

Household Ice Cream-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HC4EDB21604EN.html>

Date: January 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: HC4EDB21604EN

Abstracts

Report Summary

Household Ice Cream-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Ice Cream industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Household Ice Cream 2013-2017, and development forecast 2018-2023

Main market players of Household Ice Cream in Europe, with company and product introduction, position in the Household Ice Cream market

Market status and development trend of Household Ice Cream by types and applications

Cost and profit status of Household Ice Cream, and marketing status

Market growth drivers and challenges

The report segments the Europe Household Ice Cream market as:

Europe Household Ice Cream Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain
Benelux
Russia

Europe Household Ice Cream Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Under 2 Quarts
2 to 3 Quarts
4 to 5 Quarts
6 to 11 Quarts
12 to 15 Quarts
16 to 19 Quarts
20 Quarts & Above

Europe Household Ice Cream Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Exclusive Shop
Supermarket
Online retail
Others

Europe Household Ice Cream Market: Players Segment Analysis (Company and Product introduction, Household Ice Cream Sales Volume, Revenue, Price and Gross Margin):

Cuisinart
KitchenAid
Hamilton Beach
Yonanas
VonShef
Nostalgia
Aicok
Nostalgia
Breville
Lello Musso Lussino
Whirlpool

Nostalgia Electrics
Margaritaville
Igloo
Big Boss
ATB
Jelly Belly

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF HOUSEHOLD ICE CREAM

- 1.1 Definition of Household Ice Cream in This Report
- 1.2 Commercial Types of Household Ice Cream
 - 1.2.1 Under 2 Quarts
 - 1.2.2 2 to 3 Quarts
 - 1.2.3 4 to 5 Quarts
 - 1.2.4 6 to 11 Quarts
 - 1.2.5 12 to 15 Quarts
 - 1.2.6 16 to 19 Quarts
 - 1.2.7 20 Quarts & Above
- 1.3 Downstream Application of Household Ice Cream
 - 1.3.1 Exclusive Shop
 - 1.3.2 Supermarket
 - 1.3.3 Online retail
 - 1.3.4 Others
- 1.4 Development History of Household Ice Cream
- 1.5 Market Status and Trend of Household Ice Cream 2013-2023
 - 1.5.1 Europe Household Ice Cream Market Status and Trend 2013-2023
 - 1.5.2 Regional Household Ice Cream Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Household Ice Cream in Europe 2013-2017
- 2.2 Consumption Market of Household Ice Cream in Europe by Regions
 - 2.2.1 Consumption Volume of Household Ice Cream in Europe by Regions
 - 2.2.2 Revenue of Household Ice Cream in Europe by Regions
- 2.3 Market Analysis of Household Ice Cream in Europe by Regions
 - 2.3.1 Market Analysis of Household Ice Cream in Germany 2013-2017
 - 2.3.2 Market Analysis of Household Ice Cream in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Household Ice Cream in France 2013-2017
 - 2.3.4 Market Analysis of Household Ice Cream in Italy 2013-2017
 - 2.3.5 Market Analysis of Household Ice Cream in Spain 2013-2017
 - 2.3.6 Market Analysis of Household Ice Cream in Benelux 2013-2017
 - 2.3.7 Market Analysis of Household Ice Cream in Russia 2013-2017
- 2.4 Market Development Forecast of Household Ice Cream in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Household Ice Cream in Europe 2018-2023

2.4.2 Market Development Forecast of Household Ice Cream by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Household Ice Cream in Europe by Types

3.1.2 Revenue of Household Ice Cream in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Household Ice Cream in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Household Ice Cream in Europe by Downstream Industry

4.2 Demand Volume of Household Ice Cream by Downstream Industry in Major Countries

4.2.1 Demand Volume of Household Ice Cream by Downstream Industry in Germany

4.2.2 Demand Volume of Household Ice Cream by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Household Ice Cream by Downstream Industry in France

