

# Industrial and Institutional Cleaning-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/IEBE2CCA44FMEN.html

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: IEBE2CCA44FMEN

### **Abstracts**

### **Report Summary**

Industrial and Institutional Cleaning-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Industrial and Institutional Cleaning industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Industrial and Institutional Cleaning 2013-2017, and development forecast 2018-2023

Main market players of Industrial and Institutional Cleaning in South America, with company and product introduction, position in the Industrial and Institutional Cleaning market

Market status and development trend of Industrial and Institutional Cleaning by types and applications

Cost and profit status of Industrial and Institutional Cleaning, and marketing status Market growth drivers and challenges

The report segments the South America Industrial and Institutional Cleaning market as:

South America Industrial and Institutional Cleaning Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil



Argentina

Venezuela

Colombia

Others

South America Industrial and Institutional Cleaning Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Metal detergents
Textile detergents
Institutional detergents
Others

South America Industrial and Institutional Cleaning Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food & Beverage
Building Service
Commercial Laundry
Vehicle Cleaning
Industrial Cleaning
Others

South America Industrial and Institutional Cleaning Market: Players Segment Analysis (Company and Product introduction, Industrial and Institutional Cleaning Sales Volume, Revenue, Price and Gross Margin):

Ecolab

Kimberly-Clark Corporation

Sealed Air Corporation

Clorox

Procter & Gamble

Henkel

Reckitt Benckiser Group

Unilever

Zep

Church & Dwight



**Guardian Chemicals** 

PQ Corporation

Prayon

3M

Spartan Chemical Company

Betco

Christeyns

Bluemoon

Liby

Pangkam

Nice Group

Whitecat

Lonkey

Windscape

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF INDUSTRIAL AND INSTITUTIONAL CLEANING

- 1.1 Definition of Industrial and Institutional Cleaning in This Report
- 1.2 Commercial Types of Industrial and Institutional Cleaning
  - 1.2.1 Metal detergents
  - 1.2.2 Textile detergents
  - 1.2.3 Institutional detergents
  - 1.2.4 Others
- 1.3 Downstream Application of Industrial and Institutional Cleaning
  - 1.3.1 Food & Beverage
  - 1.3.2 Building Service
  - 1.3.3 Commercial Laundry
  - 1.3.4 Vehicle Cleaning
  - 1.3.5 Industrial Cleaning
  - 1.3.6 Others
- 1.4 Development History of Industrial and Institutional Cleaning
- 1.5 Market Status and Trend of Industrial and Institutional Cleaning 2013-2023
- 1.5.1 South America Industrial and Institutional Cleaning Market Status and Trend 2013-2023
- 1.5.2 Regional Industrial and Institutional Cleaning Market Status and Trend 2013-2023

#### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Industrial and Institutional Cleaning in South America 2013-2017
- 2.2 Consumption Market of Industrial and Institutional Cleaning in South America by Regions
- 2.2.1 Consumption Volume of Industrial and Institutional Cleaning in South America by Regions
- 2.2.2 Revenue of Industrial and Institutional Cleaning in South America by Regions
- 2.3 Market Analysis of Industrial and Institutional Cleaning in South America by Regions
  - 2.3.1 Market Analysis of Industrial and Institutional Cleaning in Brazil 2013-2017
  - 2.3.2 Market Analysis of Industrial and Institutional Cleaning in Argentina 2013-2017
  - 2.3.3 Market Analysis of Industrial and Institutional Cleaning in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Industrial and Institutional Cleaning in Colombia 2013-2017
  - 2.3.5 Market Analysis of Industrial and Institutional Cleaning in Others 2013-2017
- 2.4 Market Development Forecast of Industrial and Institutional Cleaning in South



#### America 2018-2023

- 2.4.1 Market Development Forecast of Industrial and Institutional Cleaning in South America 2018-2023
- 2.4.2 Market Development Forecast of Industrial and Institutional Cleaning by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Industrial and Institutional Cleaning in South America by Types
- 3.1.2 Revenue of Industrial and Institutional Cleaning in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Industrial and Institutional Cleaning in South America by Types

## CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Industrial and Institutional Cleaning in South America by Downstream Industry
- 4.2 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Industrial and Institutional Cleaning by Downstream Industry in Others
- 4.3 Market Forecast of Industrial and Institutional Cleaning in South America by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INDUSTRIAL AND INSTITUTIONAL CLEANING

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Industrial and Institutional Cleaning Downstream Industry Situation and Trend Overview

