

### Household Wallpaper-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HC1E658A59AEN.html

Date: January 2018 Pages: 153 Price: US\$ 3,480.00 (Single User License) ID: HC1E658A59AEN

### Abstracts

**Report Summary** 

Household Wallpaper-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Wallpaper industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Household Wallpaper 2013-2017, and development forecast 2018-2023 Main market players of Household Wallpaper in United States, with company and product introduction, position in the Household Wallpaper market Market status and development trend of Household Wallpaper by types and applications Cost and profit status of Household Wallpaper, and marketing status Market growth drivers and challenges

The report segments the United States Household Wallpaper market as:

United States Household Wallpaper Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States Household Wallpaper Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl-based Wallpaper Non-woven Wallpaper Pure Paper Type Wallpaper Fiber Type Wallpaper Others

United States Household Wallpaper Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Parlour Bedroom Kitchen Bathroom

United States Household Wallpaper Market: Players Segment Analysis (Company and Product introduction, Household Wallpaper Sales Volume, Revenue, Price and Gross Margin):

Asheu Sangetsu Co., Ltd. A.S. Cration York Wallpapers Lilycolor Marburg Shin Han Wall Covering Zambaiti Parati Brewster Home Fashions Walker Greenbank Group LSI Wallcovering J.Josephson Len-Tex?Corporation Osborne&little KOROSEAL Interior Products



Grandeco Wallfashion F. Schumacher & Company Laura Ashley DAEWON CHEMICAL Wallquest Yulan Wallcoverings Fidelity Wallcoverings Roysons?Corporation Wallife Topli Beitai Wallpaper Johns Manville

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF HOUSEHOLD WALLPAPER

- 1.1 Definition of Household Wallpaper in This Report
- 1.2 Commercial Types of Household Wallpaper
- 1.2.1 Vinyl-based Wallpaper
- 1.2.2 Non-woven Wallpaper
- 1.2.3 Pure Paper Type Wallpaper
- 1.2.4 Fiber Type Wallpaper
- 1.2.5 Others

#### 1.3 Downstream Application of Household Wallpaper

- 1.3.1 Parlour
- 1.3.2 Bedroom
- 1.3.3 Kitchen
- 1.3.4 Bathroom
- 1.4 Development History of Household Wallpaper
- 1.5 Market Status and Trend of Household Wallpaper 2013-2023
  - 1.5.1 United States Household Wallpaper Market Status and Trend 2013-2023
  - 1.5.2 Regional Household Wallpaper Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Household Wallpaper in United States 2013-2017
- 2.2 Consumption Market of Household Wallpaper in United States by Regions
- 2.2.1 Consumption Volume of Household Wallpaper in United States by Regions
- 2.2.2 Revenue of Household Wallpaper in United States by Regions
- 2.3 Market Analysis of Household Wallpaper in United States by Regions
- 2.3.1 Market Analysis of Household Wallpaper in New England 2013-2017
- 2.3.2 Market Analysis of Household Wallpaper in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Household Wallpaper in The Midwest 2013-2017
- 2.3.4 Market Analysis of Household Wallpaper in The West 2013-2017
- 2.3.5 Market Analysis of Household Wallpaper in The South 2013-2017
- 2.3.6 Market Analysis of Household Wallpaper in Southwest 2013-2017
- 2.4 Market Development Forecast of Household Wallpaper in United States 2018-2023

2.4.1 Market Development Forecast of Household Wallpaper in United States 2018-2023

2.4.2 Market Development Forecast of Household Wallpaper by Regions 2018-2023



#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Household Wallpaper in United States by Types
  - 3.1.2 Revenue of Household Wallpaper in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Household Wallpaper in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Household Wallpaper in United States by Downstream Industry

4.2 Demand Volume of Household Wallpaper by Downstream Industry in Major Countries

4.2.1 Demand Volume of Household Wallpaper by Downstream Industry in New England

4.2.2 Demand Volume of Household Wallpaper by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Household Wallpaper by Downstream Industry in The Midwest

