

# Indoor Cycles-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I3C1CBADBCCMEN.html

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: I3C1CBADBCCMEN

### **Abstracts**

### **Report Summary**

Indoor Cycles-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Indoor Cycles industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Indoor Cycles 2013-2017, and development forecast 2018-2023

Main market players of Indoor Cycles in EMEA, with company and product introduction, position in the Indoor Cycles market

Market status and development trend of Indoor Cycles by types and applications Cost and profit status of Indoor Cycles, and marketing status Market growth drivers and challenges

The report segments the EMEA Indoor Cycles market as:

EMEA Indoor Cycles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Indoor Cycles Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Recumbent Bikes Upright Bikes

EMEA Indoor Cycles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gym School

Community

**Sports Center** 

Home Use

EMEA Indoor Cycles Market: Players Segment Analysis (Company and Product introduction, Indoor Cycles Sales Volume, Revenue, Price and Gross Margin):

Precor

Life Fitness

Waters Fitness

Keiser

Nautilus Inc.

Sunny

Diamondback Fitness

Technogym

Cybex International

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF INDOOR CYCLES

- 1.1 Definition of Indoor Cycles in This Report
- 1.2 Commercial Types of Indoor Cycles
  - 1.2.1 Recumbent Bikes
  - 1.2.2 Upright Bikes
- 1.3 Downstream Application of Indoor Cycles
  - 1.3.1 Gym
  - 1.3.2 School
- 1.3.3 Community
- 1.3.4 Sports Center
- 1.3.5 Home Use
- 1.4 Development History of Indoor Cycles
- 1.5 Market Status and Trend of Indoor Cycles 2013-2023
- 1.5.1 EMEA Indoor Cycles Market Status and Trend 2013-2023
- 1.5.2 Regional Indoor Cycles Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Indoor Cycles in EMEA 2013-2017
- 2.2 Consumption Market of Indoor Cycles in EMEA by Regions
- 2.2.1 Consumption Volume of Indoor Cycles in EMEA by Regions
- 2.2.2 Revenue of Indoor Cycles in EMEA by Regions
- 2.3 Market Analysis of Indoor Cycles in EMEA by Regions
  - 2.3.1 Market Analysis of Indoor Cycles in Europe 2013-2017
  - 2.3.2 Market Analysis of Indoor Cycles in Middle East 2013-2017
  - 2.3.3 Market Analysis of Indoor Cycles in Africa 2013-2017
- 2.4 Market Development Forecast of Indoor Cycles in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Indoor Cycles in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Indoor Cycles by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Indoor Cycles in EMEA by Types
- 3.1.2 Revenue of Indoor Cycles in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Indoor Cycles in EMEA by Types

## CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Indoor Cycles in EMEA by Downstream Industry
- 4.2 Demand Volume of Indoor Cycles by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Indoor Cycles by Downstream Industry in Europe
- 4.2.2 Demand Volume of Indoor Cycles by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Indoor Cycles by Downstream Industry in Africa
- 4.3 Market Forecast of Indoor Cycles in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF INDOOR CYCLES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Indoor Cycles Downstream Industry Situation and Trend Overview

# CHAPTER 6 INDOOR CYCLES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Indoor Cycles in EMEA by Major Players
- 6.2 Revenue of Indoor Cycles in EMEA by Major Players
- 6.3 Basic Information of Indoor Cycles by Major Players
  - 6.3.1 Headquarters Location and Established Time of Indoor Cycles Major Players
  - 6.3.2 Employees and Revenue Level of Indoor Cycles Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 INDOOR CYCLES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Precor
  - 7.1.1 Company profile
  - 7.1.2 Representative Indoor Cycles Product



- 7.1.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Precor
- 7.2 Life Fitness
  - 7.2.1 Company profile
  - 7.2.2 Representative Indoor Cycles Product
  - 7.2.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.3 Waters Fitness
  - 7.3.1 Company profile
  - 7.3.2 Representative Indoor Cycles Product
  - 7.3.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Waters Fitness
- 7.4 Keiser
  - 7.4.1 Company profile
  - 7.4.2 Representative Indoor Cycles Product
  - 7.4.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Keiser
- 7.5 Nautilus Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Indoor Cycles Product
  - 7.5.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Nautilus Inc.
- 7.6 Sunny
  - 7.6.1 Company profile
  - 7.6.2 Representative Indoor Cycles Product
  - 7.6.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Sunny
- 7.7 Diamondback Fitness
  - 7.7.1 Company profile
  - 7.7.2 Representative Indoor Cycles Product
  - 7.7.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Diamondback Fitness
- 7.8 Technogym
  - 7.8.1 Company profile
  - 7.8.2 Representative Indoor Cycles Product
  - 7.8.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Technogym
- 7.9 Cybex International
  - 7.9.1 Company profile
  - 7.9.2 Representative Indoor Cycles Product
  - 7.9.3 Indoor Cycles Sales, Revenue, Price and Gross Margin of Cybex International

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF INDOOR CYCLES

- 8.1 Industry Chain of Indoor Cycles
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF INDOOR CYCLES**

- 9.1 Cost Structure Analysis of Indoor Cycles
- 9.2 Raw Materials Cost Analysis of Indoor Cycles
- 9.3 Labor Cost Analysis of Indoor Cycles
- 9.4 Manufacturing Expenses Analysis of Indoor Cycles

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF INDOOR CYCLES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Indoor Cycles-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/I3C1CBADBCCMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/I3C1CBADBCCMEN.html">https://marketpublishers.com/r/I3C1CBADBCCMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms