

# Household Wallpaper-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HABFE259BEN.html>

Date: January 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: HABFE259BEN

## Abstracts

### Report Summary

Household Wallpaper-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Wallpaper industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Household Wallpaper 2013-2017, and development forecast 2018-2023

Main market players of Household Wallpaper in Europe, with company and product introduction, position in the Household Wallpaper market

Market status and development trend of Household Wallpaper by types and applications

Cost and profit status of Household Wallpaper, and marketing status

Market growth drivers and challenges

The report segments the Europe Household Wallpaper market as:

Europe Household Wallpaper Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Household Wallpaper Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl-based Wallpaper

Non-woven Wallpaper

Pure Paper Type Wallpaper

Fiber Type Wallpaper

Others

Europe Household Wallpaper Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Parlour

Bedroom

Kitchen

Bathroom

Europe Household Wallpaper Market: Players Segment Analysis (Company and Product introduction, Household Wallpaper Sales Volume, Revenue, Price and Gross Margin):

Asheu

Sangetsu Co., Ltd.

A.S. Cration

York Wallpapers

Lilycolor

Marburg

Shin Han Wall Covering

Zambaiti Parati

Brewster Home Fashions

Walker Greenbank Group

LSI Wallcovering

J. Josephson

Len-Tex Corporation

Osborne & Little

KOROSEAL Interior Products

Grandeco Wallfashion  
F. Schumacher & Company  
Laura Ashley  
DAEWON CHEMICAL  
Wallquest  
Yulan Wallcoverings  
Fidelity Wallcoverings  
Roysons?Corporation  
Wallife  
Topli  
Beitai Wallpaper  
Johns Manville

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOUSEHOLD WALLPAPER**

- 1.1 Definition of Household Wallpaper in This Report
- 1.2 Commercial Types of Household Wallpaper
  - 1.2.1 Vinyl-based Wallpaper
  - 1.2.2 Non-woven Wallpaper
  - 1.2.3 Pure Paper Type Wallpaper
  - 1.2.4 Fiber Type Wallpaper
  - 1.2.5 Others
- 1.3 Downstream Application of Household Wallpaper
  - 1.3.1 Parlour
  - 1.3.2 Bedroom
  - 1.3.3 Kitchen
  - 1.3.4 Bathroom
- 1.4 Development History of Household Wallpaper
- 1.5 Market Status and Trend of Household Wallpaper 2013-2023
  - 1.5.1 Europe Household Wallpaper Market Status and Trend 2013-2023
  - 1.5.2 Regional Household Wallpaper Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Household Wallpaper in Europe 2013-2017
- 2.2 Consumption Market of Household Wallpaper in Europe by Regions
  - 2.2.1 Consumption Volume of Household Wallpaper in Europe by Regions
  - 2.2.2 Revenue of Household Wallpaper in Europe by Regions
- 2.3 Market Analysis of Household Wallpaper in Europe by Regions
  - 2.3.1 Market Analysis of Household Wallpaper in Germany 2013-2017
  - 2.3.2 Market Analysis of Household Wallpaper in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Household Wallpaper in France 2013-2017
  - 2.3.4 Market Analysis of Household Wallpaper in Italy 2013-2017
  - 2.3.5 Market Analysis of Household Wallpaper in Spain 2013-2017
  - 2.3.6 Market Analysis of Household Wallpaper in Benelux 2013-2017
  - 2.3.7 Market Analysis of Household Wallpaper in Russia 2013-2017
- 2.4 Market Development Forecast of Household Wallpaper in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Household Wallpaper in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Household Wallpaper by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Household Wallpaper in Europe by Types
  - 3.1.2 Revenue of Household Wallpaper in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Household Wallpaper in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Household Wallpaper in Europe by Downstream Industry
- 4.2 Demand Volume of Household Wallpaper by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Household Wallpaper by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Household Wallpaper by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Household Wallpaper by Downstream Industry in France
  - 4.2.4 Demand Volume of Household Wallpaper by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Household Wallpaper by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Household Wallpaper by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Household Wallpaper by Downstream Industry in Russia
- 4.3 Market Forecast of Household Wallpaper in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD WALLPAPER**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Household Wallpaper Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HOUSEHOLD WALLPAPER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Household Wallpaper in Europe by Major Players
- 6.2 Revenue of Household Wallpaper in Europe by Major Players
- 6.3 Basic Information of Household Wallpaper by Major Players
  - 6.3.1 Headquarters Location and Established Time of Household Wallpaper Major Players
  - 6.3.2 Employees and Revenue Level of Household Wallpaper Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOUSEHOLD WALLPAPER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Asheu
  - 7.1.1 Company profile
  - 7.1.2 Representative Household Wallpaper Product
  - 7.1.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Asheu
- 7.2 Sangetsu Co., Ltd.
  - 7.2.1 Company profile
  - 7.2.2 Representative Household Wallpaper Product
  - 7.2.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Sangetsu Co., Ltd.
- 7.3 A.S. Cration
  - 7.3.1 Company profile
  - 7.3.2 Representative Household Wallpaper Product
  - 7.3.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of A.S. Cration
- 7.4 York Wallpapers
  - 7.4.1 Company profile
  - 7.4.2 Representative Household Wallpaper Product
  - 7.4.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of York Wallpapers
- 7.5 Lilycolor
  - 7.5.1 Company profile
  - 7.5.2 Representative Household Wallpaper Product
  - 7.5.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Lilycolor
- 7.6 Marburg
  - 7.6.1 Company profile