4.2.4 Demand Volume of Household Wallpaper by Downstream Industry in The West

4.2.5 Demand Volume of Household Wallpaper by Downstream Industry in The South

4.2.6 Demand Volume of Household Wallpaper by Downstream Industry in Southwest 4.3 Market Forecast of Household Wallpaper in United States by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD WALLPAPER

5.1 United States Economy Situation and Trend Overview

5.2 Household Wallpaper Downstream Industry Situation and Trend Overview

#### CHAPTER 6 HOUSEHOLD WALLPAPER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES



- 6.1 Sales Volume of Household Wallpaper in United States by Major Players
- 6.2 Revenue of Household Wallpaper in United States by Major Players
- 6.3 Basic Information of Household Wallpaper by Major Players

6.3.1 Headquarters Location and Established Time of Household Wallpaper Major Players

6.3.2 Employees and Revenue Level of Household Wallpaper Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 HOUSEHOLD WALLPAPER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Asheu

- 7.1.1 Company profile
- 7.1.2 Representative Household Wallpaper Product
- 7.1.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Asheu
- 7.2 Sangetsu Co., Ltd.
  - 7.2.1 Company profile
  - 7.2.2 Representative Household Wallpaper Product
- 7.2.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Sangetsu Co., Ltd.
- 7.3 A.S. Cration
  - 7.3.1 Company profile
  - 7.3.2 Representative Household Wallpaper Product
- 7.3.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of A.S. Cration

7.4 York Wallpapers

7.4.1 Company profile

- 7.4.2 Representative Household Wallpaper Product
- 7.4.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of York

Wallpapers

- 7.5 Lilycolor
  - 7.5.1 Company profile
  - 7.5.2 Representative Household Wallpaper Product
- 7.5.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Lilycolor

7.6 Marburg

7.6.1 Company profile



- 7.6.2 Representative Household Wallpaper Product
- 7.6.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Marburg
- 7.7 Shin Han Wall Covering
  - 7.7.1 Company profile
  - 7.7.2 Representative Household Wallpaper Product

7.7.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Shin Han Wall Covering

- 7.8 Zambaiti Parati
- 7.8.1 Company profile
- 7.8.2 Representative Household Wallpaper Product
- 7.8.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Zambaiti Parati
- 7.9 Brewster Home Fashions
- 7.9.1 Company profile
- 7.9.2 Representative Household Wallpaper Product
- 7.9.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Brewster

Home Fashions

- 7.10 Walker Greenbank Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Household Wallpaper Product
- 7.10.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Walker

Greenbank Group

- 7.11 LSI Wallcovering
  - 7.11.1 Company profile
  - 7.11.2 Representative Household Wallpaper Product
- 7.11.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of LSI

Wallcovering

- 7.12 J.Josephson
  - 7.12.1 Company profile
  - 7.12.2 Representative Household Wallpaper Product
- 7.12.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of J.Josephson
- 7.13 Len-Tex?Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative Household Wallpaper Product
  - 7.13.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Len-

Tex?Corporation

7.14 Osborne&little

- 7.14.1 Company profile
- 7.14.2 Representative Household Wallpaper Product



7.14.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of

Osborne&little

7.15 KOROSEAL Interior Products

- 7.15.1 Company profile
- 7.15.2 Representative Household Wallpaper Product
- 7.15.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of KOROSEAL

Interior Products

- 7.16 Grandeco Wallfashion
- 7.17 F. Schumacher & Company
- 7.18 Laura Ashley
- 7.19 DAEWON CHEMICAL
- 7.20 Wallquest
- 7.21 Yulan Wallcoverings
- 7.22 Fidelity Wallcoverings
- 7.23 Roysons?Corporation
- 7.24 Wallife
- 7.25 Topli
- 7.26 Beitai Wallpaper
- 7.27 Johns Manville

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD WALLPAPER

- 8.1 Industry Chain of Household Wallpaper
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD WALLPAPER

- 9.1 Cost Structure Analysis of Household Wallpaper
- 9.2 Raw Materials Cost Analysis of Household Wallpaper
- 9.3 Labor Cost Analysis of Household Wallpaper
- 9.4 Manufacturing Expenses Analysis of Household Wallpaper

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD WALLPAPER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Household Wallpaper-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/HC1E658A59AEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HC1E658A59AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970