

Home Office Furnishings-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/HB9D2C131C7MEN.html

Date: February 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: HB9D2C131C7MEN

Abstracts

Report Summary

Home Office Furnishings-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Home Office Furnishings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Home Office Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Home Office Furnishings in EMEA, with company and product introduction, position in the Home Office Furnishings market

Market status and development trend of Home Office Furnishings by types and applications

Cost and profit status of Home Office Furnishings, and marketing status Market growth drivers and challenges

The report segments the EMEA Home Office Furnishings market as:

EMEA Home Office Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Home Office Furnishings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Office Chairs
Home Office Tables
Home Office Storage Unit and Files
Others

EMEA Home Office Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Office
Household
Hotel & Restaurant
Shopping Center
Others

EMEA Home Office Furnishings Market: Players Segment Analysis (Company and Product introduction, Home Office Furnishings Sales Volume, Revenue, Price and Gross Margin):

Ashley Furniture Industries Inter IKEA Group Sears Holdings Steelcase

Haworth

Herman Miller

HNI

Kimball International

Knoll

KOKUYO Furniture

Masco

Poltrona Frau

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF HOME OFFICE FURNISHINGS

- 1.1 Definition of Home Office Furnishings in This Report
- 1.2 Commercial Types of Home Office Furnishings
 - 1.2.1 Home Office Chairs
 - 1.2.2 Home Office Tables
 - 1.2.3 Home Office Storage Unit and Files
 - 1.2.4 Others
- 1.3 Downstream Application of Home Office Furnishings
 - 1.3.1 Office
 - 1.3.2 Household
 - 1.3.3 Hotel & Restaurant
 - 1.3.4 Shopping Center
 - 1.3.5 Others
- 1.4 Development History of Home Office Furnishings
- 1.5 Market Status and Trend of Home Office Furnishings 2013-2023
 - 1.5.1 EMEA Home Office Furnishings Market Status and Trend 2013-2023
 - 1.5.2 Regional Home Office Furnishings Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Home Office Furnishings in EMEA 2013-2017
- 2.2 Consumption Market of Home Office Furnishings in EMEA by Regions
- 2.2.1 Consumption Volume of Home Office Furnishings in EMEA by Regions
- 2.2.2 Revenue of Home Office Furnishings in EMEA by Regions
- 2.3 Market Analysis of Home Office Furnishings in EMEA by Regions
 - 2.3.1 Market Analysis of Home Office Furnishings in Europe 2013-2017
 - 2.3.2 Market Analysis of Home Office Furnishings in Middle East 2013-2017
 - 2.3.3 Market Analysis of Home Office Furnishings in Africa 2013-2017
- 2.4 Market Development Forecast of Home Office Furnishings in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Home Office Furnishings in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Home Office Furnishings by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of Home Office Furnishings in EMEA by Types
- 3.1.2 Revenue of Home Office Furnishings in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Home Office Furnishings in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Home Office Furnishings in EMEA by Downstream Industry
- 4.2 Demand Volume of Home Office Furnishings by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Home Office Furnishings by Downstream Industry in Europe
- 4.2.2 Demand Volume of Home Office Furnishings by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Home Office Furnishings by Downstream Industry in Africa
- 4.3 Market Forecast of Home Office Furnishings in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME OFFICE FURNISHINGS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Home Office Furnishings Downstream Industry Situation and Trend Overview

CHAPTER 6 HOME OFFICE FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Home Office Furnishings in EMEA by Major Players
- 6.2 Revenue of Home Office Furnishings in EMEA by Major Players
- 6.3 Basic Information of Home Office Furnishings by Major Players
- 6.3.1 Headquarters Location and Established Time of Home Office Furnishings Major Players
- 6.3.2 Employees and Revenue Level of Home Office Furnishings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 HOME OFFICE FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ashley Furniture Industries
 - 7.1.1 Company profile
 - 7.1.2 Representative Home Office Furnishings Product
- 7.1.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Ashley Furniture Industries
- 7.2 Inter IKEA Group
 - 7.2.1 Company profile
 - 7.2.2 Representative Home Office Furnishings Product
- 7.2.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Inter IKEA Group
- 7.3 Sears Holdings
 - 7.3.1 Company profile
 - 7.3.2 Representative Home Office Furnishings Product
- 7.3.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Sears Holdings
- 7.4 Steelcase
 - 7.4.1 Company profile
 - 7.4.2 Representative Home Office Furnishings Product
- 7.4.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Steelcase
- 7.5 Haworth
 - 7.5.1 Company profile
 - 7.5.2 Representative Home Office Furnishings Product
 - 7.5.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Haworth
- 7.6 Herman Miller
 - 7.6.1 Company profile
 - 7.6.2 Representative Home Office Furnishings Product
- 7.6.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Herman Miller
- **7.7 HNI**
 - 7.7.1 Company profile
 - 7.7.2 Representative Home Office Furnishings Product
 - 7.7.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of HNI
- 7.8 Kimball International
 - 7.8.1 Company profile
- 7.8.2 Representative Home Office Furnishings Product



- 7.8.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Kimball International
- 7.9 Knoll
 - 7.9.1 Company profile
- 7.9.2 Representative Home Office Furnishings Product
- 7.9.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Knoll
- 7.10 KOKUYO Furniture
 - 7.10.1 Company profile
 - 7.10.2 Representative Home Office Furnishings Product
- 7.10.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of KOKUYO Furniture
- 7.11 Masco
- 7.11.1 Company profile
- 7.11.2 Representative Home Office Furnishings Product
- 7.11.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Masco
- 7.12 Poltrona Frau
 - 7.12.1 Company profile
 - 7.12.2 Representative Home Office Furnishings Product
- 7.12.3 Home Office Furnishings Sales, Revenue, Price and Gross Margin of Poltrona Frau

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME OFFICE FURNISHINGS

- 8.1 Industry Chain of Home Office Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME OFFICE FURNISHINGS

- 9.1 Cost Structure Analysis of Home Office Furnishings
- 9.2 Raw Materials Cost Analysis of Home Office Furnishings
- 9.3 Labor Cost Analysis of Home Office Furnishings
- 9.4 Manufacturing Expenses Analysis of Home Office Furnishings

CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME OFFICE FURNISHINGS

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Home Office Furnishings-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/HB9D2C131C7MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/HB9D2C131C7MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970