- 7.6.2 Representative Household Wallpaper Product
- 7.6.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Marburg
- 7.7 Shin Han Wall Covering
  - 7.7.1 Company profile
  - 7.7.2 Representative Household Wallpaper Product
  - 7.7.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Shin Han Wall Covering
- 7.8 Zambaiti Parati
  - 7.8.1 Company profile
  - 7.8.2 Representative Household Wallpaper Product
  - 7.8.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Zambaiti Parati
- 7.9 Brewster Home Fashions
  - 7.9.1 Company profile
  - 7.9.2 Representative Household Wallpaper Product
  - 7.9.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Brewster Home Fashions
- 7.10 Walker Greenbank Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Household Wallpaper Product
  - 7.10.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Walker Greenbank Group
- 7.11 LSI Wallcovering
  - 7.11.1 Company profile
  - 7.11.2 Representative Household Wallpaper Product
  - 7.11.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of LSI Wallcovering
- 7.12 J.Josephson
  - 7.12.1 Company profile
  - 7.12.2 Representative Household Wallpaper Product
  - 7.12.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of J.Josephson
- 7.13 Len-Tex?Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative Household Wallpaper Product
  - 7.13.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Len-Tex?Corporation
- 7.14 Osborne&little
  - 7.14.1 Company profile
  - 7.14.2 Representative Household Wallpaper Product

- 7.14.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of Osborne&little
- 7.15 KOROSEAL Interior Products
  - 7.15.1 Company profile
  - 7.15.2 Representative Household Wallpaper Product
  - 7.15.3 Household Wallpaper Sales, Revenue, Price and Gross Margin of KOROSEAL Interior Products
- 7.16 Grandeco Wallfashion
- 7.17 F. Schumacher & Company
- 7.18 Laura Ashley
- 7.19 DAEWON CHEMICAL
- 7.20 Wallquest
- 7.21 Yulan Wallcoverings
- 7.22 Fidelity Wallcoverings
- 7.23 Roysons?Corporation
- 7.24 Wallife
- 7.25 Topli
- 7.26 Beitai Wallpaper
- 7.27 Johns Manville

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD WALLPAPER**

- 8.1 Industry Chain of Household Wallpaper
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD WALLPAPER**

- 9.1 Cost Structure Analysis of Household Wallpaper
- 9.2 Raw Materials Cost Analysis of Household Wallpaper
- 9.3 Labor Cost Analysis of Household Wallpaper
- 9.4 Manufacturing Expenses Analysis of Household Wallpaper

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD WALLPAPER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Household Wallpaper-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HABFEFE259BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HABFEFE259BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970