

# Home Office Furniture-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/HEDF6C40126EN.html>

Date: April 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: HEDF6C40126EN

## Abstracts

### Report Summary

Home Office Furniture-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Office Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Home Office Furniture 2013-2017, and development forecast 2018-2023

Main market players of Home Office Furniture in South America, with company and product introduction, position in the Home Office Furniture market

Market status and development trend of Home Office Furniture by types and applications

Cost and profit status of Home Office Furniture, and marketing status

Market growth drivers and challenges

The report segments the South America Home Office Furniture market as:

South America Home Office Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Home Office Furniture Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Seating  
Tables  
Storage  
Lying  
Others

South America Home Office Furniture Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Wholesale Markets  
General Retailers  
Online Retailers  
Others

South America Home Office Furniture Market: Players Segment Analysis (Company and Product introduction, Home Office Furniture Sales Volume, Revenue, Price and Gross Margin):

Steelcase  
Ashley Furniture Industries  
Inter IKEA Group  
Sears Holdings  
Haworth  
Herman Miller  
HNI  
Kimball International  
Knoll  
KOKUYO Furniture  
Masco  
Poltrona Frau  
Mercury Row  
Latitude Run  
Red Barrel Studio

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOME OFFICE FURNITURE**

- 1.1 Definition of Home Office Furniture in This Report
- 1.2 Commercial Types of Home Office Furniture
  - 1.2.1 Seating
  - 1.2.2 Tables
  - 1.2.3 Storage
  - 1.2.4 Lying
  - 1.2.5 Others
- 1.3 Downstream Application of Home Office Furniture
  - 1.3.1 Wholesale Markets
  - 1.3.2 General Retailers
  - 1.3.3 Online Retailers
  - 1.3.4 Others
- 1.4 Development History of Home Office Furniture
- 1.5 Market Status and Trend of Home Office Furniture 2013-2023
  - 1.5.1 South America Home Office Furniture Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Office Furniture Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Home Office Furniture in South America 2013-2017
- 2.2 Consumption Market of Home Office Furniture in South America by Regions
  - 2.2.1 Consumption Volume of Home Office Furniture in South America by Regions
  - 2.2.2 Revenue of Home Office Furniture in South America by Regions
- 2.3 Market Analysis of Home Office Furniture in South America by Regions
  - 2.3.1 Market Analysis of Home Office Furniture in Brazil 2013-2017
  - 2.3.2 Market Analysis of Home Office Furniture in Argentina 2013-2017
  - 2.3.3 Market Analysis of Home Office Furniture in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Home Office Furniture in Colombia 2013-2017
  - 2.3.5 Market Analysis of Home Office Furniture in Others 2013-2017
- 2.4 Market Development Forecast of Home Office Furniture in South America 2018-2023
  - 2.4.1 Market Development Forecast of Home Office Furniture in South America 2018-2023
  - 2.4.2 Market Development Forecast of Home Office Furniture by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole South America Market Status by Types**

#### **3.1.1 Consumption Volume of Home Office Furniture in South America by Types**

#### **3.1.2 Revenue of Home Office Furniture in South America by Types**

### **3.2 South America Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in Brazil**

#### **3.2.2 Market Status by Types in Argentina**

#### **3.2.3 Market Status by Types in Venezuela**

#### **3.2.4 Market Status by Types in Colombia**

#### **3.2.5 Market Status by Types in Others**

### **3.3 Market Forecast of Home Office Furniture in South America by Types**

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Home Office Furniture in South America by Downstream Industry**

### **4.2 Demand Volume of Home Office Furniture by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Home Office Furniture by Downstream Industry in Brazil**

#### **4.2.2 Demand Volume of Home Office Furniture by Downstream Industry in Argentina**

#### **4.2.3 Demand Volume of Home Office Furniture by Downstream Industry in Venezuela**

#### **4.2.4 Demand Volume of Home Office Furniture by Downstream Industry in Colombia**

#### **4.2.5 Demand Volume of Home Office Furniture by Downstream Industry in Others**

### **4.3 Market Forecast of Home Office Furniture in South America by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME OFFICE FURNITURE**

### **5.1 South America Economy Situation and Trend Overview**

### **5.2 Home Office Furniture Downstream Industry Situation and Trend Overview**

## **CHAPTER 6 HOME OFFICE FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### **6.1 Sales Volume of Home Office Furniture in South America by Major Players**

### **6.2 Revenue of Home Office Furniture in South America by Major Players**

## 6.3 Basic Information of Home Office Furniture by Major Players

### 6.3.1 Headquarters Location and Established Time of Home Office Furniture Major Players

#### 6.3.2 Employees and Revenue Level of Home Office Furniture Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 HOME OFFICE FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Steelcase

#### 7.1.1 Company profile

#### 7.1.2 Representative Home Office Furniture Product

#### 7.1.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Steelcase

### 7.2 Ashley Furniture Industries

#### 7.2.1 Company profile

#### 7.2.2 Representative Home Office Furniture Product

#### 7.2.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Ashley

### Furniture Industries

### 7.3 Inter IKEA Group

#### 7.3.1 Company profile

#### 7.3.2 Representative Home Office Furniture Product

#### 7.3.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Inter IKEA

### Group

### 7.4 Sears Holdings

#### 7.4.1 Company profile

#### 7.4.2 Representative Home Office Furniture Product

#### 7.4.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Sears

### Holdings

### 7.5 Haworth

#### 7.5.1 Company profile

#### 7.5.2 Representative Home Office Furniture Product

#### 7.5.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Haworth

### 7.6 Herman Miller

#### 7.6.1 Company profile

#### 7.6.2 Representative Home Office Furniture Product

#### 7.6.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Herman Miller

## 7.7 HNI

### 7.7.1 Company profile

### 7.7.2 Representative Home Office Furniture Product

### 7.7.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of HNI

## 7.8 Kimball International

### 7.8.1 Company profile

### 7.8.2 Representative Home Office Furniture Product

### 7.8.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Kimball

## International

## 7.9 Knoll

### 7.9.1 Company profile

### 7.9.2 Representative Home Office Furniture Product

### 7.9.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Knoll

## 7.10 KOKUYO Furniture

### 7.10.1 Company profile

### 7.10.2 Representative Home Office Furniture Product

### 7.10.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of KOKUYO

## Furniture

## 7.11 Masco

### 7.11.1 Company profile

### 7.11.2 Representative Home Office Furniture Product

### 7.11.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Masco

## 7.12 Poltrona Frau

### 7.12.1 Company profile

### 7.12.2 Representative Home Office Furniture Product

### 7.12.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Poltrona

## Frau

## 7.13 Mercury Row

### 7.13.1 Company profile

### 7.13.2 Representative Home Office Furniture Product

### 7.13.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Mercury

## Row

## 7.14 Latitude Run

### 7.14.1 Company profile

### 7.14.2 Representative Home Office Furniture Product

### 7.14.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Latitude Run

## 7.15 Red Barrel Studio

### 7.15.1 Company profile

### 7.15.2 Representative Home Office Furniture Product

7.15.3 Home Office Furniture Sales, Revenue, Price and Gross Margin of Red Barrel Studio

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME OFFICE FURNITURE**

8.1 Industry Chain of Home Office Furniture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME OFFICE FURNITURE**

9.1 Cost Structure Analysis of Home Office Furniture

9.2 Raw Materials Cost Analysis of Home Office Furniture

9.3 Labor Cost Analysis of Home Office Furniture

9.4 Manufacturing Expenses Analysis of Home Office Furniture

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME OFFICE FURNITURE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Home Office Furniture-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/HEDF6C40126EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HEDF6C40126EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970