

# Impervious Concrete-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/IAD0AC5D9FEEN.html>

Date: January 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: IAD0AC5D9FEEN

## Abstracts

### Report Summary

Impervious Concrete-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Impervious Concrete industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Impervious Concrete 2013-2017, and development forecast 2018-2023

Main market players of Impervious Concrete in South America, with company and product introduction, position in the Impervious Concrete market

Market status and development trend of Impervious Concrete by types and applications

Cost and profit status of Impervious Concrete, and marketing status

Market growth drivers and challenges

The report segments the South America Impervious Concrete market as:

South America Impervious Concrete Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Impervious Concrete Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ordinary Impervious Concrete  
Admixture Impervious Concrete  
Expansive Impervious Concrete

South America Impervious Concrete Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Architecture  
Bridge  
Other

South America Impervious Concrete Market: Players Segment Analysis (Company and  
Product introduction, Impervious Concrete Sales Volume, Revenue, Price and Gross  
Margin):

Cemex  
Holcim  
HeidelbergCement  
Lafarge  
CRH  
Buzzi Unicem  
Italcementi  
Cimpor  
Votorantim  
US Concrete  
Shanghai Jiangong Engineering Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF IMPERVIOUS CONCRETE**

- 1.1 Definition of Impervious Concrete in This Report
- 1.2 Commercial Types of Impervious Concrete
  - 1.2.1 Ordinary Impervious Concrete
  - 1.2.2 Admixture Impervious Concrete
  - 1.2.3 Expansive Impervious Concrete
- 1.3 Downstream Application of Impervious Concrete
  - 1.3.1 Architecture
  - 1.3.2 Bridge
  - 1.3.3 Other
- 1.4 Development History of Impervious Concrete
- 1.5 Market Status and Trend of Impervious Concrete 2013-2023
  - 1.5.1 South America Impervious Concrete Market Status and Trend 2013-2023
  - 1.5.2 Regional Impervious Concrete Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Impervious Concrete in South America 2013-2017
- 2.2 Consumption Market of Impervious Concrete in South America by Regions
  - 2.2.1 Consumption Volume of Impervious Concrete in South America by Regions
  - 2.2.2 Revenue of Impervious Concrete in South America by Regions
- 2.3 Market Analysis of Impervious Concrete in South America by Regions
  - 2.3.1 Market Analysis of Impervious Concrete in Brazil 2013-2017
  - 2.3.2 Market Analysis of Impervious Concrete in Argentina 2013-2017
  - 2.3.3 Market Analysis of Impervious Concrete in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Impervious Concrete in Colombia 2013-2017
  - 2.3.5 Market Analysis of Impervious Concrete in Others 2013-2017
- 2.4 Market Development Forecast of Impervious Concrete in South America 2018-2023
  - 2.4.1 Market Development Forecast of Impervious Concrete in South America 2018-2023
  - 2.4.2 Market Development Forecast of Impervious Concrete by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Impervious Concrete in South America by Types

- 3.1.2 Revenue of Impervious Concrete in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Impervious Concrete in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Impervious Concrete in South America by Downstream Industry
- 4.2 Demand Volume of Impervious Concrete by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Impervious Concrete by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Impervious Concrete by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Impervious Concrete by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Impervious Concrete by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Impervious Concrete by Downstream Industry in Others
- 4.3 Market Forecast of Impervious Concrete in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF IMPERVIOUS CONCRETE**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Impervious Concrete Downstream Industry Situation and Trend Overview

## **CHAPTER 6 IMPERVIOUS CONCRETE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Impervious Concrete in South America by Major Players
- 6.2 Revenue of Impervious Concrete in South America by Major Players
- 6.3 Basic Information of Impervious Concrete by Major Players
  - 6.3.1 Headquarters Location and Established Time of Impervious Concrete Major Players
  - 6.3.2 Employees and Revenue Level of Impervious Concrete Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 IMPERVIOUS CONCRETE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Cemex

#### 7.1.1 Company profile

#### 7.1.2 Representative Impervious Concrete Product

#### 7.1.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Cemex

### 7.2 Holcim

#### 7.2.1 Company profile

#### 7.2.2 Representative Impervious Concrete Product

#### 7.2.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Holcim

### 7.3 HeidelbergCement

#### 7.3.1 Company profile

#### 7.3.2 Representative Impervious Concrete Product

#### 7.3.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of

### HeidelbergCement

### 7.4 Lafarge

#### 7.4.1 Company profile

#### 7.4.2 Representative Impervious Concrete Product

#### 7.4.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Lafarge

### 7.5 CRH

#### 7.5.1 Company profile

#### 7.5.2 Representative Impervious Concrete Product

#### 7.5.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of CRH

### 7.6 Buzzi Unicem

#### 7.6.1 Company profile

#### 7.6.2 Representative Impervious Concrete Product

#### 7.6.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Buzzi Unicem

### 7.7 Italcementi

#### 7.7.1 Company profile

#### 7.7.2 Representative Impervious Concrete Product

#### 7.7.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Italcementi

### 7.8 Cimpor

#### 7.8.1 Company profile

#### 7.8.2 Representative Impervious Concrete Product

#### 7.8.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Cimpor

### 7.9 Votorantim

- 7.9.1 Company profile
- 7.9.2 Representative Impervious Concrete Product
- 7.9.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Votorantim
- 7.10 US Concrete
  - 7.10.1 Company profile
  - 7.10.2 Representative Impervious Concrete Product
  - 7.10.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of US Concrete
- 7.11 Shanghai Jiangong Engineering Material
  - 7.11.1 Company profile
  - 7.11.2 Representative Impervious Concrete Product
  - 7.11.3 Impervious Concrete Sales, Revenue, Price and Gross Margin of Shanghai Jiangong Engineering Material

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF IMPERVIOUS CONCRETE**

- 8.1 Industry Chain of Impervious Concrete
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF IMPERVIOUS CONCRETE**

- 9.1 Cost Structure Analysis of Impervious Concrete
- 9.2 Raw Materials Cost Analysis of Impervious Concrete
- 9.3 Labor Cost Analysis of Impervious Concrete
- 9.4 Manufacturing Expenses Analysis of Impervious Concrete

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF IMPERVIOUS CONCRETE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Impervious Concrete-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/IAD0AC5D9FEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAD0AC5D9FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970