

# Household Textile-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H7F2846164DMEN.html>

Date: February 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: H7F2846164DMEN

## Abstracts

### Report Summary

Household Textile-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Textile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Household Textile 2013-2017, and development forecast 2018-2023

Main market players of Household Textile in United States, with company and product introduction, position in the Household Textile market

Market status and development trend of Household Textile by types and applications

Cost and profit status of Household Textile, and marketing status

Market growth drivers and challenges

The report segments the United States Household Textile market as:

United States Household Textile Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Household Textile Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-woven Textile

Woven Textile

United States Household Textile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bed

Furniture

Door & Window

Dining & Wash

Ground

United States Household Textile Market: Players Segment Analysis (Company and Product introduction, Household Textile Sales Volume, Revenue, Price and Gross Margin):

Fuanna Bedding and Furnishing

Luolai Home Textile

Mendale Hometextile

Beyond Home Textile

Veken Elite

Sunvim

Shuixing Home Textile

Kaisheng Home Textile

Violet Home Textile

TEVEL

1888 Mills

American Textile

Franco Manufacturing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOUSEHOLD TEXTILE**

- 1.1 Definition of Household Textile in This Report
- 1.2 Commercial Types of Household Textile
  - 1.2.1 Non-woven Textile
  - 1.2.2 Woven Textile
- 1.3 Downstream Application of Household Textile
  - 1.3.1 Bed
  - 1.3.2 Furniture
  - 1.3.3 Door & Window
  - 1.3.4 Dining & Wash
  - 1.3.5 Ground
- 1.4 Development History of Household Textile
- 1.5 Market Status and Trend of Household Textile 2013-2023
  - 1.5.1 United States Household Textile Market Status and Trend 2013-2023
  - 1.5.2 Regional Household Textile Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Household Textile in United States 2013-2017
- 2.2 Consumption Market of Household Textile in United States by Regions
  - 2.2.1 Consumption Volume of Household Textile in United States by Regions
  - 2.2.2 Revenue of Household Textile in United States by Regions
- 2.3 Market Analysis of Household Textile in United States by Regions
  - 2.3.1 Market Analysis of Household Textile in New England 2013-2017
  - 2.3.2 Market Analysis of Household Textile in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Household Textile in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Household Textile in The West 2013-2017
  - 2.3.5 Market Analysis of Household Textile in The South 2013-2017
  - 2.3.6 Market Analysis of Household Textile in Southwest 2013-2017
- 2.4 Market Development Forecast of Household Textile in United States 2018-2023
  - 2.4.1 Market Development Forecast of Household Textile in United States 2018-2023
  - 2.4.2 Market Development Forecast of Household Textile by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Household Textile in United States by Types
- 3.1.2 Revenue of Household Textile in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Household Textile in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Household Textile in United States by Downstream Industry
- 4.2 Demand Volume of Household Textile by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Household Textile by Downstream Industry in New England
  - 4.2.2 Demand Volume of Household Textile by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Household Textile by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Household Textile by Downstream Industry in The West
  - 4.2.5 Demand Volume of Household Textile by Downstream Industry in The South
  - 4.2.6 Demand Volume of Household Textile by Downstream Industry in Southwest
- 4.3 Market Forecast of Household Textile in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD TEXTILE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Household Textile Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HOUSEHOLD TEXTILE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Household Textile in United States by Major Players
- 6.2 Revenue of Household Textile in United States by Major Players
- 6.3 Basic Information of Household Textile by Major Players
  - 6.3.1 Headquarters Location and Established Time of Household Textile Major Players
  - 6.3.2 Employees and Revenue Level of Household Textile Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOUSEHOLD TEXTILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Fuanna Bedding and Furnishing

- 7.1.1 Company profile
- 7.1.2 Representative Household Textile Product
- 7.1.3 Household Textile Sales, Revenue, Price and Gross Margin of Fuanna Bedding and Furnishing

### 7.2 Luolai Home Textile

- 7.2.1 Company profile
- 7.2.2 Representative Household Textile Product
- 7.2.3 Household Textile Sales, Revenue, Price and Gross Margin of Luolai Home Textile

### 7.3 Mendale Hometextile

- 7.3.1 Company profile
- 7.3.2 Representative Household Textile Product
- 7.3.3 Household Textile Sales, Revenue, Price and Gross Margin of Mendale Hometextile

### 7.4 Beyond Home Textile

- 7.4.1 Company profile
- 7.4.2 Representative Household Textile Product
- 7.4.3 Household Textile Sales, Revenue, Price and Gross Margin of Beyond Home Textile

### 7.5 Veken Elite

- 7.5.1 Company profile
- 7.5.2 Representative Household Textile Product
- 7.5.3 Household Textile Sales, Revenue, Price and Gross Margin of Veken Elite

### 7.6 Sunvim

- 7.6.1 Company profile
- 7.6.2 Representative Household Textile Product
- 7.6.3 Household Textile Sales, Revenue, Price and Gross Margin of Sunvim

### 7.7 Shuixing Home Textile

- 7.7.1 Company profile
- 7.7.2 Representative Household Textile Product
- 7.7.3 Household Textile Sales, Revenue, Price and Gross Margin of Shuixing Home

## Textile

### 7.8 Kaisheng Home Textile

#### 7.8.1 Company profile

#### 7.8.2 Representative Household Textile Product

#### 7.8.3 Household Textile Sales, Revenue, Price and Gross Margin of Kaisheng Home

## Textile

### 7.9 Violet Home Textile

#### 7.9.1 Company profile

#### 7.9.2 Representative Household Textile Product

#### 7.9.3 Household Textile Sales, Revenue, Price and Gross Margin of Violet Home

## Textile

### 7.10 TEVEL

#### 7.10.1 Company profile

#### 7.10.2 Representative Household Textile Product

#### 7.10.3 Household Textile Sales, Revenue, Price and Gross Margin of TEVEL

### 7.11 1888 Mills

#### 7.11.1 Company profile

#### 7.11.2 Representative Household Textile Product

#### 7.11.3 Household Textile Sales, Revenue, Price and Gross Margin of 1888 Mills

### 7.12 American Textile

#### 7.12.1 Company profile

#### 7.12.2 Representative Household Textile Product

#### 7.12.3 Household Textile Sales, Revenue, Price and Gross Margin of American Textile

### 7.13 Franco Manufacturing

#### 7.13.1 Company profile

#### 7.13.2 Representative Household Textile Product

#### 7.13.3 Household Textile Sales, Revenue, Price and Gross Margin of Franco

## Manufacturing

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD TEXTILE**

### 8.1 Industry Chain of Household Textile

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD TEXTILE**

### 9.1 Cost Structure Analysis of Household Textile

- 9.2 Raw Materials Cost Analysis of Household Textile
- 9.3 Labor Cost Analysis of Household Textile
- 9.4 Manufacturing Expenses Analysis of Household Textile

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD TEXTILE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Household Textile-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H7F2846164DMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7F2846164DMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970