

Hot Drinks-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/H760561EE42EN.html

Date: April 2018

Pages: 146

Price: US\$ 2,480.00 (Single User License)

ID: H760561EE42EN

Abstracts

Report Summary

Hot Drinks-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Hot Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Hot Drinks 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Hot Drinks worldwide, with company and product introduction, position in the Hot Drinks market

Market status and development trend of Hot Drinks by types and applications Cost and profit status of Hot Drinks, and marketing status Market growth drivers and challenges

The report segments the global Hot Drinks market as:

Global Hot Drinks Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Hot Drinks Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Coffee

Tea

Other drinks (chocolate-based and malt-based drinks)

Global Hot Drinks Market: Application Segment Analysis (Consumption Volume and

Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets

Retail Shops

Restaurant & Bars

Drink and food Processing

Others

Global Hot Drinks Market: Manufacturers Segment Analysis (Company and Product introduction, Hot Drinks Sales Volume, Revenue, Price and Gross Margin):

ABF

JDE

Nestle

Strauss Group

Tata Global Beverages

Unilever Group

Ajinomoto General Foods

Apeejay Tea

Associated British Foods

Barry's Tea

Betty's and Taylors of Harrogate

Eight O'Clock Coffee

Fukujuen

GlaxoSmithKline Consumer Healthcare

Heinz India

Ito En

J. M. Smucker

Keurig Green Mountain

McLeod Russel

Mondelez India

Tenfu Group

The Hain Celestial Group



Vittoria Food & Beverage

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF HOT DRINKS

- 1.1 Definition of Hot Drinks in This Report
- 1.2 Commercial Types of Hot Drinks
 - 1.2.1 Coffee
 - 1.2.2 Tea
 - 1.2.3 Other drinks (chocolate-based and malt-based drinks)
- 1.3 Downstream Application of Hot Drinks
 - 1.3.1 Supermarkets
 - 1.3.2 Retail Shops
 - 1.3.3 Restaurant & Bars
- 1.3.4 Drink and food Processing
- 1.3.5 Others
- 1.4 Development History of Hot Drinks
- 1.5 Market Status and Trend of Hot Drinks 2013-2023
 - 1.5.1 Global Hot Drinks Market Status and Trend 2013-2023
- 1.5.2 Regional Hot Drinks Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Hot Drinks 2013-2017
- 2.2 Production Market of Hot Drinks by Regions
 - 2.2.1 Production Volume of Hot Drinks by Regions
 - 2.2.2 Production Value of Hot Drinks by Regions
- 2.3 Demand Market of Hot Drinks by Regions
- 2.4 Production and Demand Status of Hot Drinks by Regions
 - 2.4.1 Production and Demand Status of Hot Drinks by Regions 2013-2017
 - 2.4.2 Import and Export Status of Hot Drinks by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Hot Drinks by Types
- 3.2 Production Value of Hot Drinks by Types
- 3.3 Market Forecast of Hot Drinks by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Hot Drinks by Downstream Industry
- 4.2 Market Forecast of Hot Drinks by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOT DRINKS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Hot Drinks Downstream Industry Situation and Trend Overview

CHAPTER 6 HOT DRINKS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Hot Drinks by Major Manufacturers
- 6.2 Production Value of Hot Drinks by Major Manufacturers
- 6.3 Basic Information of Hot Drinks by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Hot Drinks Major Manufacturer
- 6.3.2 Employees and Revenue Level of Hot Drinks Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 HOT DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 ABF
 - 7.1.1 Company profile
 - 7.1.2 Representative Hot Drinks Product
- 7.1.3 Hot Drinks Sales, Revenue, Price and Gross Margin of ABF
- 7.2 JDE
 - 7.2.1 Company profile
 - 7.2.2 Representative Hot Drinks Product
 - 7.2.3 Hot Drinks Sales, Revenue, Price and Gross Margin of JDE
- 7.3 Nestle
 - 7.3.1 Company profile
 - 7.3.2 Representative Hot Drinks Product
 - 7.3.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Nestle
- 7.4 Strauss Group
- 7.4.1 Company profile



- 7.4.2 Representative Hot Drinks Product
- 7.4.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Strauss Group
- 7.5 Tata Global Beverages
 - 7.5.1 Company profile
 - 7.5.2 Representative Hot Drinks Product
 - 7.5.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Tata Global Beverages
- 7.6 Unilever Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Hot Drinks Product
 - 7.6.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Unilever Group
- 7.7 Ajinomoto General Foods
 - 7.7.1 Company profile
 - 7.7.2 Representative Hot Drinks Product
- 7.7.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Ajinomoto General Foods
- 7.8 Apeejay Tea
 - 7.8.1 Company profile
 - 7.8.2 Representative Hot Drinks Product
 - 7.8.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Apeejay Tea
- 7.9 Associated British Foods
 - 7.9.1 Company profile
 - 7.9.2 Representative Hot Drinks Product
 - 7.9.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Associated British Foods
- 7.10 Barry's Tea
 - 7.10.1 Company profile
 - 7.10.2 Representative Hot Drinks Product
 - 7.10.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Barry's Tea
- 7.11 Betty's and Taylors of Harrogate
 - 7.11.1 Company profile
 - 7.11.2 Representative Hot Drinks Product
- 7.11.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Betty's and Taylors of Harrogate
- 7.12 Eight O'Clock Coffee
 - 7.12.1 Company profile
 - 7.12.2 Representative Hot Drinks Product
 - 7.12.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Eight O'Clock Coffee
- 7.13 Fukujuen
 - 7.13.1 Company profile
 - 7.13.2 Representative Hot Drinks Product
- 7.13.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Fukujuen



- 7.14 GlaxoSmithKline Consumer Healthcare
 - 7.14.1 Company profile
 - 7.14.2 Representative Hot Drinks Product
- 7.14.3 Hot Drinks Sales, Revenue, Price and Gross Margin of GlaxoSmithKline Consumer Healthcare
- 7.15 Heinz India
 - 7.15.1 Company profile
 - 7.15.2 Representative Hot Drinks Product
 - 7.15.3 Hot Drinks Sales, Revenue, Price and Gross Margin of Heinz India
- 7.16 Ito En
- 7.17 J. M. Smucker
- 7.18 Keurig Green Mountain
- 7.19 McLeod Russel
- 7.20 Mondelez India
- 7.21 Tenfu Group
- 7.22 The Hain Celestial Group
- 7.23 Vittoria Food & Beverage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOT DRINKS

- 8.1 Industry Chain of Hot Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOT DRINKS

- 9.1 Cost Structure Analysis of Hot Drinks
- 9.2 Raw Materials Cost Analysis of Hot Drinks
- 9.3 Labor Cost Analysis of Hot Drinks
- 9.4 Manufacturing Expenses Analysis of Hot Drinks

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOT DRINKS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Hot Drinks-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/H760561EE42EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H760561EE42EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970