

In-Vehicle Infotainment-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/I66FC4DE49DEN.html

Date: February 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: I66FC4DE49DEN

Abstracts

Report Summary

In-Vehicle Infotainment-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on In-Vehicle Infotainment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of In-Vehicle Infotainment 2013-2017, and development forecast 2018-2023

Main market players of In-Vehicle Infotainment in EMEA, with company and product introduction, position in the In-Vehicle Infotainment market

Market status and development trend of In-Vehicle Infotainment by types and applications

Cost and profit status of In-Vehicle Infotainment, and marketing status Market growth drivers and challenges

The report segments the EMEA In-Vehicle Infotainment market as:

EMEA In-Vehicle Infotainment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA In-Vehicle Infotainment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

GPS Navigation
Digital Television
Driver Assistance Function
Other

EMEA In-Vehicle Infotainment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Vehicle
Passenger Vehicle

EMEA In-Vehicle Infotainment Market: Players Segment Analysis (Company and Product introduction, In-Vehicle Infotainment Sales Volume, Revenue, Price and Gross Margin):

Harman

Continental

Bosch

Aisin

Panasonic

Alpine

Visteon

Clarion

Denso

Delphi

Pioneer

Fujitsu Ten

J&K

Adayo

Svauto

Hangsheng Electronic

Skypine

Coagent

China TSP

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF IN-VEHICLE INFOTAINMENT

- 1.1 Definition of In-Vehicle Infotainment in This Report
- 1.2 Commercial Types of In-Vehicle Infotainment
 - 1.2.1 GPS Navigation
 - 1.2.2 Digital Television
 - 1.2.3 Driver Assistance Function
 - 1.2.4 Other
- 1.3 Downstream Application of In-Vehicle Infotainment
 - 1.3.1 Commercial Vehicle
 - 1.3.2 Passenger Vehicle
- 1.4 Development History of In-Vehicle Infotainment
- 1.5 Market Status and Trend of In-Vehicle Infotainment 2013-2023
 - 1.5.1 EMEA In-Vehicle Infotainment Market Status and Trend 2013-2023
 - 1.5.2 Regional In-Vehicle Infotainment Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of In-Vehicle Infotainment in EMEA 2013-2017
- 2.2 Consumption Market of In-Vehicle Infotainment in EMEA by Regions
 - 2.2.1 Consumption Volume of In-Vehicle Infotainment in EMEA by Regions
 - 2.2.2 Revenue of In-Vehicle Infotainment in EMEA by Regions
- 2.3 Market Analysis of In-Vehicle Infotainment in EMEA by Regions
 - 2.3.1 Market Analysis of In-Vehicle Infotainment in Europe 2013-2017
 - 2.3.2 Market Analysis of In-Vehicle Infotainment in Middle East 2013-2017
 - 2.3.3 Market Analysis of In-Vehicle Infotainment in Africa 2013-2017
- 2.4 Market Development Forecast of In-Vehicle Infotainment in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of In-Vehicle Infotainment in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of In-Vehicle Infotainment by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of In-Vehicle Infotainment in EMEA by Types
 - 3.1.2 Revenue of In-Vehicle Infotainment in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of In-Vehicle Infotainment in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of In-Vehicle Infotainment in EMEA by Downstream Industry
- 4.2 Demand Volume of In-Vehicle Infotainment by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of In-Vehicle Infotainment by Downstream Industry in Europe
- 4.2.2 Demand Volume of In-Vehicle Infotainment by Downstream Industry in Middle East
- 4.2.3 Demand Volume of In-Vehicle Infotainment by Downstream Industry in Africa
- 4.3 Market Forecast of In-Vehicle Infotainment in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IN-VEHICLE INFOTAINMENT

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 In-Vehicle Infotainment Downstream Industry Situation and Trend Overview

CHAPTER 6 IN-VEHICLE INFOTAINMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of In-Vehicle Infotainment in EMEA by Major Players
- 6.2 Revenue of In-Vehicle Infotainment in EMEA by Major Players
- 6.3 Basic Information of In-Vehicle Infotainment by Major Players
- 6.3.1 Headquarters Location and Established Time of In-Vehicle Infotainment Major Players
- 6.3.2 Employees and Revenue Level of In-Vehicle Infotainment Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 IN-VEHICLE INFOTAINMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 Harman

- 7.1.1 Company profile
- 7.1.2 Representative In-Vehicle Infotainment Product
- 7.1.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Harman
- 7.2 Continental
 - 7.2.1 Company profile
 - 7.2.2 Representative In-Vehicle Infotainment Product
 - 7.2.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Continental
- 7.3 Bosch
 - 7.3.1 Company profile
 - 7.3.2 Representative In-Vehicle Infotainment Product
 - 7.3.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Bosch
- 7.4 Aisin
 - 7.4.1 Company profile
 - 7.4.2 Representative In-Vehicle Infotainment Product
 - 7.4.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Aisin
- 7.5 Panasonic
 - 7.5.1 Company profile
 - 7.5.2 Representative In-Vehicle Infotainment Product
 - 7.5.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Panasonic
- 7.6 Alpine
 - 7.6.1 Company profile
 - 7.6.2 Representative In-Vehicle Infotainment Product
 - 7.6.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Alpine
- 7.7 Visteon
 - 7.7.1 Company profile
 - 7.7.2 Representative In-Vehicle Infotainment Product
 - 7.7.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Visteon
- 7.8 Clarion
 - 7.8.1 Company profile
 - 7.8.2 Representative In-Vehicle Infotainment Product
- 7.8.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Clarion
- 7.9 Denso
 - 7.9.1 Company profile
 - 7.9.2 Representative In-Vehicle Infotainment Product
 - 7.9.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Denso
- 7.10 Delphi
 - 7.10.1 Company profile
 - 7.10.2 Representative In-Vehicle Infotainment Product



- 7.10.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Delphi
- 7.11 Pioneer
 - 7.11.1 Company profile
 - 7.11.2 Representative In-Vehicle Infotainment Product
 - 7.11.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Pioneer
- 7.12 Fujitsu Ten
 - 7.12.1 Company profile
 - 7.12.2 Representative In-Vehicle Infotainment Product
 - 7.12.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Fujitsu Ten
- 7.13 J&K
 - 7.13.1 Company profile
 - 7.13.2 Representative In-Vehicle Infotainment Product
- 7.13.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of J&K
- 7.14 Adayo
 - 7.14.1 Company profile
 - 7.14.2 Representative In-Vehicle Infotainment Product
- 7.14.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Adayo
- 7.15 Svauto
 - 7.15.1 Company profile
 - 7.15.2 Representative In-Vehicle Infotainment Product
 - 7.15.3 In-Vehicle Infotainment Sales, Revenue, Price and Gross Margin of Svauto
- 7.16 Hangsheng Electronic
- 7.17 Skypine
- 7.18 Coagent
- 7.19 China TSP

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IN-VEHICLE INFOTAINMENT

- 8.1 Industry Chain of In-Vehicle Infotainment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IN-VEHICLE INFOTAINMENT

- 9.1 Cost Structure Analysis of In-Vehicle Infotainment
- 9.2 Raw Materials Cost Analysis of In-Vehicle Infotainment
- 9.3 Labor Cost Analysis of In-Vehicle Infotainment



9.4 Manufacturing Expenses Analysis of In-Vehicle Infotainment

CHAPTER 10 MARKETING STATUS ANALYSIS OF IN-VEHICLE INFOTAINMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: In-Vehicle Infotainment-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/l66FC4DE49DEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/l66FC4DE49DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970