

### Household Textile-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HE96FDACE81MEN.html

Date: February 2018 Pages: 159 Price: US\$ 2,480.00 (Single User License) ID: HE96FDACE81MEN

### Abstracts

#### **Report Summary**

Household Textile-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Textile industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Household Textile 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Household Textile worldwide, with company and product introduction, position in the Household Textile market Market status and development trend of Household Textile by types and applications Cost and profit status of Household Textile, and marketing status Market growth drivers and challenges

The report segments the global Household Textile market as:

Global Household Textile Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan Rest APAC



Latin America

Global Household Textile Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-woven Textile Woven Textile

Global Household Textile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bed Furniture Door & Window Dining & Wash Ground

Global Household Textile Market: Manufacturers Segment Analysis (Company and Product introduction, Household Textile Sales Volume, Revenue, Price and Gross Margin):

Fuanna Bedding and Furnishing Luolai Home Textile Mendale Hometextile Beyond Home Textile Veken Elite Sunvim Shuixing Home Textile Kaisheng Home Textile Violet Home Textile TEVEL 1888 Mills American Textile Franco Manufacturing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF HOUSEHOLD TEXTILE

- 1.1 Definition of Household Textile in This Report
- 1.2 Commercial Types of Household Textile
- 1.2.1 Non-woven Textile
- 1.2.2 Woven Textile
- 1.3 Downstream Application of Household Textile
- 1.3.1 Bed
- 1.3.2 Furniture
- 1.3.3 Door & Window
- 1.3.4 Dining & Wash
- 1.3.5 Ground
- 1.4 Development History of Household Textile
- 1.5 Market Status and Trend of Household Textile 2013-2023
  - 1.5.1 Global Household Textile Market Status and Trend 2013-2023
  - 1.5.2 Regional Household Textile Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Household Textile 2013-2017
- 2.2 Production Market of Household Textile by Regions
- 2.2.1 Production Volume of Household Textile by Regions
- 2.2.2 Production Value of Household Textile by Regions
- 2.3 Demand Market of Household Textile by Regions
- 2.4 Production and Demand Status of Household Textile by Regions
- 2.4.1 Production and Demand Status of Household Textile by Regions 2013-2017
- 2.4.2 Import and Export Status of Household Textile by Regions 2013-2017

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Household Textile by Types
- 3.2 Production Value of Household Textile by Types
- 3.3 Market Forecast of Household Textile by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Household Textile by Downstream Industry
- 4.2 Market Forecast of Household Textile by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD TEXTILE

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Household Textile Downstream Industry Situation and Trend Overview

# CHAPTER 6 HOUSEHOLD TEXTILE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Household Textile by Major Manufacturers
- 6.2 Production Value of Household Textile by Major Manufacturers
- 6.3 Basic Information of Household Textile by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Household Textile Major Manufacturer

- 6.3.2 Employees and Revenue Level of Household Textile Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 HOUSEHOLD TEXTILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Fuanna Bedding and Furnishing
  - 7.1.1 Company profile
  - 7.1.2 Representative Household Textile Product
- 7.1.3 Household Textile Sales, Revenue, Price and Gross Margin of Fuanna Bedding and Furnishing
- 7.2 Luolai Home Textile
  - 7.2.1 Company profile
  - 7.2.2 Representative Household Textile Product
- 7.2.3 Household Textile Sales, Revenue, Price and Gross Margin of Luolai Home Textile
- 7.3 Mendale Hometextile
  - 7.3.1 Company profile
  - 7.3.2 Representative Household Textile Product
  - 7.3.3 Household Textile Sales, Revenue, Price and Gross Margin of Mendale



Hometextile

7.4 Beyond Home Textile

- 7.4.1 Company profile
- 7.4.2 Representative Household Textile Product
- 7.4.3 Household Textile Sales, Revenue, Price and Gross Margin of Beyond Home

Textile

- 7.5 Veken Elite
  - 7.5.1 Company profile
- 7.5.2 Representative Household Textile Product
- 7.5.3 Household Textile Sales, Revenue, Price and Gross Margin of Veken Elite

7.6 Sunvim

- 7.6.1 Company profile
- 7.6.2 Representative Household Textile Product
- 7.6.3 Household Textile Sales, Revenue, Price and Gross Margin of Sunvim

7.7 Shuixing Home Textile

- 7.7.1 Company profile
- 7.7.2 Representative Household Textile Product
- 7.7.3 Household Textile Sales, Revenue, Price and Gross Margin of Shuixing Home Textile
- 7.8 Kaisheng Home Textile
  - 7.8.1 Company profile
  - 7.8.2 Representative Household Textile Product
- 7.8.3 Household Textile Sales, Revenue, Price and Gross Margin of Kaisheng Home Textile
- 7.9 Violet Home Textile
  - 7.9.1 Company profile
  - 7.9.2 Representative Household Textile Product
- 7.9.3 Household Textile Sales, Revenue, Price and Gross Margin of Violet Home Textile

- 7.10 TEVEL
  - 7.10.1 Company profile
  - 7.10.2 Representative Household Textile Product
  - 7.10.3 Household Textile Sales, Revenue, Price and Gross Margin of TEVEL
- 7.11 1888 Mills
  - 7.11.1 Company profile
  - 7.11.2 Representative Household Textile Product
- 7.11.3 Household Textile Sales, Revenue, Price and Gross Margin of 1888 Mills
- 7.12 American Textile
  - 7.12.1 Company profile



#### 7.12.2 Representative Household Textile Product

7.12.3 Household Textile Sales, Revenue, Price and Gross Margin of American Textile

7.13 Franco Manufacturing

7.13.1 Company profile

7.13.2 Representative Household Textile Product

7.13.3 Household Textile Sales, Revenue, Price and Gross Margin of Franco Manufacturing

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD TEXTILE

- 8.1 Industry Chain of Household Textile
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD TEXTILE

- 9.1 Cost Structure Analysis of Household Textile
- 9.2 Raw Materials Cost Analysis of Household Textile
- 9.3 Labor Cost Analysis of Household Textile
- 9.4 Manufacturing Expenses Analysis of Household Textile

### CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD TEXTILE

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Household Textile-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/HE96FDACE81MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HE96FDACE81MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970