

Household Air Purifiers-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H7B8E0CF7B1EN.html

Date: February 2018

Pages: 160

Price: US\$ 2,480.00 (Single User License)

ID: H7B8E0CF7B1EN

Abstracts

Report Summary

Household Air Purifiers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Household Air Purifiers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Household Air Purifiers 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Household Air Purifiers worldwide, with company and product introduction, position in the Household Air Purifiers market Market status and development trend of Household Air Purifiers by types and applications

Cost and profit status of Household Air Purifiers, and marketing status Market growth drivers and challenges

The report segments the global Household Air Purifiers market as:

Global Household Air Purifiers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China

Japan



Rest APAC

Latin America

Global Household Air Purifiers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

HEPA

Active Carbon
Electrostatic Precipitator
Ion and Ozone Generator
Others

Global Household Air Purifiers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Living room

Bed room

Kitchen

Others

Global Household Air Purifiers Market: Manufacturers Segment Analysis (Company and Product introduction, Household Air Purifiers Sales Volume, Revenue, Price and Gross Margin):

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair



Boneco Broad

Mfresh

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF HOUSEHOLD AIR PURIFIERS

- 1.1 Definition of Household Air Purifiers in This Report
- 1.2 Commercial Types of Household Air Purifiers
 - 1.2.1 HEPA
 - 1.2.2 Active Carbon
 - 1.2.3 Electrostatic Precipitator
 - 1.2.4 Ion and Ozone Generator
 - 1.2.5 Others
- 1.3 Downstream Application of Household Air Purifiers
 - 1.3.1 Living room
 - 1.3.2 Bed room
 - 1.3.3 Kitchen
- 1.3.4 Others
- 1.4 Development History of Household Air Purifiers
- 1.5 Market Status and Trend of Household Air Purifiers 2013-2023
 - 1.5.1 Global Household Air Purifiers Market Status and Trend 2013-2023
 - 1.5.2 Regional Household Air Purifiers Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Household Air Purifiers 2013-2017
- 2.2 Production Market of Household Air Purifiers by Regions
 - 2.2.1 Production Volume of Household Air Purifiers by Regions
 - 2.2.2 Production Value of Household Air Purifiers by Regions
- 2.3 Demand Market of Household Air Purifiers by Regions
- 2.4 Production and Demand Status of Household Air Purifiers by Regions
 - 2.4.1 Production and Demand Status of Household Air Purifiers by Regions 2013-2017
 - 2.4.2 Import and Export Status of Household Air Purifiers by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Household Air Purifiers by Types
- 3.2 Production Value of Household Air Purifiers by Types
- 3.3 Market Forecast of Household Air Purifiers by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM



INDUSTRY

- 4.1 Demand Volume of Household Air Purifiers by Downstream Industry
- 4.2 Market Forecast of Household Air Purifiers by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOUSEHOLD AIR PURIFIERS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Household Air Purifiers Downstream Industry Situation and Trend Overview

CHAPTER 6 HOUSEHOLD AIR PURIFIERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Household Air Purifiers by Major Manufacturers
- 6.2 Production Value of Household Air Purifiers by Major Manufacturers
- 6.3 Basic Information of Household Air Purifiers by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Household Air Purifiers Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Household Air Purifiers Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOUSEHOLD AIR PURIFIERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Sharp

- 7.1.1 Company profile
- 7.1.2 Representative Household Air Purifiers Product
- 7.1.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Sharp
- 7.2 Panasonic
 - 7.2.1 Company profile
 - 7.2.2 Representative Household Air Purifiers Product
 - 7.2.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Panasonic
- 7.3 Philips
 - 7.3.1 Company profile
 - 7.3.2 Representative Household Air Purifiers Product



- 7.3.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Philips
- 7.4 Daikin
 - 7.4.1 Company profile
 - 7.4.2 Representative Household Air Purifiers Product
 - 7.4.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Daikin
- 7.5 Midea
 - 7.5.1 Company profile
 - 7.5.2 Representative Household Air Purifiers Product
 - 7.5.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Midea
- 7.6 Coway
 - 7.6.1 Company profile
 - 7.6.2 Representative Household Air Purifiers Product
 - 7.6.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Coway
- 7.7 Electrolux
 - 7.7.1 Company profile
 - 7.7.2 Representative Household Air Purifiers Product
 - 7.7.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Electrolux
- 7.8 IQAir
 - 7.8.1 Company profile
 - 7.8.2 Representative Household Air Purifiers Product
 - 7.8.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of IQAir
- 7.9 Amway
 - 7.9.1 Company profile
 - 7.9.2 Representative Household Air Purifiers Product
 - 7.9.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Amway
- 7.10 Whirlpool
 - 7.10.1 Company profile
 - 7.10.2 Representative Household Air Purifiers Product
 - 7.10.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Whirlpool
- 7.11 Honeywell
 - 7.11.1 Company profile
 - 7.11.2 Representative Household Air Purifiers Product
 - 7.11.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Honeywell
- 7.12 Yadu
 - 7.12.1 Company profile
 - 7.12.2 Representative Household Air Purifiers Product
- 7.12.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Yadu
- 7.13 Samsung
 - 7.13.1 Company profile



- 7.13.2 Representative Household Air Purifiers Product
- 7.13.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Samsung
- 7.14 Austin
 - 7.14.1 Company profile
 - 7.14.2 Representative Household Air Purifiers Product
 - 7.14.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Austin
- 7.15 Blueair
 - 7.15.1 Company profile
 - 7.15.2 Representative Household Air Purifiers Product
- 7.15.3 Household Air Purifiers Sales, Revenue, Price and Gross Margin of Blueair
- 7.16 Boneco
- 7.17 Broad
- 7.18 Mfresh

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOUSEHOLD AIR PURIFIERS

- 8.1 Industry Chain of Household Air Purifiers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOUSEHOLD AIR PURIFIERS

- 9.1 Cost Structure Analysis of Household Air Purifiers
- 9.2 Raw Materials Cost Analysis of Household Air Purifiers
- 9.3 Labor Cost Analysis of Household Air Purifiers
- 9.4 Manufacturing Expenses Analysis of Household Air Purifiers

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOUSEHOLD AIR PURIFIERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client



10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Household Air Purifiers-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H7B8E0CF7B1EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H7B8E0CF7B1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970