

# Human Hair Extension-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H5F27F8E53DEN.html>

Date: February 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: H5F27F8E53DEN

## Abstracts

### Report Summary

Human Hair Extension-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Human Hair Extension industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Human Hair Extension 2013-2017, and development forecast 2018-2023

Main market players of Human Hair Extension in EMEA, with company and product introduction, position in the Human Hair Extension market

Market status and development trend of Human Hair Extension by types and applications

Cost and profit status of Human Hair Extension, and marketing status

Market growth drivers and challenges

The report segments the EMEA Human Hair Extension market as:

EMEA Human Hair Extension Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Human Hair Extension Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

12" (30CM)  
14" (35CM)  
16" (40CM)  
18" (45CM)  
20" (50CM)

EMEA Human Hair Extension Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Clip In  
Glue  
Tape

EMEA Human Hair Extension Market: Players Segment Analysis (Company and  
Product introduction, Human Hair Extension Sales Volume, Revenue, Price and Gross  
Margin):

Great Lengths  
Balmain  
Hair Dreams  
Easihair  
Socap  
Donna Bella  
Cinderella  
Hairlocs  
Klix Hair Extension  
UltraTress  
Racoon  
Hair Addictionz  
FN LONGLOCKS  
VivaFemina  
Femme Hair Extension  
Locks&Bonds  
Godrejcp  
Anhui Jinruixiang  
Ruimei

Xuchang Penghui  
Shengtai  
Yinnuohair  
Xuchang Haoyuan  
Meishang  
Rebecca  
Evergreen Products Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF HUMAN HAIR EXTENSION

- 1.1 Definition of Human Hair Extension in This Report
- 1.2 Commercial Types of Human Hair Extension
  - 1.2.1 12" (30CM)
  - 1.2.2 14" (35CM)
  - 1.2.3 16" (40CM)
  - 1.2.4 18" (45CM)
  - 1.2.5 20" (50CM)
- 1.3 Downstream Application of Human Hair Extension
  - 1.3.1 Clip In
  - 1.3.2 Glue
  - 1.3.3 Tape
- 1.4 Development History of Human Hair Extension
- 1.5 Market Status and Trend of Human Hair Extension 2013-2023
  - 1.5.1 EMEA Human Hair Extension Market Status and Trend 2013-2023
  - 1.5.2 Regional Human Hair Extension Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Human Hair Extension in EMEA 2013-2017
- 2.2 Consumption Market of Human Hair Extension in EMEA by Regions
  - 2.2.1 Consumption Volume of Human Hair Extension in EMEA by Regions
  - 2.2.2 Revenue of Human Hair Extension in EMEA by Regions
- 2.3 Market Analysis of Human Hair Extension in EMEA by Regions
  - 2.3.1 Market Analysis of Human Hair Extension in Europe 2013-2017
  - 2.3.2 Market Analysis of Human Hair Extension in Middle East 2013-2017
  - 2.3.3 Market Analysis of Human Hair Extension in Africa 2013-2017
- 2.4 Market Development Forecast of Human Hair Extension in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Human Hair Extension in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Human Hair Extension by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Human Hair Extension in EMEA by Types
  - 3.1.2 Revenue of Human Hair Extension in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Europe

#### 3.2.2 Market Status by Types in Middle East

#### 3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Human Hair Extension in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Human Hair Extension in EMEA by Downstream Industry

### 4.2 Demand Volume of Human Hair Extension by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Human Hair Extension by Downstream Industry in Europe

#### 4.2.2 Demand Volume of Human Hair Extension by Downstream Industry in Middle East

#### 4.2.3 Demand Volume of Human Hair Extension by Downstream Industry in Africa

### 4.3 Market Forecast of Human Hair Extension in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HUMAN HAIR EXTENSION**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Human Hair Extension Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HUMAN HAIR EXTENSION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Human Hair Extension in EMEA by Major Players

### 6.2 Revenue of Human Hair Extension in EMEA by Major Players

### 6.3 Basic Information of Human Hair Extension by Major Players

#### 6.3.1 Headquarters Location and Established Time of Human Hair Extension Major Players

#### 6.3.2 Employees and Revenue Level of Human Hair Extension Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 HUMAN HAIR EXTENSION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Great Lengths

### 7.1.1 Company profile

### 7.1.2 Representative Human Hair Extension Product

### 7.1.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Great Lengths

## 7.2 Balmain

### 7.2.1 Company profile

### 7.2.2 Representative Human Hair Extension Product

### 7.2.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Balmain

## 7.3 Hair Dreams

### 7.3.1 Company profile

### 7.3.2 Representative Human Hair Extension Product

### 7.3.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Hair Dreams

## 7.4 Easihair

### 7.4.1 Company profile

### 7.4.2 Representative Human Hair Extension Product

### 7.4.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Easihair

## 7.5 Socap

### 7.5.1 Company profile

### 7.5.2 Representative Human Hair Extension Product

### 7.5.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Socap

## 7.6 Donna Bella

### 7.6.1 Company profile

### 7.6.2 Representative Human Hair Extension Product

### 7.6.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Donna Bella

## 7.7 Cinderella

### 7.7.1 Company profile

### 7.7.2 Representative Human Hair Extension Product

### 7.7.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Cinderella

## 7.8 Hairlocs

### 7.8.1 Company profile

### 7.8.2 Representative Human Hair Extension Product

### 7.8.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Hairlocs

## 7.9 Klix Hair Extension

### 7.9.1 Company profile

### 7.9.2 Representative Human Hair Extension Product

### 7.9.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Klix Hair Extension

## 7.10 UltraTress

### 7.10.1 Company profile

### 7.10.2 Representative Human Hair Extension Product

### 7.10.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of UltraTress

## 7.11 Racoon

### 7.11.1 Company profile

### 7.11.2 Representative Human Hair Extension Product

### 7.11.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Racoon

## 7.12 Hair Addictionz

### 7.12.1 Company profile

### 7.12.2 Representative Human Hair Extension Product

### 7.12.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Hair

## Addictionz

## 7.13 FN LONGLOCKS

### 7.13.1 Company profile

### 7.13.2 Representative Human Hair Extension Product

### 7.13.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of FN

## LONGLOCKS

## 7.14 VivaFemina

### 7.14.1 Company profile

### 7.14.2 Representative Human Hair Extension Product

### 7.14.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of VivaFemina

## 7.15 Femme Hair Extension

### 7.15.1 Company profile

### 7.15.2 Representative Human Hair Extension Product

### 7.15.3 Human Hair Extension Sales, Revenue, Price and Gross Margin of Femme Hair

## Extension

## 7.16 Locks&Bonds

## 7.17 Godrejcp

## 7.18 Anhui Jinruixiang

## 7.19 Ruimei

## 7.20 Xuchang Penghui

## 7.21 Shengtai

## 7.22 Yinnuohair

## 7.23 Xuchang Haoyuan

## 7.24 Meishang

## 7.25 Rebecca

## 7.26 Evergreen Products Group

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HUMAN HAIR EXTENSION**

- 8.1 Industry Chain of Human Hair Extension
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HUMAN HAIR EXTENSION**

- 9.1 Cost Structure Analysis of Human Hair Extension
- 9.2 Raw Materials Cost Analysis of Human Hair Extension
- 9.3 Labor Cost Analysis of Human Hair Extension
- 9.4 Manufacturing Expenses Analysis of Human Hair Extension

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HUMAN HAIR EXTENSION**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Human Hair Extension-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H5F27F8E53DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5F27F8E53DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970