

# Home Office Furniture-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H9E05904BFBEN.html>

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: H9E05904BFBEN

## Abstracts

### Report Summary

Home Office Furniture-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Office Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Home Office Furniture 2013-2017, and development forecast 2018-2023

Main market players of Home Office Furniture in United States, with company and product introduction, position in the Home Office Furniture market

Market status and development trend of Home Office Furniture by types and applications

Cost and profit status of Home Office Furniture, and marketing status

Market growth drivers and challenges

The report segments the United States Home Office Furniture market as:

United States Home Office Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Home Office Furniture Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Seating
- Tables
- Storage
- Lying
- Others

United States Home Office Furniture Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Wholesale Markets
- General Retailers
- Online Retailers
- Others

United States Home Office Furniture Market: Players Segment Analysis (Company and Product introduction, Home Office Furniture Sales Volume, Revenue, Price and Gross Margin):

- Steelcase
- Ashley Furniture Industries
- Inter IKEA Group
- Sears Holdings
- Haworth
- Herman Miller
- HNI
- Kimball International
- Knoll
- KOKUYO Furniture
- Masco
- Poltrona Frau
- Mercury Row
- Latitude Run
- Red Barrel Studio

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOME OFFICE FURNITURE**

- 1.1 Definition of Home Office Furniture in This Report
- 1.2 Commercial Types of Home Office Furniture
  - 1.2.1 Seating
  - 1.2.2 Tables
  - 1.2.3 Storage
  - 1.2.4 Lying
  - 1.2.5 Others
- 1.3 Downstream Application of Home Office Furniture
  - 1.3.1 Wholesale Markets
  - 1.3.2 General Retailers
  - 1.3.3 Online Retailers
  - 1.3.4 Others
- 1.4 Development History of Home Office Furniture
- 1.5 Market Status and Trend of Home Office Furniture 2013-2023
  - 1.5.1 United States Home Office Furniture Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Office Furniture Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Home Office Furniture in United States 2013-2017
- 2.2 Consumption Market of Home Office Furniture in United States by Regions
  - 2.2.1 Consumption Volume of Home Office Furniture in United States by Regions
  - 2.2.2 Revenue of Home Office Furniture in United States by Regions
- 2.3 Market Analysis of Home Office Furniture in United States by Regions
  - 2.3.1 Market Analysis of Home Office Furniture in New England 2013-2017
  - 2.3.2 Market Analysis of Home Office Furniture in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Home Office Furniture in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Home Office Furniture in The West 2013-2017
  - 2.3.5 Market Analysis of Home Office Furniture in The South 2013-2017
  - 2.3.6 Market Analysis of Home Office Furniture in Southwest 2013-2017
- 2.4 Market Development Forecast of Home Office Furniture in United States 2018-2023
  - 2.4.1 Market Development Forecast of Home Office Furniture in United States 2018-2023
  - 2.4.2 Market Development Forecast of Home Office Furniture by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Home Office Furniture in United States by Types

3.1.2 Revenue of Home Office Furniture in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Home Office Furniture in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Home Office Furniture in United States by Downstream Industry

### 4.2 Demand Volume of Home Office Furniture by Downstream Industry in Major Countries

4.2.1 Demand Volume of Home Office Furniture by Downstream Industry in New England

4.2.2 Demand Volume of Home Office Furniture by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Home Office Furniture by Downstream Industry in The Midwest

4.2.4 Demand Volume of Home Office Furniture by Downstream Industry in The West

4.2.5 Demand Volume of Home Office Furniture by Downstream Industry in The South

4.2.6 Demand Volume of Home Office Furniture by Downstream Industry in Southwest

### 4.3 Market Forecast of Home Office Furniture in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME OFFICE FURNITURE**

### 5.1 United States Economy Situation and Trend Overview

### 5.2 Home Office Furniture Downstream Industry Situation and Trend Overview

## **CHAPTER 6 HOME OFFICE FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Home Office Furniture in United States by Major Players
- 6.2 Revenue of Home Office Furniture in United States by Major Players
- 6.3 Basic Information of Home Office Furniture by Major Players
  - 6.3.1 Headquarters Location and Established Time of Home Office Furniture Major Players
  - 6.3.2 Employees and Revenue Level of Home Office Furniture Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOME OFFICE FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Steelcase
  - 7.1.1 Company profile
  - 7.1.2 Representative Home Office Furniture Product
  - 7.1.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Steelcase
- 7.2 Ashley Furniture Industries
  - 7.2.1 Company profile
  - 7.2.2 Representative Home Office Furniture Product
  - 7.2.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Ashley Furniture Industries
- 7.3 Inter IKEA Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Home Office Furniture Product
  - 7.3.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Inter IKEA Group
- 7.4 Sears Holdings
  - 7.4.1 Company profile
  - 7.4.2 Representative Home Office Furniture Product
  - 7.4.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Sears Holdings
- 7.5 Haworth
  - 7.5.1 Company profile
  - 7.5.2 Representative Home Office Furniture Product
  - 7.5.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Haworth
- 7.6 Herman Miller

- 7.6.1 Company profile
- 7.6.2 Representative Home Office Furniture Product
- 7.6.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.7 HNI
  - 7.7.1 Company profile
  - 7.7.2 Representative Home Office Furniture Product
  - 7.7.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of HNI
- 7.8 Kimball International
  - 7.8.1 Company profile
  - 7.8.2 Representative Home Office Furniture Product
  - 7.8.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Kimball International
- 7.9 Knoll
  - 7.9.1 Company profile
  - 7.9.2 Representative Home Office Furniture Product
  - 7.9.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Knoll
- 7.10 KOKUYO Furniture
  - 7.10.1 Company profile
  - 7.10.2 Representative Home Office Furniture Product
  - 7.10.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of KOKUYO Furniture
- 7.11 Masco
  - 7.11.1 Company profile
  - 7.11.2 Representative Home Office Furniture Product
  - 7.11.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Masco
- 7.12 Poltrona Frau
  - 7.12.1 Company profile
  - 7.12.2 Representative Home Office Furniture Product
  - 7.12.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Poltrona Frau
- 7.13 Mercury Row
  - 7.13.1 Company profile
  - 7.13.2 Representative Home Office Furniture Product
  - 7.13.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Mercury Row
- 7.14 Latitude Run
  - 7.14.1 Company profile
  - 7.14.2 Representative Home Office Furniture Product
  - 7.14.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Latitude Run

## 7.15 Red Barrel Studio

### 7.15.1 Company profile

### 7.15.2 Representative Home Office Furniture Product

### 7.15.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Red Barrel Studio

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME OFFICE FURNITURE**

### 8.1 Industry Chain of Home Office Furniture

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME OFFICE FURNITURE**

### 9.1 Cost Structure Analysis of Home Office Furniture

### 9.2 Raw Materials Cost Analysis of Home Office Furniture

### 9.3 Labor Cost Analysis of Home Office Furniture

### 9.4 Manufacturing Expenses Analysis of Home Office Furniture

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME OFFICE FURNITURE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Home Office Furniture-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H9E05904BFBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H9E05904BFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970