

# Home Tests Equipments-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HB5A078A77AMEN.html

Date: February 2018 Pages: 131 Price: US\$ 3,480.00 (Single User License) ID: HB5A078A77AMEN

### Abstracts

#### **Report Summary**

Home Tests Equipments-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Tests Equipments industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Home Tests Equipments 2013-2017, and development forecast 2018-2023 Main market players of Home Tests Equipments in EMEA, with company and product introduction, position in the Home Tests Equipments market Market status and development trend of Home Tests Equipments by types and applications Cost and profit status of Home Tests Equipments, and marketing status Market growth drivers and challenges

The report segments the EMEA Home Tests Equipments market as:

EMEA Home Tests Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Home Tests Equipments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Drug Tests Alcohol Tests Pregnancy Tests DNA & Parental Tests Other

EMEA Home Tests Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

For Children For Adults

EMEA Home Tests Equipments Market: Players Segment Analysis (Company and Product introduction, Home Tests Equipments Sales Volume, Revenue, Price and Gross Margin):

Medtronic (Covidein) **Boston Scientific** Johnson & Johnson St. Jude Medical **GE Healthcare** Abbott Alere Philips Healthcare **Quidel Corporation Prestige Brands Holdings** Church & Dwight **Roche Diagnostics Bayer Healthcare Omron Healthcare** ResMed Procter & Gamble Rudolf Riester GmbH Timex Group

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF HOME TESTS EQUIPMENTS

- 1.1 Definition of Home Tests Equipments in This Report
- 1.2 Commercial Types of Home Tests Equipments
- 1.2.1 Drug Tests
- 1.2.2 Alcohol Tests
- 1.2.3 Pregnancy Tests
- 1.2.4 DNA & Parental Tests
- 1.2.5 Other
- 1.3 Downstream Application of Home Tests Equipments
- 1.3.1 For Children
- 1.3.2 For Adults
- 1.4 Development History of Home Tests Equipments
- 1.5 Market Status and Trend of Home Tests Equipments 2013-2023
  - 1.5.1 EMEA Home Tests Equipments Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Tests Equipments Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Tests Equipments in EMEA 2013-2017
- 2.2 Consumption Market of Home Tests Equipments in EMEA by Regions
- 2.2.1 Consumption Volume of Home Tests Equipments in EMEA by Regions
- 2.2.2 Revenue of Home Tests Equipments in EMEA by Regions
- 2.3 Market Analysis of Home Tests Equipments in EMEA by Regions
- 2.3.1 Market Analysis of Home Tests Equipments in Europe 2013-2017
- 2.3.2 Market Analysis of Home Tests Equipments in Middle East 2013-2017
- 2.3.3 Market Analysis of Home Tests Equipments in Africa 2013-2017
- 2.4 Market Development Forecast of Home Tests Equipments in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Home Tests Equipments in EMEA 2018-2023

2.4.2 Market Development Forecast of Home Tests Equipments by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Home Tests Equipments in EMEA by Types
- 3.1.2 Revenue of Home Tests Equipments in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Home Tests Equipments in EMEA by Types

## CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Home Tests Equipments in EMEA by Downstream Industry

4.2 Demand Volume of Home Tests Equipments by Downstream Industry in Major Countries

4.2.1 Demand Volume of Home Tests Equipments by Downstream Industry in Europe4.2.2 Demand Volume of Home Tests Equipments by Downstream Industry in MiddleEast

4.2.3 Demand Volume of Home Tests Equipments by Downstream Industry in Africa4.3 Market Forecast of Home Tests Equipments in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME TESTS EQUIPMENTS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Home Tests Equipments Downstream Industry Situation and Trend Overview

# CHAPTER 6 HOME TESTS EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

6.1 Sales Volume of Home Tests Equipments in EMEA by Major Players

- 6.2 Revenue of Home Tests Equipments in EMEA by Major Players
- 6.3 Basic Information of Home Tests Equipments by Major Players

6.3.1 Headquarters Location and Established Time of Home Tests Equipments Major Players

- 6.3.2 Employees and Revenue Level of Home Tests Equipments Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

#### CHAPTER 7 HOME TESTS EQUIPMENTS MAJOR MANUFACTURERS



#### INTRODUCTION AND MARKET DATA

- 7.1 Medtronic (Covidein)
- 7.1.1 Company profile
- 7.1.2 Representative Home Tests Equipments Product
- 7.1.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Medtronic (Covidein)
- 7.2 Boston Scientific
- 7.2.1 Company profile
- 7.2.2 Representative Home Tests Equipments Product
- 7.2.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Boston Scientific
- 7.3 Johnson & Johnson
- 7.3.1 Company profile
- 7.3.2 Representative Home Tests Equipments Product
- 7.3.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.4 St. Jude Medical
- 7.4.1 Company profile
- 7.4.2 Representative Home Tests Equipments Product
- 7.4.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of St. Jude Medical

7.5 GE Healthcare

- 7.5.1 Company profile
- 7.5.2 Representative Home Tests Equipments Product
- 7.5.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of GE Healthcare
- 7.6 Abbott
  - 7.6.1 Company profile
  - 7.6.2 Representative Home Tests Equipments Product
- 7.6.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Abbott
- 7.7 Alere
  - 7.7.1 Company profile
- 7.7.2 Representative Home Tests Equipments Product
- 7.7.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Alere
- 7.8 Philips Healthcare
  - 7.8.1 Company profile
  - 7.8.2 Representative Home Tests Equipments Product
  - 7.8.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Philips



Healthcare

7.9 Quidel Corporation

7.9.1 Company profile

7.9.2 Representative Home Tests Equipments Product

7.9.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Quidel

Corporation

7.10 Prestige Brands Holdings

7.10.1 Company profile

7.10.2 Representative Home Tests Equipments Product

7.10.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Prestige Brands Holdings

7.11 Church & Dwight

7.11.1 Company profile

7.11.2 Representative Home Tests Equipments Product

7.11.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Church &

Dwight

7.12 Roche Diagnostics

7.12.1 Company profile

7.12.2 Representative Home Tests Equipments Product

7.12.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Roche

Diagnostics

7.13 Bayer Healthcare

7.13.1 Company profile

7.13.2 Representative Home Tests Equipments Product

7.13.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Bayer Healthcare

7.14 Omron Healthcare

7.14.1 Company profile

7.14.2 Representative Home Tests Equipments Product

7.14.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Omron Healthcare

7.15 ResMed

7.15.1 Company profile

7.15.2 Representative Home Tests Equipments Product

7.15.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of ResMed

7.16 Procter & Gamble

7.17 Rudolf Riester GmbH

7.18 Timex Group



### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME TESTS EQUIPMENTS

- 8.1 Industry Chain of Home Tests Equipments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME TESTS EQUIPMENTS

- 9.1 Cost Structure Analysis of Home Tests Equipments
- 9.2 Raw Materials Cost Analysis of Home Tests Equipments
- 9.3 Labor Cost Analysis of Home Tests Equipments
- 9.4 Manufacturing Expenses Analysis of Home Tests Equipments

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME TESTS EQUIPMENTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Home Tests Equipments-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/HB5A078A77AMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HB5A078A77AMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970