4.2.4 Demand Volume of Household Ice Cream by Downstream Industry in Italy

4.2.5 Demand Volume of Household Ice Cream by Downstream Industry in Spain

4.2.6 Demand Volume of Household Ice Cream by Downstream Industry in Benelux

4.2.7 Demand Volume of Household Ice Cream by Downstream Industry in Russia

4.3 Market Forecast of Household Ice Cream in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD ICE CREAM

5.1 Europe Economy Situation and Trend Overview

5.2 Household Ice Cream Downstream Industry Situation and Trend Overview

CHAPTER 6 HOUSEHOLD ICE CREAM MARKET COMPETITION STATUS BY

MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Household Ice Cream in Europe by Major Players
- 6.2 Revenue of Household Ice Cream in Europe by Major Players
- 6.3 Basic Information of Household Ice Cream by Major Players
 - 6.3.1 Headquarters Location and Established Time of Household Ice Cream Major Players
 - 6.3.2 Employees and Revenue Level of Household Ice Cream Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOUSEHOLD ICE CREAM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cuisinart
 - 7.1.1 Company profile
 - 7.1.2 Representative Household Ice Cream Product
 - 7.1.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Cuisinart
- 7.2 KitchenAid
 - 7.2.1 Company profile
 - 7.2.2 Representative Household Ice Cream Product
 - 7.2.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of KitchenAid
- 7.3 Hamilton Beach
 - 7.3.1 Company profile
 - 7.3.2 Representative Household Ice Cream Product
 - 7.3.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Hamilton Beach
- 7.4 Yonanas
 - 7.4.1 Company profile
 - 7.4.2 Representative Household Ice Cream Product
 - 7.4.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Yonanas
- 7.5 VonShef
 - 7.5.1 Company profile
 - 7.5.2 Representative Household Ice Cream Product
 - 7.5.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of VonShef
- 7.6 Nostalgia
 - 7.6.1 Company profile

7.6.2 Representative Household Ice Cream Product

7.6.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Nostalgia

7.7 Aicok

7.7.1 Company profile

7.7.2 Representative Household Ice Cream Product

7.7.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Aicok

7.8 Nostalgia

7.8.1 Company profile

7.8.2 Representative Household Ice Cream Product

7.8.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Nostalgia

7.9 Breville

7.9.1 Company profile

7.9.2 Representative Household Ice Cream Product

7.9.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Breville

7.10 Lello Musso Lussino

7.10.1 Company profile

7.10.2 Representative Household Ice Cream Product

7.10.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Lello Musso

Lussino

7.11 Whirlpool

7.11.1 Company profile

7.11.2 Representative Household Ice Cream Product

7.11.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Whirlpool

7.12 Nostalgia Electrics

7.12.1 Company profile

7.12.2 Representative Household Ice Cream Product

7.12.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Nostalgia

Electrics

7.13 Margaritaville

7.13.1 Company profile

7.13.2 Representative Household Ice Cream Product

7.13.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of

Margaritaville

7.14 Igloo

7.14.1 Company profile

7.14.2 Representative Household Ice Cream Product

7.14.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Igloo

7.15 Big Boss

7.15.1 Company profile

- 7.15.2 Representative Household Ice Cream Product
- 7.15.3 Household Ice Cream Sales, Revenue, Price and Gross Margin of Big Boss
- 7.16 ATB
- 7.17 Jelly Belly

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD ICE CREAM

- 8.1 Industry Chain of Household Ice Cream
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD ICE CREAM

- 9.1 Cost Structure Analysis of Household Ice Cream
- 9.2 Raw Materials Cost Analysis of Household Ice Cream
- 9.3 Labor Cost Analysis of Household Ice Cream
- 9.4 Manufacturing Expenses Analysis of Household Ice Cream

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD ICE CREAM

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Household Ice Cream-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HC4EDB21604EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC4EDB21604EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970