

# Home Tests Equipments-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HDC869B575FMEN.html

Date: February 2018

Pages: 141

Price: US\$ 2,980.00 (Single User License)

ID: HDC869B575FMEN

### **Abstracts**

### **Report Summary**

Home Tests Equipments-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Tests Equipments industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Home Tests Equipments 2013-2017, and development forecast 2018-2023

Main market players of Home Tests Equipments in China, with company and product introduction, position in the Home Tests Equipments market

Market status and development trend of Home Tests Equipments by types and applications

Cost and profit status of Home Tests Equipments, and marketing status Market growth drivers and challenges

The report segments the China Home Tests Equipments market as:

China Home Tests Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Home Tests Equipments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Drug Tests
Alcohol Tests
Pregnancy Tests
DNA & Parental Tests
Other

China Home Tests Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

For Children

For Adults

China Home Tests Equipments Market: Players Segment Analysis (Company and Product introduction, Home Tests Equipments Sales Volume, Revenue, Price and Gross Margin):

Medtronic (Covidein)

**Boston Scientific** 

Johnson & Johnson

St. Jude Medical

**GE** Healthcare

Abbott

Alere

Philips Healthcare

**Quidel Corporation** 

Prestige Brands Holdings

Church & Dwight

Roche Diagnostics

**Bayer Healthcare** 

Omron Healthcare

ResMed

Procter & Gamble

Rudolf Riester GmbH



### Timex Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF HOME TESTS EQUIPMENTS**

- 1.1 Definition of Home Tests Equipments in This Report
- 1.2 Commercial Types of Home Tests Equipments
  - 1.2.1 Drug Tests
  - 1.2.2 Alcohol Tests
  - 1.2.3 Pregnancy Tests
- 1.2.4 DNA & Parental Tests
- 1.2.5 Other
- 1.3 Downstream Application of Home Tests Equipments
  - 1.3.1 For Children
- 1.3.2 For Adults
- 1.4 Development History of Home Tests Equipments
- 1.5 Market Status and Trend of Home Tests Equipments 2013-2023
- 1.5.1 China Home Tests Equipments Market Status and Trend 2013-2023
- 1.5.2 Regional Home Tests Equipments Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Tests Equipments in China 2013-2017
- 2.2 Consumption Market of Home Tests Equipments in China by Regions
- 2.2.1 Consumption Volume of Home Tests Equipments in China by Regions
- 2.2.2 Revenue of Home Tests Equipments in China by Regions
- 2.3 Market Analysis of Home Tests Equipments in China by Regions
- 2.3.1 Market Analysis of Home Tests Equipments in North China 2013-2017
- 2.3.2 Market Analysis of Home Tests Equipments in Northeast China 2013-2017
- 2.3.3 Market Analysis of Home Tests Equipments in East China 2013-2017
- 2.3.4 Market Analysis of Home Tests Equipments in Central & South China 2013-2017
- 2.3.5 Market Analysis of Home Tests Equipments in Southwest China 2013-2017
- 2.3.6 Market Analysis of Home Tests Equipments in Northwest China 2013-2017
- 2.4 Market Development Forecast of Home Tests Equipments in China 2018-2023
  - 2.4.1 Market Development Forecast of Home Tests Equipments in China 2018-2023
- 2.4.2 Market Development Forecast of Home Tests Equipments by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Home Tests Equipments in China by Types
  - 3.1.2 Revenue of Home Tests Equipments in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Home Tests Equipments in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Tests Equipments in China by Downstream Industry
- 4.2 Demand Volume of Home Tests Equipments by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Home Tests Equipments by Downstream Industry in North China
- 4.2.2 Demand Volume of Home Tests Equipments by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Home Tests Equipments by Downstream Industry in East China
- 4.2.4 Demand Volume of Home Tests Equipments by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Home Tests Equipments by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Home Tests Equipments by Downstream Industry in Northwest China
- 4.3 Market Forecast of Home Tests Equipments in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME TESTS EQUIPMENTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Home Tests Equipments Downstream Industry Situation and Trend Overview

