

# Home and Personal Care Pigments-South America Market Status and Trend Report 2014-2026

<https://marketpublishers.com/r/H9E68C856D8EN.html>

Date: July 2019

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: H9E68C856D8EN

## Abstracts

### Report Summary

Home and Personal Care Pigments-South America Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Home and Personal Care Pigments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Home and Personal Care Pigments 2014-2018, and development forecast 2019-2026

Main market players of Home and Personal Care Pigments in South America, with company and product introduction, position in the Home and Personal Care Pigments market

Market status and development trend of Home and Personal Care Pigments by types and applications

Cost and profit status of Home and Personal Care Pigments, and marketing status

Market growth drivers and challenges

The report segments the South America Home and Personal Care Pigments market as:

South America Home and Personal Care Pigments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

Brazil

Argentina

Venezuela  
Colombia  
Others

South America Home and Personal Care Pigments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

Water-soluble Pigment  
Oil-soluble Pigment

South America Home and Personal Care Pigments Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis)

Personal Care & Cosmetic  
Home Care

South America Home and Personal Care Pigments Market: Players Segment Analysis (Company and Product introduction, Home and Personal Care Pigments Sales Volume, Revenue, Price and Gross Margin):

BASF  
Clariant  
Lanxess  
Ferro  
Sun Chemicals  
Vibfast Pigments  
Neelikon  
Kobo Products  
Miyoshi Kasei  
Symrise  
Sudarshan  
ECKART Effect Pigments  
RSONAL  
Shanghai Yipin Pigments  
Aarti Industries

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF HOME AND PERSONAL CARE PIGMENTS**

- 1.1 Definition of Home and Personal Care Pigments in This Report
- 1.2 Commercial Types of Home and Personal Care Pigments
  - 1.2.1 Water-soluble Pigment
  - 1.2.2 Oil-soluble Pigment
- 1.3 Downstream Application of Home and Personal Care Pigments
  - 1.3.1 Personal Care & Cosmetic
  - 1.3.2 Home Care
- 1.4 Development History of Home and Personal Care Pigments
- 1.5 Market Status and Trend of Home and Personal Care Pigments 2014-2026
  - 1.5.1 South America Home and Personal Care Pigments Market Status and Trend 2014-2026
  - 1.5.2 Regional Home and Personal Care Pigments Market Status and Trend 2014-2026

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Home and Personal Care Pigments in South America 2014-2018
- 2.2 Consumption Market of Home and Personal Care Pigments in South America by Regions
  - 2.2.1 Consumption Volume of Home and Personal Care Pigments in South America by Regions
  - 2.2.2 Revenue of Home and Personal Care Pigments in South America by Regions
- 2.3 Market Analysis of Home and Personal Care Pigments in South America by Regions
  - 2.3.1 Market Analysis of Home and Personal Care Pigments in Brazil 2014-2018
  - 2.3.2 Market Analysis of Home and Personal Care Pigments in Argentina 2014-2018
  - 2.3.3 Market Analysis of Home and Personal Care Pigments in Venezuela 2014-2018
  - 2.3.4 Market Analysis of Home and Personal Care Pigments in Colombia 2014-2018
  - 2.3.5 Market Analysis of Home and Personal Care Pigments in Others 2014-2018
- 2.4 Market Development Forecast of Home and Personal Care Pigments in South America 2019-2026
  - 2.4.1 Market Development Forecast of Home and Personal Care Pigments in South America 2019-2026
  - 2.4.2 Market Development Forecast of Home and Personal Care Pigments by Regions 2019-2026

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole South America Market Status by Types**

#### **3.1.1 Consumption Volume of Home and Personal Care Pigments in South America by Types**

#### **3.1.2 Revenue of Home and Personal Care Pigments in South America by Types**

### **3.2 South America Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in Brazil**

#### **3.2.2 Market Status by Types in Argentina**

#### **3.2.3 Market Status by Types in Venezuela**

#### **3.2.4 Market Status by Types in Colombia**

#### **3.2.5 Market Status by Types in Others**

### **3.3 Market Forecast of Home and Personal Care Pigments in South America by Types**

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Home and Personal Care Pigments in South America by Downstream Industry**

### **4.2 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Brazil**

#### **4.2.2 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Argentina**

#### **4.2.3 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Venezuela**

#### **4.2.4 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Colombia**

#### **4.2.5 Demand Volume of Home and Personal Care Pigments by Downstream Industry in Others**

### **4.3 Market Forecast of Home and Personal Care Pigments in South America by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF HOME AND PERSONAL CARE PIGMENTS**

