

# Hot Melt Polyurethane Adhesive-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HE062BABE4DEN.html

Date: February 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: HE062BABE4DEN

# **Abstracts**

### **Report Summary**

Hot Melt Polyurethane Adhesive-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hot Melt Polyurethane Adhesive industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Hot Melt Polyurethane Adhesive 2013-2017, and development forecast 2018-2023

Main market players of Hot Melt Polyurethane Adhesive in Europe, with company and product introduction, position in the Hot Melt Polyurethane Adhesive market Market status and development trend of Hot Melt Polyurethane Adhesive by types and applications

Cost and profit status of Hot Melt Polyurethane Adhesive, and marketing status Market growth drivers and challenges

The report segments the Europe Hot Melt Polyurethane Adhesive market as:

Europe Hot Melt Polyurethane Adhesive Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy



Spain

Benelux

Russia

Europe Hot Melt Polyurethane Adhesive Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-Reactive Hot Melt Adhesives Reactive Hot Melt Adhesives

Europe Hot Melt Polyurethane Adhesive Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Packaging

Hygiene Products

Automotive

**Furniture** 

Footwear

**Textile** 

**Electronics** 

Bookbinding

Others

Europe Hot Melt Polyurethane Adhesive Market: Players Segment Analysis (Company and Product introduction, Hot Melt Polyurethane Adhesive Sales Volume, Revenue, Price and Gross Margin):

3M Company

Arkema Group (Bostik SA)

**DOW Chemical Company** 

Kleiberit

Franklin International

DIC Corp.

H.B. Fuller Co.

Henkel AG& Co. KGaA

Huntsman Corp.

ITW Performance Polymers & Fluids (Illinois Tool Works Inc.)

**Jowat Adhesives** 



Lord Corp.
TEX Year Fine Chemicals
Sika AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF HOT MELT POLYURETHANE ADHESIVE

- 1.1 Definition of Hot Melt Polyurethane Adhesive in This Report
- 1.2 Commercial Types of Hot Melt Polyurethane Adhesive
  - 1.2.1 Non-Reactive Hot Melt Adhesives
  - 1.2.2 Reactive Hot Melt Adhesives
- 1.3 Downstream Application of Hot Melt Polyurethane Adhesive
  - 1.3.1 Packaging
- 1.3.2 Hygiene Products
- 1.3.3 Automotive
- 1.3.4 Furniture
- 1.3.5 Footwear
- 1.3.6 Textile
- 1.3.7 Electronics
- 1.3.8 Bookbinding
- 1.3.9 Others
- 1.4 Development History of Hot Melt Polyurethane Adhesive
- 1.5 Market Status and Trend of Hot Melt Polyurethane Adhesive 2013-2023
  - 1.5.1 Europe Hot Melt Polyurethane Adhesive Market Status and Trend 2013-2023
- 1.5.2 Regional Hot Melt Polyurethane Adhesive Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Hot Melt Polyurethane Adhesive in Europe 2013-2017
- 2.2 Consumption Market of Hot Melt Polyurethane Adhesive in Europe by Regions
- 2.2.1 Consumption Volume of Hot Melt Polyurethane Adhesive in Europe by Regions
- 2.2.2 Revenue of Hot Melt Polyurethane Adhesive in Europe by Regions
- 2.3 Market Analysis of Hot Melt Polyurethane Adhesive in Europe by Regions
- 2.3.1 Market Analysis of Hot Melt Polyurethane Adhesive in Germany 2013-2017
- 2.3.2 Market Analysis of Hot Melt Polyurethane Adhesive in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Hot Melt Polyurethane Adhesive in France 2013-2017
  - 2.3.4 Market Analysis of Hot Melt Polyurethane Adhesive in Italy 2013-2017
  - 2.3.5 Market Analysis of Hot Melt Polyurethane Adhesive in Spain 2013-2017
  - 2.3.6 Market Analysis of Hot Melt Polyurethane Adhesive in Benelux 2013-2017
- 2.3.7 Market Analysis of Hot Melt Polyurethane Adhesive in Russia 2013-2017
- 2.4 Market Development Forecast of Hot Melt Polyurethane Adhesive in Europe