### CHAPTER 6 HOME TESTS EQUIPMENTS MARKET COMPETITION STATUS BY



#### **MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Home Tests Equipments in China by Major Players
- 6.2 Revenue of Home Tests Equipments in China by Major Players
- 6.3 Basic Information of Home Tests Equipments by Major Players
- 6.3.1 Headquarters Location and Established Time of Home Tests Equipments Major Players
- 6.3.2 Employees and Revenue Level of Home Tests Equipments Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 HOME TESTS EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Medtronic (Covidein)
  - 7.1.1 Company profile
  - 7.1.2 Representative Home Tests Equipments Product
- 7.1.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Medtronic (Covidein)
- 7.2 Boston Scientific
  - 7.2.1 Company profile
- 7.2.2 Representative Home Tests Equipments Product
- 7.2.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Boston Scientific
- 7.3 Johnson & Johnson
  - 7.3.1 Company profile
  - 7.3.2 Representative Home Tests Equipments Product
- 7.3.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.4 St. Jude Medical
  - 7.4.1 Company profile
  - 7.4.2 Representative Home Tests Equipments Product
- 7.4.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of St. Jude Medical
- 7.5 GE Healthcare
  - 7.5.1 Company profile
- 7.5.2 Representative Home Tests Equipments Product



### 7.5.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of GE Healthcare

- 7.6 Abbott
  - 7.6.1 Company profile
  - 7.6.2 Representative Home Tests Equipments Product
  - 7.6.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Abbott
- 7.7 Alere
  - 7.7.1 Company profile
  - 7.7.2 Representative Home Tests Equipments Product
  - 7.7.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Alere
- 7.8 Philips Healthcare
  - 7.8.1 Company profile
  - 7.8.2 Representative Home Tests Equipments Product
- 7.8.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Philips Healthcare
- 7.9 Quidel Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Home Tests Equipments Product
- 7.9.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Quidel Corporation
- 7.10 Prestige Brands Holdings
  - 7.10.1 Company profile
  - 7.10.2 Representative Home Tests Equipments Product
- 7.10.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Prestige Brands Holdings
- 7.11 Church & Dwight
  - 7.11.1 Company profile
  - 7.11.2 Representative Home Tests Equipments Product
- 7.11.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.12 Roche Diagnostics
  - 7.12.1 Company profile
  - 7.12.2 Representative Home Tests Equipments Product
- 7.12.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Roche Diagnostics
- 7.13 Bayer Healthcare
  - 7.13.1 Company profile
  - 7.13.2 Representative Home Tests Equipments Product
- 7.13.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Bayer



#### Healthcare

- 7.14 Omron Healthcare
  - 7.14.1 Company profile
  - 7.14.2 Representative Home Tests Equipments Product
- 7.14.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of Omron Healthcare
- 7.15 ResMed
  - 7.15.1 Company profile
  - 7.15.2 Representative Home Tests Equipments Product
  - 7.15.3 Home Tests Equipments Sales, Revenue, Price and Gross Margin of ResMed
- 7.16 Procter & Gamble
- 7.17 Rudolf Riester GmbH
- 7.18 Timex Group

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME TESTS EQUIPMENTS

- 8.1 Industry Chain of Home Tests Equipments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME TESTS EQUIPMENTS

- 9.1 Cost Structure Analysis of Home Tests Equipments
- 9.2 Raw Materials Cost Analysis of Home Tests Equipments
- 9.3 Labor Cost Analysis of Home Tests Equipments
- 9.4 Manufacturing Expenses Analysis of Home Tests Equipments

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME TESTS EQUIPMENTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client



### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Home Tests Equipments-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/HDC869B575FMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/HDC869B575FMEN.html">https://marketpublishers.com/r/HDC869B575FMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970