### CHAPTER 6 INDUSTRIAL AND INSTITUTIONAL CLEANING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Industrial and Institutional Cleaning in South America by Major Players
- 6.2 Revenue of Industrial and Institutional Cleaning in South America by Major Players
- 6.3 Basic Information of Industrial and Institutional Cleaning by Major Players
- 6.3.1 Headquarters Location and Established Time of Industrial and Institutional Cleaning Major Players
- 6.3.2 Employees and Revenue Level of Industrial and Institutional Cleaning Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 INDUSTRIAL AND INSTITUTIONAL CLEANING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ecolab
  - 7.1.1 Company profile
  - 7.1.2 Representative Industrial and Institutional Cleaning Product
- 7.1.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Ecolab
- 7.2 Kimberly-Clark Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Industrial and Institutional Cleaning Product
- 7.2.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Kimberly-Clark Corporation
- 7.3 Sealed Air Corporation
  - 7.3.1 Company profile



- 7.3.2 Representative Industrial and Institutional Cleaning Product
- 7.3.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Sealed Air Corporation
- 7.4 Clorox
  - 7.4.1 Company profile
- 7.4.2 Representative Industrial and Institutional Cleaning Product
- 7.4.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Clorox
- 7.5 Procter & Gamble
  - 7.5.1 Company profile
  - 7.5.2 Representative Industrial and Institutional Cleaning Product
- 7.5.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.6 Henkel
  - 7.6.1 Company profile
  - 7.6.2 Representative Industrial and Institutional Cleaning Product
- 7.6.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Henkel
- 7.7 Reckitt Benckiser Group
  - 7.7.1 Company profile
  - 7.7.2 Representative Industrial and Institutional Cleaning Product
- 7.7.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Reckitt Benckiser Group
- 7.8 Unilever
  - 7.8.1 Company profile
  - 7.8.2 Representative Industrial and Institutional Cleaning Product
- 7.8.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Unilever
- 7.9 Zep
  - 7.9.1 Company profile
  - 7.9.2 Representative Industrial and Institutional Cleaning Product
- 7.9.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Zep
- 7.10 Church & Dwight
  - 7.10.1 Company profile
  - 7.10.2 Representative Industrial and Institutional Cleaning Product
- 7.10.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.11 Guardian Chemicals



- 7.11.1 Company profile
- 7.11.2 Representative Industrial and Institutional Cleaning Product
- 7.11.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Guardian Chemicals
- 7.12 PQ Corporation
  - 7.12.1 Company profile
- 7.12.2 Representative Industrial and Institutional Cleaning Product
- 7.12.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of PQ Corporation
- 7.13 Prayon
  - 7.13.1 Company profile
  - 7.13.2 Representative Industrial and Institutional Cleaning Product
- 7.13.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Prayon
- 7.14 3M
  - 7.14.1 Company profile
  - 7.14.2 Representative Industrial and Institutional Cleaning Product
- 7.14.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of 3M
- 7.15 Spartan Chemical Company
  - 7.15.1 Company profile
- 7.15.2 Representative Industrial and Institutional Cleaning Product
- 7.15.3 Industrial and Institutional Cleaning Sales, Revenue, Price and Gross Margin of Spartan Chemical Company
- 7.16 Betco
- 7.17 Christeyns
- 7.18 Bluemoon
- 7.19 Liby
- 7.20 Pangkam
- 7.21 Nice Group
- 7.22 Whitecat
- 7.23 Lonkey
- 7.24 Windscape

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INDUSTRIAL AND INSTITUTIONAL CLEANING

- 8.1 Industry Chain of Industrial and Institutional Cleaning
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INDUSTRIAL AND INSTITUTIONAL CLEANING

- 9.1 Cost Structure Analysis of Industrial and Institutional Cleaning
- 9.2 Raw Materials Cost Analysis of Industrial and Institutional Cleaning
- 9.3 Labor Cost Analysis of Industrial and Institutional Cleaning
- 9.4 Manufacturing Expenses Analysis of Industrial and Institutional Cleaning

### CHAPTER 10 MARKETING STATUS ANALYSIS OF INDUSTRIAL AND INSTITUTIONAL CLEANING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Industrial and Institutional Cleaning-South America Market Status and Trend Report

2013-2023

Product link: https://marketpublishers.com/r/IEBE2CCA44FMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/IEBE2CCA44FMEN.html">https://marketpublishers.com/r/IEBE2CCA44FMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



