2013-2023
  - 1.5.1 North America Industrial Robot Market Status and Trend 2013-2023
  - 1.5.2 Regional Industrial Robot Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Industrial Robot in North America 2013-2017
- 2.2 Consumption Market of Industrial Robot in North America by Regions
  - 2.2.1 Consumption Volume of Industrial Robot in North America by Regions
  - 2.2.2 Revenue of Industrial Robot in North America by Regions
- 2.3 Market Analysis of Industrial Robot in North America by Regions
  - 2.3.1 Market Analysis of Industrial Robot in United States 2013-2017
  - 2.3.2 Market Analysis of Industrial Robot in Canada 2013-2017
  - 2.3.3 Market Analysis of Industrial Robot in Mexico 2013-2017
- 2.4 Market Development Forecast of Industrial Robot in North America 2018-2023
  - 2.4.1 Market Development Forecast of Industrial Robot in North America 2018-2023
  - 2.4.2 Market Development Forecast of Industrial Robot by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Industrial Robot in North America by Types
- 3.1.2 Revenue of Industrial Robot in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Industrial Robot in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Industrial Robot in North America by Downstream Industry
- 4.2 Demand Volume of Industrial Robot by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Industrial Robot by Downstream Industry in United States
  - 4.2.2 Demand Volume of Industrial Robot by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Industrial Robot by Downstream Industry in Mexico
- 4.3 Market Forecast of Industrial Robot in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INDUSTRIAL ROBOT**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Industrial Robot Downstream Industry Situation and Trend Overview

## **CHAPTER 6 INDUSTRIAL ROBOT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Industrial Robot in North America by Major Players
- 6.2 Revenue of Industrial Robot in North America by Major Players
- 6.3 Basic Information of Industrial Robot by Major Players
  - 6.3.1 Headquarters Location and Established Time of Industrial Robot Major Players
  - 6.3.2 Employees and Revenue Level of Industrial Robot Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 INDUSTRIAL ROBOT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 ABB

7.1.1 Company profile

7.1.2 Representative Industrial Robot Product

7.1.3 Industrial Robot Sales, Revenue, Price and Gross Margin of ABB

## 7.2 KUKA

7.2.1 Company profile

7.2.2 Representative Industrial Robot Product

7.2.3 Industrial Robot Sales, Revenue, Price and Gross Margin of KUKA

## 7.3 Kawasaki Heavy Industries

7.3.1 Company profile

7.3.2 Representative Industrial Robot Product

7.3.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Kawasaki Heavy Industries

## 7.4 COMAU

7.4.1 Company profile

7.4.2 Representative Industrial Robot Product

7.4.3 Industrial Robot Sales, Revenue, Price and Gross Margin of COMAU

## 7.5 Yaskawa Electric

7.5.1 Company profile

7.5.2 Representative Industrial Robot Product

7.5.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Yaskawa Electric

## 7.6 Fanuc

7.6.1 Company profile

7.6.2 Representative Industrial Robot Product

7.6.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Fanuc

## 7.7 Mitsubishi Electric Corp

7.7.1 Company profile

7.7.2 Representative Industrial Robot Product

7.7.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Mitsubishi Electric Corp

## 7.8 Nachi-Fujikoshi Corp.

7.8.1 Company profile

7.8.2 Representative Industrial Robot Product

7.8.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Nachi-Fujikoshi Corp.

## 7.9 Denso

7.9.1 Company profile

7.9.2 Representative Industrial Robot Product

7.9.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Denso

## 7.10 Rockwell Automation

### 7.10.1 Company profile

### 7.10.2 Representative Industrial Robot Product

### 7.10.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Rockwell Automation

## 7.11 OTC (DAIHEN)

### 7.11.1 Company profile

### 7.11.2 Representative Industrial Robot Product

### 7.11.3 Industrial Robot Sales, Revenue, Price and Gross Margin of OTC (DAIHEN)

## 7.12 IGM

### 7.12.1 Company profile

### 7.12.2 Representative Industrial Robot Product

### 7.12.3 Industrial Robot Sales, Revenue, Price and Gross Margin of IGM

## 7.13 Nachi

### 7.13.1 Company profile

### 7.13.2 Representative Industrial Robot Product

### 7.13.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Nachi

## 7.14 Adept

### 7.14.1 Company profile

### 7.14.2 Representative Industrial Robot Product

### 7.14.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Adept

## 7.15 Harmonic Drive System

### 7.15.1 Company profile

### 7.15.2 Representative Industrial Robot Product

### 7.15.3 Industrial Robot Sales, Revenue, Price and Gross Margin of Harmonic Drive System

## 7.16 Siasun

## 7.17 Durr

## 7.18 REIS

## 7.19 Universal Robots A/S

## 7.20 Seiko Epson Corporation

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INDUSTRIAL ROBOT**

## 8.1 Industry Chain of Industrial Robot

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INDUSTRIAL ROBOT**

- 9.1 Cost Structure Analysis of Industrial Robot
- 9.2 Raw Materials Cost Analysis of Industrial Robot
- 9.3 Labor Cost Analysis of Industrial Robot
- 9.4 Manufacturing Expenses Analysis of Industrial Robot

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF INDUSTRIAL ROBOT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Industrial Robot-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/I57C74C223E2EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I57C74C223E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970