### **5.1 South America Economy Situation and Trend Overview**

## 5.2 Home and Personal Care Pigments Downstream Industry Situation and Trend Overview

### **CHAPTER 6 HOME AND PERSONAL CARE PIGMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

#### 6.1 Sales Volume of Home and Personal Care Pigments in South America by Major Players

#### 6.2 Revenue of Home and Personal Care Pigments in South America by Major Players

#### 6.3 Basic Information of Home and Personal Care Pigments by Major Players

##### 6.3.1 Headquarters Location and Established Time of Home and Personal Care Pigments Major Players

##### 6.3.2 Employees and Revenue Level of Home and Personal Care Pigments Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 HOME AND PERSONAL CARE PIGMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 BASF

##### 7.1.1 Company profile

##### 7.1.2 Representative Home and Personal Care Pigments Product

##### 7.1.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of BASF

#### 7.2 Clariant

##### 7.2.1 Company profile

##### 7.2.2 Representative Home and Personal Care Pigments Product

##### 7.2.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Clariant

#### 7.3 Lanxess

##### 7.3.1 Company profile

##### 7.3.2 Representative Home and Personal Care Pigments Product

##### 7.3.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Lanxess

#### 7.4 Ferro

##### 7.4.1 Company profile

- 7.4.2 Representative Home and Personal Care Pigments Product
- 7.4.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Ferro
- 7.5 Sun Chemicals
  - 7.5.1 Company profile
  - 7.5.2 Representative Home and Personal Care Pigments Product
  - 7.5.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Sun Chemicals
- 7.6 Vibfast Pigments
  - 7.6.1 Company profile
  - 7.6.2 Representative Home and Personal Care Pigments Product
  - 7.6.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Vibfast Pigments
- 7.7 Neelikon
  - 7.7.1 Company profile
  - 7.7.2 Representative Home and Personal Care Pigments Product
  - 7.7.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Neelikon
- 7.8 Kobo Products
  - 7.8.1 Company profile
  - 7.8.2 Representative Home and Personal Care Pigments Product
  - 7.8.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Kobo Products
- 7.9 Miyoshi Kasei
  - 7.9.1 Company profile
  - 7.9.2 Representative Home and Personal Care Pigments Product
  - 7.9.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Miyoshi Kasei
- 7.10 Symrise
  - 7.10.1 Company profile
  - 7.10.2 Representative Home and Personal Care Pigments Product
  - 7.10.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Symrise
- 7.11 Sudarshan
  - 7.11.1 Company profile
  - 7.11.2 Representative Home and Personal Care Pigments Product
  - 7.11.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Sudarshan
- 7.12 ECKART Effect Pigments

- 7.12.1 Company profile
- 7.12.2 Representative Home and Personal Care Pigments Product
- 7.12.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of ECKART Effect Pigments
- 7.13 RSONAL
  - 7.13.1 Company profile
  - 7.13.2 Representative Home and Personal Care Pigments Product
  - 7.13.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of RSONAL
- 7.14 Shanghai Yipin Pigments
  - 7.14.1 Company profile
  - 7.14.2 Representative Home and Personal Care Pigments Product
  - 7.14.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Shanghai Yipin Pigments
- 7.15 Aarti Industries
  - 7.15.1 Company profile
  - 7.15.2 Representative Home and Personal Care Pigments Product
  - 7.15.3 Home and Personal Care Pigments Sales, Revenue, Price and Gross Margin of Aarti Industries

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF HOME AND PERSONAL CARE PIGMENTS**

- 8.1 Industry Chain of Home and Personal Care Pigments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF HOME AND PERSONAL CARE PIGMENTS**

- 9.1 Cost Structure Analysis of Home and Personal Care Pigments
- 9.2 Raw Materials Cost Analysis of Home and Personal Care Pigments
- 9.3 Labor Cost Analysis of Home and Personal Care Pigments
- 9.4 Manufacturing Expenses Analysis of Home and Personal Care Pigments

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF HOME AND PERSONAL CARE PIGMENTS**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Home and Personal Care Pigments-South America Market Status and Trend Report 2014-2026

Product link: <https://marketpublishers.com/r/H9E68C856D8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H9E68C856D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