#### 2018-2023

- 2.4.1 Market Development Forecast of Hot Melt Polyurethane Adhesive in Europe 2018-2023
- 2.4.2 Market Development Forecast of Hot Melt Polyurethane Adhesive by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Hot Melt Polyurethane Adhesive in Europe by Types
  - 3.1.2 Revenue of Hot Melt Polyurethane Adhesive in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Hot Melt Polyurethane Adhesive in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Hot Melt Polyurethane Adhesive in Europe by Downstream Industry
- 4.2 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in Germany
- 4.2.2 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in France
- 4.2.4 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in Italy
- 4.2.5 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in Spain
- 4.2.6 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in



#### Benelux

- 4.2.7 Demand Volume of Hot Melt Polyurethane Adhesive by Downstream Industry in Russia
- 4.3 Market Forecast of Hot Melt Polyurethane Adhesive in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOT MELT POLYURETHANE ADHESIVE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Hot Melt Polyurethane Adhesive Downstream Industry Situation and Trend Overview

# CHAPTER 6 HOT MELT POLYURETHANE ADHESIVE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Hot Melt Polyurethane Adhesive in Europe by Major Players
- 6.2 Revenue of Hot Melt Polyurethane Adhesive in Europe by Major Players
- 6.3 Basic Information of Hot Melt Polyurethane Adhesive by Major Players
- 6.3.1 Headquarters Location and Established Time of Hot Melt Polyurethane Adhesive Major Players
  - 6.3.2 Employees and Revenue Level of Hot Melt Polyurethane Adhesive Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 HOT MELT POLYURETHANE ADHESIVE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 3M Company
  - 7.1.1 Company profile
  - 7.1.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.1.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of 3M Company
- 7.2 Arkema Group (Bostik SA)
  - 7.2.1 Company profile
- 7.2.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.2.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of



### Arkema Group (Bostik SA)

- 7.3 DOW Chemical Company
  - 7.3.1 Company profile
  - 7.3.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.3.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of DOW Chemical Company
- 7.4 Kleiberit
  - 7.4.1 Company profile
  - 7.4.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.4.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Kleiberit
- 7.5 Franklin International
- 7.5.1 Company profile
- 7.5.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.5.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Franklin International
- 7.6 DIC Corp.
  - 7.6.1 Company profile
  - 7.6.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.6.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of DIC Corp.
- 7.7 H.B. Fuller Co.
  - 7.7.1 Company profile
- 7.7.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.7.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of H.B. Fuller Co.
- 7.8 Henkel AG& Co. KGaA
  - 7.8.1 Company profile
  - 7.8.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.8.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Henkel AG& Co. KGaA
- 7.9 Huntsman Corp.
  - 7.9.1 Company profile
  - 7.9.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.9.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Huntsman Corp.
- 7.10 ITW Performance Polymers & Fluids (Illinois Tool Works Inc.)
  - 7.10.1 Company profile
- 7.10.2 Representative Hot Melt Polyurethane Adhesive Product



- 7.10.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of ITW Performance Polymers & Fluids (Illinois Tool Works Inc.)
- 7.11 Jowat Adhesives
  - 7.11.1 Company profile
- 7.11.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.11.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Jowat Adhesives
- 7.12 Lord Corp.
  - 7.12.1 Company profile
  - 7.12.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.12.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Lord Corp.
- 7.13 TEX Year Fine Chemicals
  - 7.13.1 Company profile
  - 7.13.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.13.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of TEX Year Fine Chemicals
- 7.14 Sika AG
  - 7.14.1 Company profile
  - 7.14.2 Representative Hot Melt Polyurethane Adhesive Product
- 7.14.3 Hot Melt Polyurethane Adhesive Sales, Revenue, Price and Gross Margin of Sika AG

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOT MELT POLYURETHANE ADHESIVE

- 8.1 Industry Chain of Hot Melt Polyurethane Adhesive
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOT MELT POLYURETHANE ADHESIVE

- 9.1 Cost Structure Analysis of Hot Melt Polyurethane Adhesive
- 9.2 Raw Materials Cost Analysis of Hot Melt Polyurethane Adhesive
- 9.3 Labor Cost Analysis of Hot Melt Polyurethane Adhesive
- 9.4 Manufacturing Expenses Analysis of Hot Melt Polyurethane Adhesive

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOT MELT POLYURETHANE**



#### **ADHESIVE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Hot Melt Polyurethane Adhesive-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/HE062BABE4DEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/HE062BABE4DEN.html">https://marketpublishers.com/r/HE062BABE4DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970