

# Home Office Furnishings-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/H9F6FFA56ACMEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: H9F6FFA56ACMEN

## Abstracts

### Report Summary

Home Office Furnishings-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Office Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Home Office Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Home Office Furnishings in Europe, with company and product introduction, position in the Home Office Furnishings market

Market status and development trend of Home Office Furnishings by types and applications

Cost and profit status of Home Office Furnishings, and marketing status

Market growth drivers and challenges

The report segments the Europe Home Office Furnishings market as:

Europe Home Office Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain  
Benelux  
Russia

Europe Home Office Furnishings Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Office Chairs  
Home Office Tables  
Home Office Storage Unit and Files  
Others

Europe Home Office Furnishings Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Office  
Household  
Hotel & Restaurant  
Shopping Center  
Others

Europe Home Office Furnishings Market: Players Segment Analysis (Company and  
Product introduction, Home Office Furnishings Sales Volume, Revenue, Price and  
Gross Margin):

Ashley Furniture Industries  
Inter IKEA Group  
Sears Holdings  
Steelcase  
Haworth  
Herman Miller  
HNI  
Kimball International  
Knoll  
KOKUYO Furniture  
Masco  
Poltrona Frau

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF HOME OFFICE FURNISHINGS

- 1.1 Definition of Home Office Furnishings in This Report
- 1.2 Commercial Types of Home Office Furnishings
  - 1.2.1 Home Office Chairs
  - 1.2.2 Home Office Tables
  - 1.2.3 Home Office Storage Unit and Files
  - 1.2.4 Others
- 1.3 Downstream Application of Home Office Furnishings
  - 1.3.1 Office
  - 1.3.2 Household
  - 1.3.3 Hotel & Restaurant
  - 1.3.4 Shopping Center
  - 1.3.5 Others
- 1.4 Development History of Home Office Furnishings
- 1.5 Market Status and Trend of Home Office Furnishings 2013-2023
  - 1.5.1 Europe Home Office Furnishings Market Status and Trend 2013-2023
  - 1.5.2 Regional Home Office Furnishings Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Office Furnishings in Europe 2013-2017
- 2.2 Consumption Market of Home Office Furnishings in Europe by Regions
  - 2.2.1 Consumption Volume of Home Office Furnishings in Europe by Regions
  - 2.2.2 Revenue of Home Office Furnishings in Europe by Regions
- 2.3 Market Analysis of Home Office Furnishings in Europe by Regions
  - 2.3.1 Market Analysis of Home Office Furnishings in Germany 2013-2017
  - 2.3.2 Market Analysis of Home Office Furnishings in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Home Office Furnishings in France 2013-2017
  - 2.3.4 Market Analysis of Home Office Furnishings in Italy 2013-2017
  - 2.3.5 Market Analysis of Home Office Furnishings in Spain 2013-2017
  - 2.3.6 Market Analysis of Home Office Furnishings in Benelux 2013-2017
  - 2.3.7 Market Analysis of Home Office Furnishings in Russia 2013-2017
- 2.4 Market Development Forecast of Home Office Furnishings in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Home Office Furnishings in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Home Office Furnishings by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole Europe Market Status by Types**

#### **3.1.1 Consumption Volume of Home Office Furnishings in Europe by Types**

#### **3.1.2 Revenue of Home Office Furnishings in Europe by Types**

### **3.2 Europe Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in Germany**

#### **3.2.2 Market Status by Types in United Kingdom**

#### **3.2.3 Market Status by Types in France**

#### **3.2.4 Market Status by Types in Italy**

#### **3.2.5 Market Status by Types in Spain**

#### **3.2.6 Market Status by Types in Benelux**

#### **3.2.7 Market Status by Types in Russia**

### **3.3 Market Forecast of Home Office Furnishings in Europe by Types**

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Home Office Furnishings in Europe by Downstream Industry**

### **4.2 Demand Volume of Home Office Furnishings by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Home Office Furnishings by Downstream Industry in Germany**

#### **4.2.2 Demand Volume of Home Office Furnishings by Downstream Industry in United Kingdom**

#### **4.2.3 Demand Volume of Home Office Furnishings by Downstream Industry in France**

#### **4.2.4 Demand Volume of Home Office Furnishings by Downstream Industry in Italy**

#### **4.2.5 Demand Volume of Home Office Furnishings by Downstream Industry in Spain**

#### **4.2.6 Demand Volume of Home Office Furnishings by Downstream Industry in Benelux**

#### **4.2.7 Demand Volume of Home Office Furnishings by Downstream Industry in Russia**

### **4.3 Market Forecast of Home Office Furnishings in Europe by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME OFFICE FURNISHINGS**

### **5.1 Europe Economy Situation and Trend Overview**

### **5.2 Home Office Furnishings Downstream Industry Situation and Trend Overview**

## **CHAPTER 6 HOME OFFICE FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Home Office Furnishings in Europe by Major Players

6.2 Revenue of Home Office Furnishings in Europe by Major Players

6.3 Basic Information of Home Office Furnishings by Major Players

6.3.1 Headquarters Location and Established Time of Home Office Furnishings Major Players

6.3.2 Employees and Revenue Level of Home Office Furnishings Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 HOME OFFICE FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Ashley Furniture Industries

7.1.1 Company profile

7.1.2 Representative Home Office Furnishings Product

7.1.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture Industries

7.2 Inter IKEA Group

7.2.1 Company profile

7.2.2 Representative Home Office Furnishings Product

7.2.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Inter IKEA Group

7.3 Sears Holdings

7.3.1 Company profile

7.3.2 Representative Home Office Furnishings Product

7.3.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Sears Holdings

7.4 Steelcase

7.4.1 Company profile

7.4.2 Representative Home Office Furnishings Product

7.4.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Steelcase

7.5 Haworth

7.5.1 Company profile

7.5.2 Representative Home Office Furnishings Product

- 7.5.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Haworth
- 7.6 Herman Miller
  - 7.6.1 Company profile
  - 7.6.2 Representative Home Office Furnishings Product
  - 7.6.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.7 HNI
  - 7.7.1 Company profile
  - 7.7.2 Representative Home Office Furnishings Product
  - 7.7.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of HNI
- 7.8 Kimball International
  - 7.8.1 Company profile
  - 7.8.2 Representative Home Office Furnishings Product
  - 7.8.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Kimball International
- 7.9 Knoll
  - 7.9.1 Company profile
  - 7.9.2 Representative Home Office Furnishings Product
  - 7.9.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Knoll
- 7.10 KOKUYO Furniture
  - 7.10.1 Company profile
  - 7.10.2 Representative Home Office Furnishings Product
  - 7.10.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of KOKUYO Furniture
- 7.11 Masco
  - 7.11.1 Company profile
  - 7.11.2 Representative Home Office Furnishings Product
  - 7.11.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Masco
- 7.12 Poltrona Frau
  - 7.12.1 Company profile
  - 7.12.2 Representative Home Office Furnishings Product
  - 7.12.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Poltrona Frau

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME OFFICE FURNISHINGS**

- 8.1 Industry Chain of Home Office Furnishings
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME OFFICE FURNISHINGS**

### 9.1 Cost Structure Analysis of Home Office Furnishings

### 9.2 Raw Materials Cost Analysis of Home Office Furnishings

### 9.3 Labor Cost Analysis of Home Office Furnishings

### 9.4 Manufacturing Expenses Analysis of Home Office Furnishings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME OFFICE FURNISHINGS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Home Office Furnishings-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/H9F6FFA56ACMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H9F6FFA56ACMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970