

# HR Software-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H17D0701C08MEN.html

Date: May 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: H17D0701C08MEN

### **Abstracts**

### **Report Summary**

HR Software-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on HR Software industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of HR Software 2013-2017, and development forecast 2018-2023

Main market players of HR Software in North America, with company and product introduction, position in the HR Software market

Market status and development trend of HR Software by types and applications Cost and profit status of HR Software, and marketing status

Market growth drivers and challenges

The report segments the North America HR Software market as:

North America HR Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America HR Software Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Saas

On-premise

Others

North America HR Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**BFSI** 

Manufacturing

Healthcare

Retail

Telecom

Others

North America HR Software Market: Players Segment Analysis (Company and Product introduction, HR Software Sales Volume, Revenue, Price and Gross Margin):

Taleo Corporation? Oracle?

SuccessFactors?SAP?

**ADP** 

Accenture Plc

Ceridian HCM

Kenexa Corporation?IBM?

Cognizant

Halogen Software Inc

Company nine

PeopleAdmin

SumTotal Systems Inc

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF HR SOFTWARE**

- 1.1 Definition of HR Software in This Report
- 1.2 Commercial Types of HR Software
  - 1.2.1 Saas
  - 1.2.2 On-premise
  - 1.2.3 Others
- 1.3 Downstream Application of HR Software
  - 1.3.1 BFSI
  - 1.3.2 Manufacturing
  - 1.3.3 Healthcare
  - 1.3.4 Retail
  - 1.3.5 Telecom
  - 1.3.6 Others
- 1.4 Development History of HR Software
- 1.5 Market Status and Trend of HR Software 2013-2023
  - 1.5.1 North America HR Software Market Status and Trend 2013-2023
  - 1.5.2 Regional HR Software Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of HR Software in North America 2013-2017
- 2.2 Consumption Market of HR Software in North America by Regions
  - 2.2.1 Consumption Volume of HR Software in North America by Regions
  - 2.2.2 Revenue of HR Software in North America by Regions
- 2.3 Market Analysis of HR Software in North America by Regions
  - 2.3.1 Market Analysis of HR Software in United States 2013-2017
  - 2.3.2 Market Analysis of HR Software in Canada 2013-2017
- 2.3.3 Market Analysis of HR Software in Mexico 2013-2017
- 2.4 Market Development Forecast of HR Software in North America 2018-2023
  - 2.4.1 Market Development Forecast of HR Software in North America 2018-2023
  - 2.4.2 Market Development Forecast of HR Software by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of HR Software in North America by Types



- 3.1.2 Revenue of HR Software in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of HR Software in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of HR Software in North America by Downstream Industry
- 4.2 Demand Volume of HR Software by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of HR Software by Downstream Industry in United States
- 4.2.2 Demand Volume of HR Software by Downstream Industry in Canada
- 4.2.3 Demand Volume of HR Software by Downstream Industry in Mexico
- 4.3 Market Forecast of HR Software in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HR SOFTWARE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 HR Software Downstream Industry Situation and Trend Overview

# CHAPTER 6 HR SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of HR Software in North America by Major Players
- 6.2 Revenue of HR Software in North America by Major Players
- 6.3 Basic Information of HR Software by Major Players
  - 6.3.1 Headquarters Location and Established Time of HR Software Major Players
  - 6.3.2 Employees and Revenue Level of HR Software Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 HR SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Taleo Corporation? Oracle?



- 7.1.1 Company profile
- 7.1.2 Representative HR Software Product
- 7.1.3 HR Software Sales, Revenue, Price and Gross Margin of Taleo

### Corporation?Oracle?

- 7.2 SuccessFactors?SAP?
  - 7.2.1 Company profile
  - 7.2.2 Representative HR Software Product
- 7.2.3 HR Software Sales, Revenue, Price and Gross Margin of SuccessFactors?SAP?
- 7.3 ADP
  - 7.3.1 Company profile
  - 7.3.2 Representative HR Software Product
  - 7.3.3 HR Software Sales, Revenue, Price and Gross Margin of ADP
- 7.4 Accenture Plc
  - 7.4.1 Company profile
  - 7.4.2 Representative HR Software Product
  - 7.4.3 HR Software Sales, Revenue, Price and Gross Margin of Accenture Plc
- 7.5 Ceridian HCM
- 7.5.1 Company profile
- 7.5.2 Representative HR Software Product
- 7.5.3 HR Software Sales, Revenue, Price and Gross Margin of Ceridian HCM
- 7.6 Kenexa Corporation?IBM?
  - 7.6.1 Company profile
  - 7.6.2 Representative HR Software Product
  - 7.6.3 HR Software Sales, Revenue, Price and Gross Margin of Kenexa

### Corporation?IBM?

- 7.7 Cognizant
  - 7.7.1 Company profile
  - 7.7.2 Representative HR Software Product
- 7.7.3 HR Software Sales, Revenue, Price and Gross Margin of Cognizant
- 7.8 Halogen Software Inc
  - 7.8.1 Company profile
  - 7.8.2 Representative HR Software Product
  - 7.8.3 HR Software Sales, Revenue, Price and Gross Margin of Halogen Software Inc.
- 7.9 Company nine
  - 7.9.1 Company profile
  - 7.9.2 Representative HR Software Product
  - 7.9.3 HR Software Sales, Revenue, Price and Gross Margin of Company nine
- 7.10 PeopleAdmin
  - 7.10.1 Company profile



- 7.10.2 Representative HR Software Product
- 7.10.3 HR Software Sales, Revenue, Price and Gross Margin of PeopleAdmin
- 7.11 SumTotal Systems Inc
  - 7.11.1 Company profile
  - 7.11.2 Representative HR Software Product
- 7.11.3 HR Software Sales, Revenue, Price and Gross Margin of SumTotal Systems Inc

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HR SOFTWARE

- 8.1 Industry Chain of HR Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HR SOFTWARE

- 9.1 Cost Structure Analysis of HR Software
- 9.2 Raw Materials Cost Analysis of HR Software
- 9.3 Labor Cost Analysis of HR Software
- 9.4 Manufacturing Expenses Analysis of HR Software

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HR SOFTWARE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: HR Software-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H17D0701C08MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/H17D0701C08MEN.html">https://marketpublishers.com/r/H17D0701C08MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970